

Miss Kate Goldie
CBRE
Henrietta House
Henrietta Place
London
W1G 0NB

Application Ref: **2017/3340/L**
Please ask for: **Laura Hazelton**
Telephone: 020 7974 **1017**

21 July 2017

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
Seven Dials Warehouse
42 Earlham Street
London
WC2H 9LA

Proposal:

Installation of 3 x projecting signs to the Earlham Street elevation.

Drawing Nos: 527S-EX.01, 527S-EX.02, 527S-AS.03 rev A, A2/21100-03 Rev 2, 527S-AS.01 rev A, 527S-AS.02 rev A and cover letter dated 9 June 2017.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.



- 2 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

- 3 Any work of making good shall be carried out to match the existing adjacent work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

Informative(s):

- 1 Reasons for granting permission.

The proposed 3 non-illuminated projecting signs are discreet in size and design and are considered to be acceptable. They would preserve the character and appearance of the host listed building, and would not result in a loss of historic fabric or harm the special interest of the building.

The Council's Conservation Officer has assessed the proposals and does not object to the development.

Objections were received by the Covent Garden Community Association and Seven Dials CAAC relating to the previously proposed illumination. These were withdrawn following revisions to the proposals to remove all illumination.

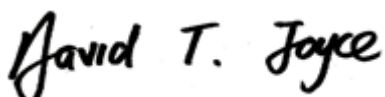
Special regard has been attached to the desirability of preserving the listed building or its setting or any features of special architectural or historic interest which it possesses, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policies D1, D2 and A1 of the Camden Local Plan 2017. The proposed development also accords with the London Plan 2016 and the National Planning Policy Framework 2012.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Executive Director Supporting Communities

2017/3340/L

David Joyce
Director of Regeneration and Planning