

Mr Tom Fisher
PO Box 4846
Maidenhead
SL4 9ER

Application Ref: **2017/3450/P**
Please ask for: **Charlotte Meynell**
Telephone: 020 7974 **2598**

25 September 2017

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:
Pavement outside 215 Euston Road
Opposite 200 Euston Road
London
NW1 2BF

Proposal: Installation of 1 x telephone kiosk on the pavement.
Drawing Nos: 001/01; 001/02; Site Location Plan received 08/08/2017; Supporting Letter
(Prepared by Euro-Payphone, dated 14/06/2017).

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telephone kiosk, by reason of its location, size and detailed design, would add to visual clutter and detract from the character and appearance of the street scene and the adjacent Bloomsbury Conservation Area, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.
- 2 The proposed telephone kiosk, by virtue of its location, size and detailed design, adding unnecessary street clutter, would reduce the amount of useable, unobstructed footway, which would be detrimental to the quality of the public realm, cause harm to highway safety, hinder pedestrian movement and have a detrimental



impact on the promotion of walking as an alternative to motorised transport, contrary to policies G1 (Delivery and location of growth), A1 (Managing the impact of development), C6 (Access for all) and T1 (Prioritising walking, cycling and public transport) of the London Borough of Camden Local Plan 2017.

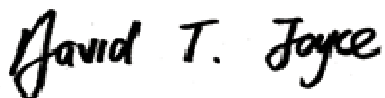
- 3 The proposed telephone kiosk, by virtue of its inappropriate siting, size and design, would fail to reduce opportunities for crime and antisocial behaviour, and be detrimental to community safety and security, contrary to policy C5 (Safety and Security) of the London Borough of Camden Local Plan 2017.
- 4 The proposed telephone kiosk, by reason of its design, would not be accessible to wheelchair users, failing to promote fair access and meet sufficient standards of design contrary to policy C6 (Access for all) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice in regards to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



David Joyce
Director of Regeneration and Planning