

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

4. Applicant Name. Address and Contact Dataila									
1. Applicant ive	ame, Address and Contact Details								
Title:	First Name:	Surname: .							
Company name:	Auriga								
Street address:	137A								
	High Street North	Telephone number:							
	East Ham	Mobile number:							
Town/City:	London	Fax number:							
Country:		Email address:							
Postcode:	E6 1HZ								
Are you an agent a	acting on behalf of the applicant?	Yes No							
2. Agent Name	, Address and Contact Details								
	_								
Title:	First Name: Joanna	Surname: Edwards							
Company name:	Hone Edwards Associates								
Street address:	Second Floor Millars Three								
ı	Southmill Road	Telephone number: 01279758545							
l		Mobile number:							
Town/City:	Bishops Stortford	Fax number:							
Country:	United Kingdom	Email address:							
Postcode:	CM23 3DH	joanna.edwards@honeedwards.co.uk							
3. Description	of the Proposal								
Places describe th	ne proposed development including any change of us	20.							
	ing shop front. Install new awning. New entrance han								
	work or change of use already started?								
rias trie building, v	701K OF Change of use already Started:	, e No							

4. Site Addre	ss Details		
Full postal addre	ess of the site (including full postcode where available	e) Description:	
House:	37 Suffix:		
House name:	KFC		
Street address:	Farringdon Road		
Town/City:	LONDON		
Postcode:	EC1M 3JB		
	ocation or a grid reference		
	eted if postcode is not known):		
Easting:	531500		
Northing:	181826		
E Dra amplia	stion Adviso		
5. Pre-applica	ation Advice		
Has assistance	or prior advice been sought from the local authority a	bout this application?	◯ Yes ◉ No
6 Dodoctrion	and Vehicle Access, Roads and Rights of	of Way	
o. reuestrian	and vehicle Access, Rodus and Rights C	or way	
Is a new or alter	ed vehicle access proposed to or from the public high	hway?	
Is a new or alter	ed pedestrian access proposed to or from the public	highway?	
Are there any ne	ew public roads to be provided within the site?		
Are there any ne	ew public rights of way to be provided within or adjace	ent to the site?	
Do the proposal	s require any diversions/extinguishments and/or crea	ition of rights of way?	○ Yes No
Do the proposal	s require any diversions/examplishments and/or crea	mon or rights or way:	103 9 140
		1	
7. Waste Stor	age and Collection		
Do the plans inc	orporate areas to store and aid the collection of wast	e?	
Have arrangeme	ents been made for the separate storage and collection	on of recyclable waste?	
8. Authority E	Employee/Member		
(a) a m	he Authority, I am: ember of staff		
	elected member Do any of ted to a member of staff	of these statements apply to you?	
(d) rela	ted to an elected member		
9. Materials			
No Material deta	ls were submitted for this application		

10. Vehicle Parking								
No Vehicle Parking details were submitted for th	is application							
11. Foul Sewage								
Please state how foul sewage is to be disposed	l of:							
Mains sewer Pag	kage treatment plant			Unknown				
Septic tank Ces	ss pit			Other				
Are you proposing to connect to the existing dra	inage system?	Yes	■ No □	Unknown				
12. Assessment of Flood Risk								
In the cite within an area at right of flooding? (Do	for to the Environmen	t Aganavia Flood M	an abouting					
Is the site within an area at risk of flooding? (Re flood zones 2 and 3 and consult Environment A				ity				
requirements for information as necessary.)					0	Yes	•	No
If Yes, you will need to submit an appropriate flo	ood risk assessment to	consider the risk t	o the propos	sed site.				
Is your proposal within 20 metres of a watercoul	rse (e.g. river, stream	or beck)?			0	Yes	•	No
Will the proposal increase the flood risk elsewhe	ere?				0	Yes	•	No
How will surface water be disposed of?								
Sustainable drainage system	Main sewer			Pond/lake				
Soakaway	Existing waterc	ourse						
13. Biodiversity and Geological Cons	ervation							
To assist in answering the following questions re important biodiversity or geological conservation								
Having referred to the guidance notes, is there a application site, OR on land adjacent to or near		d of the following be	eing affected	adversely or	conserved a	nd enh	ance	ed within the
a) Protected and priority species								
Yes, on the development site	Yes,	on land adjacent to	or near the	proposed dev	elopment		•	No
b) Designated sites, important habitats or other	biodiversity features							
Yes, on the development site	-	on land adjacent to	o or near the	proposed dev	elopment		•	No
c) Features of geological conservation importanYes, on the development site		on land adjacent to	or poar tho	proposed day	volonmont		(0)	No
res, on the development site	<u> </u>	on land adjacent it	or near the	proposed dev	еюрттетт		9	NO
44 Eviating Has								
14. Existing Use								
Please describe the current use of the site:								
A3/A5 Trading restaurant								
Is the site currently vacant?					0	res (. N	lo
Does the proposal involve any of the following? If yes, you will need to submit an appropriate co	ntamination assessm	ent with your applic	ation.					
Land which is known to be contaminated?		, our applio			0	res (e N	lo
The second secon					<u> </u>	\		-

