

DESIGN & ACCESS STATEMENT

PLOUGH @ London

General

The Plough is a traditional pub situated on the corner of Museum Street and Little Russel Street surrounded by other commercial properties. Owned by the Greene King Pub company it has recently undergone an internal refurbishment programme and it is proposed to bring the exterior signage up to the same standard. The existing signs have become weathered and in need replacement, mainly on a like for like basis

1 Layout

Item 01

Two new pictorial panels and header unit to be fitted to the to the existing brackets, which would remain in the same location, Illuminated by 2x spotlights fitted below to each panel

Item 02

Two replacement door plaques constructed from brass and timber to replace existing plaques in same locations

Item 03

Two back lit menu cases to replace existing in same location finished in brass

Item 04A to 04E

Five replacement fascia panels to be constructed from aluminium back panel having decorative gold leaf detail and individual letters with a toughened glass face panel. Illuminated by concealed LED lights

Item 05

One replacement curved panel to corner of building, to be of same style and construction as the existing.

2 Scale

The proposed sign is to identify the building as a public house.

3 Landscape

There are no landscape issues

4 Appearance

The signs are to replace the existing signs on a like for like basis, as the existing signs have become weathered and unrepairable they do not reflect the high standard of the internal refurbishment recently carried out.

5 **Access**

There are no access issues as this is to remain as is.