

**Heritage Statement** for proposed alterations to the Listed building at Lloyds Bank, Victoria House, Southampton Row, London WC1B 5HR, to remove external signage and external ATMs.

The description from the Listed Building Register is:

Name: VICTORIA HOUSE AND ATTACHED RAILINGS  
List entry Number: 1378788

#### Location

VICTORIA HOUSE AND ATTACHED RAILINGS, 37-63, SOUTHAMPTON ROW

The building may lie within the boundary of more than one authority.

County: Greater London Authority

District: Camden

District Type: London Borough

Parish:

National Park: Not applicable to this List entry.

Grade: II

Date first listed: 04 Dec-1990

Date of most recent amendment: Not applicable to this List entry.

#### Legacy System Information

The contents of this record have been generated from a legacy data system.

Legacy System: LBS

UID: 478142

#### Asset Groupings

This list entry does not comprise part of an Asset Grouping. Asset Groupings are not part of the official record but are added later for information.

#### List entry Description

##### Summary of Building

Legacy Record – This information may be included in the List Entry Details.

##### Reason for Designation

Legacy Record – This information may be included in the List Entry Details.

##### History

Legacy Record – This information may be included in the List Entry Details.

#### Details

##### CAMDEN

TQ3081NW SOUTHAMPTON ROW 798-1/100/1481 (West side) 04/12/90 Nos.37-63 (Odd) Victoria House and attached railings (Formerly Listed as: SOUTHAMPTON ROW Nos 37-67 Victoria House and attached railings)

Commercial building with ground floor shops on east side. C1926-32. By Charles William Long. For the Liverpool Victoria Insurance Company as their headquarters. Sculpture by Herbert William Palliser. Ornamental brasswork by the Bromsgrove Guild. Steel frame clad with Portland Stone, bronze infill panels and copperlite glazing surrounds. Green slate mansard roof with dormers. EXTERIOR: 8 storeys, sub-basement and basement on rectangular island site with facades to Bloomsbury Square, Bloomsbury Place, Vernon Place and Southampton Row. Long sides, 15-window bays; returns 5-window bays. West façade to Bloomsbury Square with tall channelled ground floor, central distyle-antiantis Ionic (Erechtheion) portico through 1<sup>st</sup> to 4<sup>th</sup> (attic) floors. Attached columns as far as projecting end bays with paired pilasters. Ground floor to 3<sup>rd</sup> floor windows tripartite with small panes; 2<sup>nd</sup> floor with relief pediments. Attic windows, with small panes in plain rectangular recesses, grouped in trios in the frieze (corresponding to window beneath). Tympanum with sculpture of central robed figure with arms outstretched flanked by other figures expressing the bounty of the natural world. To either side, cornice surmounted by parapet with panels of open ornamental brasswork behind which a further attic storey with trios of windows slightly offset from parapet openings. Mansard dormers slightly offset

again; all echoing shape of triangular pediment. Central 2 storey feature above mansard. Est façade similar but with shops at ground floor level originally recessed but now with projecting C20 shopfronts) and tympanum sculpture on the theme of navigation and new forms of industry. Returns similar in style with distyle-in-antis centres, paired pilasters and no tympana. Entrance doors on all sides of panelled bronze. INTERIORS: virtually unaltered. Entrance lobbies on all 4 sides faced in Subiaco marble with Greek style decoration and much decorative brasswork. Central ground floor public are, open through 3 floors to elaborate coffered suspended ceiling. Basement meeting/dance hall with coloured glass light fittings, door furniture and surrounds in polished steel and radiator grilles embossed with V|H monogram. Extensive mahogany panelling to 3<sup>rd</sup> floor offices. Some rooms with C18 fireplaces from houses previously on the site.

Listing NGR: TQ3039881709

Legacy Record – This information may be included in the List Entry Details

National Grid Reference: TQ 30393 81709

The proposals are limited. A 'Lloyds Bank' fascia sign, a projecting sign and bracket, and a branch address plaque are to be removed from the Southampton Row elevation, and two 'Lloyds Bank' fascia signs and a projecting sign and bracket will be removed from the Vernon Place elevation, and the redundant fixing holes will be filled with lime mortar to match the stonework as closely as possible. Two external ATMs and tablet signs over will be removed from the Vernon Place elevation. The apertures will be infilled and faced in painted ply until the future use of the property is determined, which will then be subject to a separate application. A Lloyds Bank entrance directional sign will be removed from next to the ATMs, along with a small 'Lloyds Bank' sign on the letterbox. These alterations are not considered to detract from the listed building appearance and quality.