

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	IDH Limited	First Name:		Surname:	IDH Limited
Company name:	IDH Limited				
Street address:	Europa House				
	Europa Trading Estate			Telephone number:	
	Stoneclough Road			Mobile number:	
Town/City:	Kearsley			Fax number:	
Country:				Email address:	
Postcode:	M26 1GG				
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Mutsa	Surname:	Malengo
Company name:	My Dentist				
Street address:	My Dentist, Europa House				
	Europa Trading Estate			Telephone number:	07595122586
	Stoneclough Road, Kearsley			Mobile number:	
Town/City:	Kearsley			Fax number:	
Country:	Lancashire			Email address:	
Postcode:	M26 1GG			mmalengo@mydentist.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:122Suffix:

House name:

Street address:Kentish Town Road

Town/City:LONDON

Postcode:NW1 9PY

Description of location or a grid reference (must be completed if postcode is not known):

Easting:528990

Northing:184569

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

Yes

No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposal is to replace the existing green 'New NHS Dental Patients Welcome' banner with a 5000mm x 2000 mm signage which is in keeping with the external signage of the dental practice at 122 Kentish Town Road.

How many of the following type of advertisements are you applying for?

Fascia sign(s)0

Projecting or hanging sign(s)0

Hoarding(s)0

Other1

Please describe:

External placard

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

No

Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Planning Portal Reference : PP-06224468

8. Location of Advertisement(s)

Existing My Dentist banner. Sign will be attached as a photograph in the supporting documents

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 11/09/2017

To: 10/09/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.65 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05 m

What are the dimensions of the proposed advertisement?

Height: 4.70 x

Width: 1.70 x

Depth: 0.05 metres

What materials will the sign be made of?

An aluminium composite material. This will be dibond and the graphic will be wrapped on it.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

65 cm

The colour of text and background:

Text will be in teal on a white background

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

11/09/2017