

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address a	nd Contact Details			
Title: Mr	First Name:	Neil		Surname:	Scoresby
Company name:	British Telecommu	nications plc]		
Street address:	81 Newgate Street]		
			Telephone numb	ber:	
			Mobile number:		
Town/City:	London		Fax number:		
Country:			Email address:		
Postcode:	EC1A 7AJ				
Are you an agent	acting on behalf of th	he applicant?	🖲 Yes 🔵 N	No	

2. Agent Name	, Address and C	Contact Details				
Title: Mr	First Name:	Matt		Surname:	Swindles	
Company name:	Primesight Limited					
Street address:	The MET Building					
	22 Percy Street		Telephone numb	er:		
	London		Mobile number:			
Town/City:			Fax number:			
Country:			Email address:			_
Postcode:	W1T 2BU					

3. Description of the Proposal
Please describe the proposed development including any change of use: Erection of freestanding BT panel providing phone and Wi-Fi facilities with 2 x internally illuminated digital advertisements following the removal of existing BT telephone kiosks.
Has the building, work or change of use already started?

4. Site Address Details

	co of the cite (including t	ull postcode where available)	Description:		
House:	· · ·	Suffix:	LinkUK - Prince	of Wales Roa	ad (OS No 57)
House name:					
Street address:					
Town/City:					
Postcode:					
	cation or a grid referenc eted if postcode is not kr				
Easting:	528591				
Northing:	184672				
5. Pre-applica	tion Advice				
Has assistance of	or prior advice been sou	ght from the local authority ab	out this application?		💿 Yes 🕥 No
If Yes, please co	mplete the following info	rmation about the advice you	were given (this will he	lp the authorit	ty to deal with this application more efficiently):
Officer name:					
Title: Ms	First name:	Nora-Andreea		Surname:	Constantinescu
Reference:					
Date (DD/MM/Y	(YY):	(Must be pre-application su	ubmission)		
Details of the pre	-application advice rece	 ived:			
LinkUK					

6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway?	Q	Yes	۲	No
Is a new or altered pedestrian access proposed to or from the public highway?	Q	Yes	۲	No
Are there any new public roads to be provided within the site?	Q	Yes	۲	No
Are there any new public rights of way to be provided within or adjacent to the site?	Q	Yes	۲	No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?	Q	Yes	۲	No

7. Waste Storage and Collection				
Do the plans incorporate areas to store and aid the collection of waste?	\bigcirc	Yes	۲	No
Have arrangements been made for the separate storage and collection of recyclable waste?	\bigcirc	Yes	۲	No

8. Authority Employee/Member					
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	Do any of th	nese statements apply	/ to you?	Q Yes	No No
9. Materials					
Please state what materials (including type OTHER - description:	, colour and name) are to be	used externally (if app	blicable):		
Type of other material: Link Unit (Telec	om. equipment)				
Description of <i>existing</i> materials and finishe	9S:				
Description of proposed materials and finis	hes:				
See attached Planning, Design and Acces					
·					
Are you supplying additional information on	submitted plan(s)/drawing(s)	/design and access s	tatement?	🖲 Yes 🤇	D No
If Yes, please state references for the plane	s)/drawing(s)/design and acc	ess statement:			
Planning, Design and Access Statement					
10. Vehicle Parking					
No Vehicle Parking details were submitted f	or this application				
11. Foul Sewage					
Please state how foul sewage is to be disp	osed of:				
Mains sewer	Package treatment plant		Unknown	~	
Septic tank	Cess pit		Other		
Are you proposing to connect to the existing	g drainage system?	🔾 Yes 💿 N	o 🔾 Unknown		
		2 2			
12. Assessment of Flood Risk					
Is the site within an area at risk of flooding?	? (Refer to the Environment A	gency's Flood Map sh	nowina		
flood zones 2 and 3 and consult Environme requirements for information as necessary.	ent Agency standing advice a				
requirements for mormation as necessary.)			O Yes (No
If Yes, you will need to submit an appropria	te flood risk assessment to c	onsider the risk to the	proposed site.		
Is your proposal within 20 metres of a wate	rcourse (e.g. river, stream or	beck)?		Yes	No
Will the proposal increase the flood risk els	ewhere?			Yes	No
How will surface water be disposed of?					
Sustainable drainage system	Main sewer		Pond/lake		
		rsa			
Soakaway	Existing watercou	196			
· · · · · · · · · · · · · · · · · · ·					
13. Biodiversity and Geological Co	onservation				

