

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2017/4469/P	james beggs	10 Little Green Street london NW5 1BL	20/09/2017 11:12:43	COMMNT	<p>Refuse. Advise applicant to become familiar with shopfront policies CS14 and DP30 and to extend application to entire facade including dividing console brackets, capitals, columns and bases, as the group of shopfronts to which this application relates has become a mess of external services and fittings. The corner signs in particular detract from the end of terrace setting. Details missing include materials, colours, lighting, stall boards glazing sub divisions, access for all, security etc. recessing to provide external display of fruit and veg at a busy traffic junction open to direct pollution should be discouraged. as should be the full height glazed recess behind.</p> <p>The applicant may need to meet with the officer in order to understand the requirements of the policies. LBC should regard this application as the beginning of the long awaited improvement to this short parade of retail units in a perfectly viable location. Applications of this nature do not assist in the quick and efficient processing by all concerned.</p>
