



The Sharek Centre

Centre for Arabic Language Training

90 Great Russell Street,
London WC1B 3PS

Shop front Sign Proposal

Advertising Consent Application

August 1st, 2017

Proposed Shop Front Fascia Sign

The existing fascia measures 5890 long by 650 high

The proposed New Shop front Background Colour:
RAL Design System 130 60 20

*(For Example: this is the grey-green colour that has been used
across the street on the entry doors to No. 1 Coptic Street at
the corner of Gt Russell Street)*

Sharek lettering to be painted directly onto the restored fascia

Principal letters to be 350mm high and are centred over the
principal window panel

The length of this inscription to be 3050 mm

COLOURS:

Principal lettering executed in Pure White
shadows executed in: RAL 110 20 10 (Dark Olive Green)
highlight accents in 24 carat gold leaf

Secondary under letters are 90mm high
executed in: RAL 110 20 10 (Dark Olive Green)



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Dimensioned Fascia Sign



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Existing Shop Front and Fascia Sign