

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address a	nd Contact Details				
Title: Mrs	First Name:	Sarah		Surname:	Dawson	
Company name:	Knight Frank LLP					
Street address:	55 Baker Street					
			Telephone numb	er:		
			Mobile number:			
Town/City:	London		Fax number:			
Country:			Email address:	Email address:		
Postcode:	W1U 8AN					
Are you an agent	acting on behalf of the	he applicant?	Yes N	lo		
2. Agent Name	, Address and (Contact Details				
Title:	First Name:	Alexia		Surname:	Carter	
Company name:	Alexia Carter Interi	ior Design				
Street address:	144 Elm Park Man	sion				
	Park Walk		Telephone numb	er: 0778	9433175	
			Mobile number:			
Town/City:	London		Fax number:			
Country:			Email address:			

3. Site Addres	ss Details				
Full postal addre	ss of the site (including full postcode where available)	Description:			
House:	Suffix:				
House name:	Shop and Premises at Ground and 1st Floor Unit 1 Kingswell				
Street address:	58-62 Heath Street				
Town/City: Postcode:	NW3 1EN				
rosicode.	INVO ILIN				
	cation or a grid reference eted if postcode is not known):				
Easting:	526403				
Northing:	185820				
4 Dre emplies	tion Adviso				
4. Pre-applica	MON Advice				
Has assistance of	or prior advice been sought from the local authority about	this application? Yes No			
5. Neighbour	and Community Consultation				
Have you consul	ted your neighbours or the local community about the pro	oposal?			
6. Authority E	Employee/Member				
(a) a m (b) an e (c) rela	he Authority, I am: ember of staff elected member Do any of the ted to a member of staff ted to an elected member	ese statements apply to you? Yes No			
(5					
7. Type of Pro	pposed Advertisement(s)				
	the proposed advertisement(s):	th love/contest details sings which are interpolly illuminated. These are to be			
		th logo/contact details signs which are internally illuminated. These are to be e installation of a fascia sign and an internally illuminated projecting sign.			
How many of the following type of advertisements are you applying for? Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 4					
Please describe:	, , , , ,	Troatung(s) 0 Other 4			
- 9No. A3 prope - 12No. A1 prop	ninated logo/text, installed internally rty boards, installed internally (Heights vary) erty boards, installed internally (Heights vary) i, shown under hanging sign				
8. Location of	f Advertisement(s)				
o. Location of	i Autoriolii(a)				
Is the advertisem	nent(s) you are applying for already in place?				

8. Location of Advertisement(s)					
Is an existing advertisement(s) to be removed and replaced by the	advertisement(s) in this proposal?	○ Yes ●	No Q Not Applicable		
Will the proposed advertisement(s) project over a footpath or other		Yes	No		
will the proposed advertisement(s) project over a rootpath or other	public Highway :	e les c	TNO		
9. Advertisement(s) Period					
3. Advertisement(s) i enod					
Please state the period of time for which consent is sought for the a	advertisement				
From: 11/09/2017 To: 11/09/2047					
10. Interest in the Land					
10. Interest in the Land					
Does the applicant own the land or buildings where the adverts are	to be placed?	(Yes No		
If No, has the permission of the owner or any other person entitled advertisement been obtained?	to give permission for the display of ar	n @	Yes O No		
advertisement been obtained?					
11 (a). Details of Proposed Advertisement(s) - Fascia	ı Sign				
	-				
What is the height from the ground to the base of the advertisement	t (in metres)?	2.67	m		
What is the maximum projection of the advertisement from face of	ouilding (in metres)?	0.04	m		
What are the dimensions of the proposed advertisement?	Height: 0.77 x Width:	4.08 x	Depth: 0.04 metres		
What materials will the sign be made of? Powder coted aluminum and acrylic					
	-h-l- (itim-t)0	200			
What is the maximum height of any of the individual letters and syr The colour of text and background:	nbois (in centimetres)?	392	cm		
Background is dark green RAL 6012, Letters white 050					
Will the sign be illuminated?	Yes No				
Will the sign be illuminated internally or externally?	Internally Externally				
luminance Levels: 320.00 cd/m					
Will the illumination be static or intermittent?	Static				
The figure and the state of the	o ciallo o intermitant				
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign				
Tr (a). Dotaile of Proposed Naverties in City Praesis	. 0.9				
What is the height from the ground to the base of the advertisemen	t (in metres)?	3.70	m		
What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement? Height: 0.77 x Width: 6.49 x Depth: 0.04 metres					
What materials will the sign be made of?					
Powder coted aluminum and acrylic	г				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 482 cm					
The colour of text and background: Background is dark green RAL 6012, Letters Red RAL 3020					
Will the sign be illuminated?	Yes No				