4. Existing Use											
and where contamination	is susp	ected fc	or all or p	oart of th	ne site?			0	Yes	•	No
nunnanad was that we well	ما ا	براه مارين		ملا مد ماما		min ation 2			Vaa	0	Na
proposed use that would	r be pan	liculariy	vuinera	bie to th	e presenc	mination?			Yes	•	No
5. Trees and Hedges	•										
. Trees and nedges	•										
re there trees or hedges	on the p	ropose	d develo	pment s	site?				Yes	•	No
nd/or: Are there trees or levelopment or might be in						ent site that could influence th	ne		Yes	•	No
	-	-			-	ey, at the discretion of your lo	cal planı	ning auth	ority. If	a Tre	e Survey is
equired, this and the acco	mpanyi	ng plan	should I	be subm	itted along	application. Your local plannis in relation to design, demoli	ng autho	ority shou	ıld mak	e clea	ar on its web
riat the survey should col	illalli, Ill	accord	ance wit	in the co	Helli BSS	s in relation to design, demoil	lion and	CONSTRUC	·lion - K	.econ	IIIIeiiualions
6. Trade Effluent											
oes the proposal involve	tha naa	nd to die	nosa of	trada aff	luente or v				Yes	(0)	No
des the proposal involve	ine nee	u to uis	pose oi	liaue en	iueriis or v				168	٠	INU
7. Residential Units											
oes your proposal include	e the ga	in or los	ss of res	idential	units?				Yes	•	No
						•• • • • • • • • • • • • • • • • • • •					
Market Housing - Proposed	1		1 (1			Market Housing - Existing					
			nber of be		1		-		ber of be	1	
D 1 11 10 11	1	2	3	4+	Unknown	D. J. V. (O. 1)	1	2	3	4+	Unknown
Bedsits/Studios						Bedsits/Studios	-			<u> </u>	
Cluster Flats						Cluster Flats	-			 	
Flats/Maisonettes						Flats/Maisonettes	-			<u> </u>	
Houses						Houses	-			<u> </u>	
Live-Work Units		<u> </u>				Live-Work Units	-			├─	
Sheltered Housing		<u> </u>				Sheltered Housing				<u> </u>	
Unknown						Unknown				<u> </u>	
Proposed Market Housing Tot	tal]	Existing Market Housing Total	al				
					J						_
Social Rented Housing - Pro	posed	-				Social Rented Housing - Ex	cisting				
		Nun	nber of be	drooms				Numl	ber of be	droom	<u> </u>
	1	2	3	4+	Unknown		1	2	3	4+	Unknown
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats	1				
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
Live-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Unknown						Unknown					
Proposed Social Housing Tota	al			!]	Existing Social Housing Tota	ļ	,			
					J.						
Intermediate Housing - Pro	posed					Intermediate Housing - Exi	sting				
			nber of be	1	1				ber of be	1	
	1	2	3	4+	Unknown		1	2	3	4+	Unknown
Bedsits/Studios		<u> </u>				Bedsits/Studios				<u> </u>	
Cluster Flats		<u> </u>				Cluster Flats				<u> </u>	
Flats/Maisonettes						Flats/Maisonettes					

