



From: Smart, Teresa [mailto: [REDACTED]]
Sent: 20 April 2017 15:38
To: Whittingham, Gideon [REDACTED]
Subject: Objection to application Planning Application - 2017/1256/A

Gideon.Whittingham@camden.gov.uk; g.whittingham@camden.gov.uk

To: Gideon Whittingham, Camden Planning

Re: I wish to register an objection to the Planning Application - 2017/1256/A

My objection is on the grounds of public and road safety. To locate a huge digital advertising hoarding close to a pedestrian crossing is dangerous and totally inconsiderate. Advertising hoardings are set up to get people to look and read. They are set up to grab attention and hence take away a driver's attention from their road safety. Advertising hoardings should never be placed near to a pedestrian crossing. There have been a number of almost lethal accidents at this crossing because drivers do not pay attention to the stop signal. Drivers turn left into Theobalds road not expecting to have to stop for a pedestrian crossing.

In addition, the location of the hoarding is where traffic streams off in two directions, one to go round Red Lion Square and the other to continue along Theobalds Road. Drivers attention must be on getting into the correct lane and checking the traffic around them. To place a large digital advertising hoarding in this position is dangerous and must be refused by Camden. I really cannot believe that Camden will allow such a potential dangerous situation on its streets.

I, along with thousands of other people who live and or work in Camden, use this crossing every day. We want to use the crossing in safety.

I object to this application.

Teresa
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