11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	320.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (b). Details of Proposed Advertisement(s) - Hangin	ng Sign			
What is the height from the ground to the base of the advertisemen	it (in metres)?			
What is the maximum projection of the advertisement from face of b	building (in metres)? 0.67 m			
What are the dimensions of the proposed advertisement?	Height: 0.77 x Width: 0.64 x Depth: 0.06 metres			
What materials will the sign be made of?				
Folded painted aluminium box, stencil cut acrylic letters				
What is the maximum height of any of the individual letters and sym	nbols (in centimetres)?			
The colour of text and background: Background dark green RAL 6012, 440 Red and 050 opal acrylic				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	450.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (d). Details of Proposed Advertisement(s) - Other	Sign			
What is the height from the ground to the base of the advertisemen	t (in metres)?			
What is the maximum projection of the advertisement from face of \boldsymbol{k}	building (in metres)?			
What are the dimensions of the proposed advertisement?	Height: 0.95 x Width: 0.71 x Depth: 0.02 metres			
What materials will the sign be made of?				
Stainless steel cables, painted aluminum frame white LED lights at	nd acrylic			
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background: Paint finish RAL 6012. Posters will vary				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	1,400.00 cd/m			
Will the illumination be static or intermittent?	Static Intermittent			
11 (d). Details of Proposed Advertisement(s) - Other	Sign			
The second of the second secon	-·g.·			
What is the height from the ground to the base of the advertisemen	it (in metres)?			
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of both sections of the advertisement.				

11 (d). Details of Proposed Advertisement(s) - Other	Sign			
What are the dimensions of the proposed advertisement?	Height: 0.49 x Width:	0.38 x	Depth: 0.02	metres
What materials will the sign be made of?	3		.,.	
Paint finish RAL 6012. Posters will vary				
What is the maximum height of any of the individual letters and syr	nbols (in centimetres)?		cm	
The colour of text and background:				
Stainless steel cables, painted aluminum frame white LED lights a	nd acrylic			
Will the sign be illuminated?				
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	1,400.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (d) Details of Brancood Adverticement(s). Other	Sign			
11 (d). Details of Proposed Advertisement(s) - Other	Sign			
What is the height from the ground to the base of the advertisemen	nt (in metres)?	5.00	m	
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00	m	
What are the dimensions of the proposed advertisement?	Height: 0.72 x Width:	2.00 x	Depth: 0.07	metres
What materials will the sign be made of?	•			
aluminum box section, acrylic lettering				
What is the maximum height of any of the individual letters and syr	nbols (in centimetres)?	72	cm	
The colour of text and background:				
440 Red with grey framework RAL 7043				
Will the sign be illuminated?	Yes O No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	1,400.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (d). Details of Proposed Advertisement(s) - Other	Sign			
What is the height from the ground to the base of the advertisemer	nt (in metres)?	6.10	m	
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m				
				metres
What are the dimensions of the proposed advertisement? Height: 0.35 x Width: 0.80 x Depth: 0.65 metres What materials will the sign be made of?				
aluminum box section, acrylic lettering				
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background:				
440 Red with grey framework RAL 7043				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally or externally?	Internally Externally			

11 (d). Details of Proposed Advertisement(s) - Other S	Sign			
Illuminance Levels:	1,400.00	cd/m		
Will the illumination be static or intermittent?	Static	Intermittent		
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land? If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) The agent Other person				
13. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 26/06/2017				