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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title:	First Name:			Surname:	Royal Bank of Scotland		
Company name:							
Street address:	C/O Agent						
			Telephone numb	er:			
			Mobile number:				
Town/City:			Fax number:				
Country:			Email address:				
Postcode:							
Are you an agent acting on behalf of the applicant?							
2. Agent Name	, Address and C	Contact Details					
RBS							
Title: Planning Team	First Name:	RBS		Surname:	Planning		
Company name:	Styles and Wood L	td					
Street address:	Cavendish House						
Cross Street		Telephone numb	oer: 0161	9266306			
Sale		Mobile number:					
Town/City:	Trafford		Fax number:				
Country:	England		Email address:				
Postcode:	M33 7BU		rbsplanning@stylesandwood.co.uk				

3. Site Addres	ss Details					
Full postal addre	ess of the site (including full postcode where available) Description:					
House:	Suffix:					
House name:	Former 124					
Street address:	Holborn					
Town/City:	LONDON					
Postcode:	EC1N 2QX					
Description of lo	ocation or a grid reference					
	eted if postcode is not known):					
Easting:	531336	╝				
Northing:	181601					
		_				
4. Pre-applica	ation Advice					
Has assistance o	or prior advice been sought from the local authority about this application?					
5. Neighbour	and Community Consultation					
Have vou consul	Ited your neighbours or the local community about the proposal?					
j						
C. A41						
6. Authority E	Employee/Member					
	the Authority, I am:					
	nember of staff elected member Do any of these statements apply to you? Yes No					
` '	ated to a member of staff ated to an elected member					
()						
7. Type of Pro	oposed Advertisement(s)	_				
	the proposed advertisement(s): igh ATM surround with internally illuminated lettering, logo and accent lines	٦				
How many of the following type of advertisements are you applying for?						
Fascia sign(s)	0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1					
Please describe:	<u> </u>					
1no. 1500mm hi	igh ATM surround with internally illuminated lettering, logo and accent lines					
8. Location of	f Advertisement(s)					
Is the advertisem	nent(s) you are applying for already in place?					
	Ivertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable					
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or						
photograph(s).	in both above, please show the existing sign(s) on all elevation drawing of photograph and state the references for the drawing(s) of					

8. Location of Advertisement(s)								
D0644-220 WH Smith Holborn Existing Elevation.pdf								
Will the proposed advertisement(s) project over a footpath or other	public highway? Yes No							
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the a	dvertisement							
From: 06/07/2017 To: 06/07/2022								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are	to be placed? Yes No							
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No								
11 (d). Details of Proposed Advertisement(s) - Other	Sign							
What is the height from the ground to the base of the advertisemen	t (in metres)?							
What is the maximum projection of the advertisement from face of	puilding (in metres)? 0.04 m							
What are the dimensions of the proposed advertisement?	Height: 1.50 x Width: 1.04 x Depth: 0.04 metres							
What materials will the sign be made of? Acrylic and aluminium								
What is the maximum height of any of the individual letters and syn	abols (in centimetres)?							
The colour of text and background: White NatWest Cash Out lettering with red cheron and accent line.	on a NatWest purple background							
Will the sign be illuminated?	Yes No							
Will the sign be illuminated: Will the sign be illuminated internally or externally?	Internally Externally							
Illuminance Levels:	200.00 cd/m							
Will the illumination be static or intermittent?	Static							
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway	or other public land? Yes No							
If the planning authority needs to make an appointment to carry out	a site visit, whom should they contact? (Please select only one)							
The agent								
13. Declaration								
I/we hereby apply for planning permission/consent as described in drawings and additional information. I/we confirm that, to the best of true and accurate and any opinions given are the genuine opinions	f my/our knowledge, any facts stated are							