	oposed					Intermediate Housing - E	xisting				
		Num	ber of be	drooms				Nun	nber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknov
Houses						Houses					
Live-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Jnknown						Unknown					
Proposed Intermediate Hous	sing Total	•				Existing Intermediate House	sing Total				
Key Worker Housing - Pro	posed					Key Worker Housing - E	xisting				
			ber of be	drooms					nber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknov
Bedsits/Studios						Bedsits/Studios		ļ			ļ
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
Live-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Unknown	+					Unknown					
			_								7
Proposed Key Worker Housi	ing Total					Existing Key Worker Hous	ing Total				
oes your proposal involv	ve the los	ss, gain	or chan	ge of use	of non-resident	al floorspace?			Yes	N	o
oes your proposal involv	ve the los	ss, gain	or chan	ge of use	of non-resident	al floorspace?			O Yes	N	0
9. Employment					of non-resident	al floorspace?			Yes	@ N	o
9. Employment D Employment details we	ere subm				e of non-resident	al floorspace?			O Yes	N	0
9. Employment o Employment details we O. Hours of Openin	ere subm	itted for	this app	plication		al floorspace?			O Yes		io
9. Employment D Employment details we	ere subm	itted for	this app	plication		al floorspace?			O Yes	(a) N	io .
9. Employment o Employment details we O. Hours of Openin	ere subm	itted for	this app	plication		al floorspace?			O Yes	● N	io
9. Employment Description Employment details we Description Opening Description Hours of Opening details	ere subm	itted for	this app	plication is applica		al floorspace?			O Yes	® N	io
D. Employment details we D. Hours of Opening details of Opening details. Site Area	ere subm	itted for	this app	plication is applica	ation	al floorspace?			O Yes	N O O O O O O O O O O O O O O O O O O O O O O O O O	io
D. Employment details we D. Hours of Opening details of Opening details. Site Area	ere subm g ails were s	submitte	this ap	plication is applica	ation sq.metres	al floorspace?			O Yes	(a) N	
9. Employment Description Employment details we Description Opening Description Opening details The Area That is the site area?	ere subm g ails were s	submitte	this ap	plication is applica	ation sq.metres	al floorspace?			O Yes	● N	io
9. Employment Description Employment details we Description of Opening Description Hours of Opening details Description Ho	g ails were s	0.00 al Process	this appled for the	plication is applica s and M	sq.metres lachinery be carried out or	al floorspace?	including	plant, vo			
D. Employment D. Employment details we D. Hours of Openin D. Hours of Opening deta D. Hours of Opening details D. Hours of Opening detail	g ails were s	submitted for 0.00	this appled for the cesses which may be	plication is applica a and M th would be installe	sq.metres lachinery be carried out ored on site:		including	plant, ve			
D. Employment D. Employment details we D. Hours of Openin D. Hours of Opening deta D. Hours of Opening details D. Hours of Opening detail	g ails were s	submitted for 0.00	this appled for the cesses which may be	plication is applica a and M th would be installe	sq.metres lachinery be carried out ored on site:		including	plant, ve			
9. Employment Description Employment details we Description of Opening Description Hours of Opening details Description Ho	g mils were s ities and f machine raction, ai	0.00 al Processery which ir intake	this appled for the cesses es which may be and co	plication is applica a and M the would be installe ndensers	sq.metres lachinery be carried out ored on site:		including	plant, ve			

23. Hazardous Substances		
Is any hazardous waste involved in the proposal? Ves No		
A. Toxic substances	Amount held on site] ()
		Tonne(s)
B. Highly reactive/explosive substances	Amount held on site	1
		Tonne(s)
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site	1 _
		Tonne(s)
24. Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s):		
New Fascia, new internally illuminated letters, new trough light, new internally illuminated box sign, new internally	illuminated projecting sign.	
How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0	Other 1	
Please describe: Colonel box sign - internally illuminated metal frame with aluminium panels and vinyl.		
25. Location of Advertisement(s)		
Is the advertisement(s) you are applying for already in place?	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	No Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the		or
photograph(s). G210 Existing Shop Front and Rear Elevations - 2640		
Will the proposed advertisement(s) project over a footpath or other public highway?	O No	
26. Advertisement(s) Period		
Please state the period of time for which consent is sought for the advertisement From: 16/06/2017 To: 16/06/2022		
27. Interest in the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Yes No	
28 (a). Details of Proposed Advertisement(s) - Fascia Sign		
What is the height from the ground to the base of the advertisement (in metres)?	m	
What is the maximum projection of the advertisement from face of building (in metres)?	m	
What are the dimensions of the proposed advertisement? Height: 0.53 x Width: 5.60	x Depth: 0.14 me	tres

