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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant Name, Address and Contact Details | | | | | |
|---|--------------------------|------------------|----------------|----------|------|
| Title: | First Name: | Wendy | | Surname: | Wild |
| Company name: | Starbucks Coffee C | Company Ltd (UK) | | | |
| Street address: | Building 4 Chiswick Park | | | | |
| | 566 Chiswick High Road | | Telephone numb | er: | |
| | | | Mobile number: | | |
| Town/City: | London | | Fax number: | | |
| Country: | | | Email address: | | |
| Postcode: | W4 5YE | | | | |
| Are you an agent acting on behalf of the applicant? | | 🖲 Yes 🔘 N | lo | | |

| 2. Agent Name, Address and Contact Details | | | | | | |
|--|--------------------------|-------|--------------------------------|------------|----------|--|
| Title: | First Name: | Paula | | Surname: | Berryman | |
| Company name: | Evolve Architecture | | | | | |
| Street address: | The Coach House | | | | | |
| | The Grange Business Park | | Telephone numb | oer: 01934 | 4875110 | |
| | Hewish | | Mobile number: | | | |
| Town/City: | Bristol | | Fax number: | | | |
| Country: | | | Email address: | | | |
| Postcode: | BS246RR | | paulab@evolve-architecture.com | | | |

| 3. Site Addres | ss Details | | |
|--------------------|--|------------------------------|---------------------------------|
| Full postal addre | ss of the site (including full postcode where available) | Description: | |
| House: | 5 Suffix: | | |
| House name: | Starbucks Coffee Shop | | |
| Street address: | Warren Street | | |
| | | | |
| | | | |
| Town/City: | LONDON | | |
| Postcode: | W1T 5LA | | |
| | cation or a grid reference ted if postcode is not known): | | |
| Easting: | 529254 | | |
| Northing: | 182236 | L | |
| | | | |
| 4. Pre-applica | tion Advice | | |
| | | | |
| Has assistance o | r prior advice been sought from the local authority about | this application? | 🔾 Yes 💿 No |
| | | | |
| 5. Neighbour | and Community Consultation | | |
| Have you consul | ted your neighbours or the local community about the pro | oposal? | 🔾 Yes 💿 No |
| 6 Authority F | mployee/Member | | |
| | | | |
| | ne Authority, I am: ember of staff | | |
| (b) an e | lected member Do any of the | ese statements apply to you? | 🔾 Yes 💿 No |
| | ed to a member of staff red to an elected member | | |
| | | | |
| 7. Type of Pro | posed Advertisement(s) | | |
| Please describe | the proposed advertisement(s): | | |
| 1 no. Projection | Sign (illuminated) | | |
| 1 no. Fascia sig | | | |
| Fascia sign(s) | following type of advertisements are you applying for? 1 Projecting or hanging sign(s) 1 | Hoarding(s) | 0 Other 0 |
| | | | |
| 8. Location of | Advertisement(s) | | |
| | <u>√</u> -7 | | |
| Is the advertisem | ent(s) you are applying for already in place? | | 🔾 Yes 💿 No |
| Is an existing adv | vertisement(s) to be removed and replaced by the advert | isement(s) in this proposal? | Yes Interpretent Not Applicable |
| Will the proposed | advertisement(s) project over a footpath or other public | highway? | 💿 Yes 🔾 No |

| 9. Advertisement(s) Period | | | | | |
|--|---|--------|--------------------|--|--|
| Please state the period of time for which consent is sought for the a | dvertisement | | | | |
| From: 20/06/2017 To: 20/06/2022 | | | | | |
| | | | | | |
| 10. Interest in the Land | | | | | |
| | | | | | |
| Does the applicant own the land or buildings where the adverts are | to be placed? | (|) Yes 💿 No | | |
| If No, has the permission of the owner or any other person entitled advertisement been obtained? | to give permission for the display of a | an 🤅 | Yes 🔾 No | | |
| | | | | | |
| 11 (a). Details of Proposed Advertisement(s) - Fascia | Sign | | | | |
| | | | | | |
| What is the height from the ground to the base of the advertisemen | t (in metres)? | 2.99 | m | | |
| What is the maximum projection of the advertisement from face of t | puilding (in metres)? | 0.10 | m | | |
| What are the dimensions of the proposed advertisement? | Height: 0.21 x Width: | 2.03 x | Depth: 0.10 metres | | |
| What materials will the sign be made of? | | | | | |
| White painted aluminium Wordmark lettering | | | | | |
| What is the maximum height of any of the individual letters and sym | ubols (in centimetres)? | 21 | cm | | |
| The colour of text and background: White Text | | | | | |
| Will the sign be illuminated? | Yes O No | | | | |
| | | | | | |
| Will the sign be illuminated internally or externally? | Internally Externally | | | | |
| Illuminance Levels: | 200.00 cd/m | | | | |
| Will the illumination be static or intermittent? | Static Q Intermittent | | | | |
| | | | | | |
| 11 (b). Details of Proposed Advertisement(s) - Hangi | n g Sign | | | | |
| | | | | | |
| What is the height from the ground to the base of the advertisemen | t (in metres)? | 2.99 | m | | |
| What is the maximum projection of the advertisement from face of the | building (in metres)? | 0.69 | m | | |
| What are the dimensions of the proposed advertisement? | Height: 0.61 x Width: | 0.61 x | Depth: 0.14 metres | | |
| What materials will the sign be made of? | | | | | |
| Aluminium / acrylic / vinyl | | | | | |
| What is the maximum height of any of the individual letters and sym | ubols (in centimetres)? | | cm | | |
| The colour of text and background: Green Background / White graphic | | | | | |
| Will the sign be illuminated? | Yes O No | | | | |
| | | | | | |
| Will the sign be illuminated internally or externally? | Internally Externally | | | | |
| Illuminance Levels: | 200.00 cd/m | | | | |
| Will the illumination be static or intermittent? | Static Q Intermittent | | | | |
| | | | | | |

| 12. Site Visit | |
|---|----------------------------------|
| Can the site be seen from a public road, public footpath, bridleway or other public land? | 💿 Yes 🔘 No |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they co | ontact? (Please select only one) |
| The agent O The applicant O Other person | |
| | |
| 13. Declaration | |

20/06/2017

 \checkmark

Date

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

| Planning Portal Reference : PP-06164939 | |
|---|--|