

Mr Paul Jenkins  
SF Planning Limited  
12 Royal Crescent  
Cheltenham  
GL50 3DA

Application Ref: **2017/0628/P**  
Please ask for: **Leela Muthoora**  
Telephone: 020 7974 **2506**

29 June 2017

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)

### **Full Planning Permission Granted**

Address:  
**168 West End Lane**  
**London**  
**NW6 1SD**

Proposal:  
Installation of replacement shopfront.  
Drawing Nos: (3021\_) PL01, PL06 rev01, PL08 rev01, PL10 rev01, PL11 rev01, PL12 rev01, PL13 rev01, PL18 rev01, PL20 rev01, PL22 rev04, PL23 rev02

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted must be begun not later than the end of three years from the date of this permission.

Reason: In order to comply with the provisions of Section 91 of the Town and Country Planning Act 1990 (as amended).

- 2 All new external work shall be carried out in materials that resemble, as closely as



possible, in colour and texture those of the existing building, unless otherwise specified in the approved application.

Reason: To safeguard the appearance of the premises and the character of the immediate area in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP24 and DP25 of the London Borough of Camden Local Development Framework Development Policies and policies D1 and D2 of the Camden Local Plan Submission Draft 2016.

- 3 The development hereby permitted shall be carried out in accordance with the following approved plans (3021\_) PL01, PL06 rev01, PL08 rev01, PL10 rev01, PL11 rev01, PL12 rev01, PL13 rev01, PL18 rev01, PL20 rev01, PL22 rev04, PL23 rev02.

Reason:

For the avoidance of doubt and in the interest of proper planning.

Informative(s):

- 1 Reasons for granting permission.

The proposed replacement shop front is considered appropriate in terms of design and materials as it replaces a minimalist frameless glazed shop front with a shopfront subdivided by vertical and horizontal glazing bars to differentiate the elements of the shopfront and strengthen the visual support to the upper floors within the existing opening whilst maintaining minimum clear door width. The proposal seeks to reinstate architectural features, currently obscured by the existing fascia board, which are proportionate to the shop front.

Whilst the development will have limited impact in terms of light spill from the glazed part of the shop front, given the minor nature of proposed works they are not considered to harm the amenity of any adjoining occupiers in terms of outlook, loss of privacy or light spill and provides an active frontage.

No objections have been received prior to making this decision and the site's planning history has been taken into account when coming to this decision.

Special attention has been paid to the desirability of preserving or enhancing the character or appearance of the Conservation Area, under s.72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policies CS5, CS14 and CS17 of the London Borough of Camden Local Development Framework Core Strategy, policies DP24, DP25 and DP26 of the London Borough of Camden Local Development Framework Development Policies, policies 2, 3, and 13 of the Fortune Green and West Hampstead Neighbourhood Development Plan 2015 and policies A1, C6, D1, D2 and D3 of the Camden Local Plan Submission Draft 2016. The proposed development also accords with the policies

of the London Plan 2016, The National Planning Policy Framework 2012.

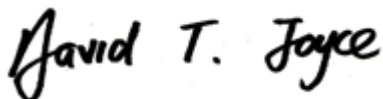
- 2 The Inspector's report on the Local Plan was published on 15 May 2017 and concludes that the plan is 'sound' subject to modifications being made to the Plan. While the determination of planning applications should continue to be made in accordance with the existing development plan until formal adoption, substantial weight may now be attached to the relevant policies of the emerging plan as a material consideration following publication of the Inspector's report, subject to any relevant recommended modifications in the Inspector's report.
- 3 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts which cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Argyle Street WC1H 8EQ, (tel: 020-7974 6941).
- 4 Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You are advised to consult the Council's Noise and Licensing Enforcement Team, Camden Town Hall, Argyle Street, WC1H 8EQ (Tel. No. 020 7974 4444 or on the website <http://www.camden.gov.uk/ccm/content/contacts/council-contacts/environment/contact-the-environmental-health-team.en> or seek prior approval under Section 61 of the Act if you anticipate any difficulty in carrying out construction other than within the hours stated above.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



David Joyce  
Director of Regeneration and Planning