28 (a). Details of Proposed Advertisement(s) - Fascia	Sign								
What materials will the sign be made of?									
Fascia - composite timber cladding with aluminium trough light and internally illuminated KFC metal framed letters with perspex to the front and sides									
What is the maximum height of any of the individual letters and symbols (in centimetres)?									
The colour of text and background:									
RAL 7022, RAL 7013, RAL 3001, RAL 9003									
Will the sign be illuminated?	Yes \(\sigma\) No								
Will the sign be illuminated internally or externally?	Internally Externally								
Illuminance Levels:	250.00 cd/m								
Will the illumination be static or intermittent?	Static								
28 (b). Details of Proposed Advertisement(s) - Hangii	ng Sign								
What is the height from the ground to the base of the advertisemen	t (in metres)?	3.50	m						
What is the maximum projection of the advertisement from face of b	ouilding (in metres)?	0.84	m						
What are the dimensions of the proposed advertisement?	Height: 0.70 x Width:	0.15 x	Depth: 0.56 metres						
What materials will the sign be made of? Projecting sign - Metal Frame with Aluminium panels and applied v	rinyl								
	•								
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?	700	cm						
The colour of text and background: RAL 3001, RAL 9003, black and beige									
Will the sign be illuminated?	Yes No								
Will the sign be illuminated internally or externally?	Internally Externally								
Illuminance Levels:	250.00 cd/m								
Will the illumination be static or intermittent?	Static								
28 (d). Details of Proposed Advertisement(s) - Other	Sign								
What is the height from the ground to the base of the advertisemen	t (in metres)?	2.50	m						
What is the maximum projection of the advertisement from face of b	ouilding (in metres)?	0.21	m						
	Height: 0.60 x Width:	0.90 x	Depth: 0.21 metres						
What materials will the sign be made of?									
Colonel box sign - metal frame with aluminium panels and seemee	II white substrate and applied vinyl								
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?	6	cm						
The colour of text and background: RAL 3001, RAL 9003. black and beige									
Will the sign be illuminated?	Yes No								
Will the sign be illuminated internally or externally?	InternallyExternally								
Illuminance Levels:	250.00 cd/m								
	3300								

28 (d). Details o	of Propo	osed A	dvertisement(s)	- Othe	r Sign							
Will th	ne illuminatior	n be statio	or inter	mittent?		Static	0	Intermitte	ent				
29. S	ite Visit												
Can t	he site be see	en from a	public r	oad, public footpath,	bridlewa	y or other public	land?			Yes	No		
If the	planning auth	ority nee	ds to ma	ake an appointment to	o carry o	ut a site visit. wh	nom sh	ould the	v con	tact? (Please s	elect only	one)	
		•			•	a. a o			,	(,	J5,	
•	The agent	U The	applica	int Other pe	erson								
30. C	ertificates	(Certifi	cate A	<u>, </u>									
		T				cate of Ownershi	•		0	- 0045 O(ifi	A	milata 4.4	
Lcertif	v/The applicant			ntry Planning (Develor e day 21 days before the		_							
freeho	old interest or le	asehold in	terest wi	th at least 7 years left to	run) of ar	ny part of the land	to which	h the appl	lication	n relates, and tha	t none of t	he land to which the applic in section 65(8) of the Act	
Title:	lo, or to part o	First na		Joanna			,,,,,,,,	Surna		Edwards			
Perso	n role:	_	AGEN	T		Declaration d	late:	•	16/0	06/2017		✓ Declaration made	 e
04.5													
31. D	eclaration												
l/wo h	oroby apply f	or planni	a norm	ission/consent as do	caribad ir	a this form and t	ho 000	omnonvi	na nl	ana/			
drawi	ngs and addit	ional info	rmation	ission/consent as des . I/we confirm that, to	the best	of my/our know	ledge,	any facts			Date	16/06/2017	٦
true a	nd accurate a	and any o	pinions	given are the genuine	e opinion	s of the person(s) givin	ng them.		V	Dale		_