

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address ar	nd Contact Details			
Title: Mr	First Name:	ROB		Surname:	ASHWORTH
Company name:	HMCA				
Street address:	43-45, Camden Ro	ad			
			Telephone numb	er:	
			Mobile number:		
Town/City:	LONDON		Fax number:		
Country:			Email address:		
Postcode:	NW1 9LR				
Are you an agent	acting on behalf of th	ne applicant?	💿 Yes 🔾 N	lo	

2. Agent Name	, Address and C	contact Details			
Title:	First Name:	CHRISTOPHER		Surname:	BEAN
Company name:	arcplanning				
Street address:	34b				
	York Way		Telephone numb	er: 07534	4138851
	Kings Cross		Mobile number:		
Town/City:	London		Fax number:		
Country:			Email address:		
Postcode:	N1 9AB		chrisbean@arcp	lanning.co.ul	k

3. Site Addres	ss De	tails											
Full postal addre	ess of th	ne site (including	full postcod	e where av	ailable)	)	Descripti	on:					
House:	Suffix:												
House name:	43-45												
Street address:	Camo	len Road											
Town/City:	LONE	DON											
Postcode:	NW1	9LR											
		or a grid referenc postcode is not kr 62											
Northing:	184156												
4. Pre-applica	ation /	Advice											
Has assistance of	or prior	advice been sou	ght from the	e local autho	ority ab	out this	s applicat	ion?			🖲 Yes 💭 N	0	
If Yes, please co	mplete	the following info	prmation abo	out the advi	ice you	ı were ç	given (this	s will hel	lp the autl	horit	y to deal with this	application r	nore efficiently):
Officer name:													
Title: Ms		First name:	KATE						Surnam	e:	HENRY		
Reference:	2017/2045/PRE - 43 - 45 Camden Road												
Date (DD/MM/Y	ate (DD/MM/YYYY): 19/05/2017 (Must be pre-application submission)												
Details of the pre	e-applic	ation advice rece	eived:										
		E TO PROPOSEI IAGE MAY BE RI		OF USE A	ND EX	TERNA	AL ALTER	RATION	S TO PR	OPE	RTY. NEED FOR	R ADVERTIS	EMENT

5. Neighbour and Community Consultation	on		
Have you consulted your neighbours or the local cor	nmunity about the proposal?	Yes	No
6. Authority Employee/Member			
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	Do any of these statements apply to you?		🔾 Yes 💿 No

7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
2 NO. HAND PAINTED WRITTEN SIGNAGE TO PARAPET OF EXISTING BUILDING (SIGNS A AND D) 3 NO. WINDOW DISPLAY SIGNS ATTACHED TO INSIDE OF WINDOW
How many of the following type of advertisements are you applying for?
Fascia sign(s)       2       Projecting or hanging sign(s)       0       Hoarding(s)       0       Other       1
Please describe:

7. Type of Proposed Advertisement(s)
3 NO VINYL SIGNS ATTACHED TO INSIDE OF WINDOWS
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? 🛛 🔘 Yes 💿 No 🔵 Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?
Will the proposed advertisement(s) project over a footpath or other public highway?
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 09/08/2017 To: 09/08/2022
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.10 m
What is the maximum projection of the advertisement from face of building (in metres)?       0.00       m
What are the dimensions of the proposed advertisement?       Height:       0.48       x       Width:       1.50       x       Depth:       0.00       metres
What materials will the sign be made of? HAND PAINTED
What is the maximum height of any of the individual letters and symbols (in centimetres)?       48       cm
The colour of text and background: GOLD
Will the sign be illuminated?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?       4.10       m
What is the maximum projection of the advertisement from face of building (in metres)?       0.00       m
What are the dimensions of the proposed advertisement?       Height:       0.30       x       Width:       0.94       x       Depth:       0.00       metres
What materials will the sign be made of?
HAND PAINTED
What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm
The colour of text and background:
GOLD
Will the sign be illuminated?

11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?       Height:       0.00       x       Width:       0.00       x       Depth:       0.00
What materials will the sign be made of?
VINYL
What is the maximum height of any of the individual letters and symbols (in centimetres)?  86  cm
The colour of text and background:
GOLD
Will the sign be illuminated? O Yes  Ves  No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent O The applicant O Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.