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

13. Biodiversity and Geological Conservation		
Having referred to the guidance notes, is there a reasonab		conserved and enhanced within the
application site, OR on land adjacent to or near the application	ation site:	
a) Protected and priority species		
Yes, on the development site	Yes, on land adjacent to or near the proposed dev	relopment No
b) Designed at a single start behitete as other his diversity	. factures	
b) Designated sites, important habitats or other biodiversit	y reatures	
Yes, on the development site	Yes, on land adjacent to or near the proposed dev	relopment 💿 No
c) Features of geological conservation importance		
Yes, on the development site	Yes, on land adjacent to or near the proposed dev	velopment 💿 No
14. Existing Use		
Please describe the current use of the site:		
Public highway		
Is the site currently vacant?		🔾 Yes 💿 No
Does the proposal involve any of the following?		
If yes, you will need to submit an appropriate contaminatio	n assessment with your application.	
Land which is known to be contaminated?		🔾 Yes 💿 No
Land where contamination is suspected for all or part of th	e site?	🔾 Yes 💿 No
Land where containing ion is suspected for an or part of th		
A proposed use that would be particularly vulnerable to the	e presence of contamination?	🔾 Yes 💿 No
15. Trees and Hedges		
13. Trees and fieuges		

Are there trees or hedges on the proposed development site?	\bigcirc	Yes	۲	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Q	Yes	۲	No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste?

17. Residential Units

Does your proposal include the gain or loss of residential units?

Market Housing - Proposed								
		Number of bedrooms						
	1	2	3	4+	Unknown			
Bedsits/Studios								
Cluster Flats								
Flats/Maisonettes			İ					
Houses								
Live-Work Units								

Yes No

🔾 Yes 💿 No

17. Residential Units

Market Housing - Proposed								
	Number of bedrooms							
	1	2	3	4+	Unknown			
Sheltered Housing								
Unknown								

Proposed Market Housing Total

Social Rented Housing - Proposed								
	Number of bedrooms							
	1	2	3	4+	Unknown			
Bedsits/Studios								
Cluster Flats								
Flats/Maisonettes								
Houses								
Live-Work Units								
Sheltered Housing								
Unknown					İ			
Proposed Social Housing Tota	ň		i.]				

Intermediate Housing - Proposed					
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					1
Sheltered Housing					
Unknown					1

Proposed Intermediate Housing Total

Key Worker Housing - Pr	oposed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats				ĺ	
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					1
Unknown					

of bedroo	ms	
2 /		
3 4	4+	Unknown
	ĺ	

ng Market Housing Tota

Social Rented Housing - Existing					
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown		İ	İ		1

Intermediate Housing - Existing					
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					
		ř.	·	i.	1

Existing Intermediate Housing Total

Key Worker Housing - Existing					
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown			İ		1

18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

🔾 Yes 💿 No

19. Employment

No Employment details were submitted for this application

20. Hours of Opening
No Hours of Opening details were submitted for this application
21. Site Area
What is the site area? 6.00 sq.metres
What is the site area? 6.00 sq.metres
22. Industrial or Commercial Processes and Machinery
Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:
Is the proposal for a waste management development?
If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should
make clear what information it requires on its website.
23. Hazardous Substances
Is any hazardous waste involved in the proposal?
A. Toxic substances Amount held on site
Tonne(
B. Highly reactive/explosive substances Amount held on site
Tonne(
C. Flammable substances (unless specifically named in parts A and B) Amount held on site
Tonne(
24. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s): Two digital LED display screens, one on each side of the Link Unit
How many of the following type of advertisements are you applying for?
Flow many of the following type of adventisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2
Please describe: Two digital LED display screens, one on each side of the Link Unit
25. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (Yes (No
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or
photograph(s). Existing kiosk(s) including all advertisements to be removed.
Will the proposed advertisement(s) project over a footpath or other public highway?

26. Advertisement(s) Period		
Please state the period of time for which consent is sought for the adve	rtisement	
From: 11/05/2017 To: 11/05/2022		
27. Interest in the Land		
Does the applicant own the land or buildings where the adverts are to b	be placed?	🔾 Yes 💿 No
If No, has the permission of the owner or any other person entitled to g	ive permission for the display of an	🖲 Yes 🔘 No
advertisement been obtained?		
28 (d). Details of Proposed Advertisement(s) - Other Sig	'n	
28 (d). Details of Proposed Advertisement(s) - Other Sig	'n	
What is the height from the ground to the base of the advertisement (in	metres)?	m
What is the maximum projection of the advertisement from face of build	ling (in metres)?	 m
What are the dimensions of the proposed advertisement? He What materials will the sign be made of? He	ght: 1.22 x Width: 0.79	x Depth: 0.00 metres
Digital LED screen		
What is the maximum height of any of the individual letters and symbol	s (in centimetres)? 120	cm
The colour of text and background:		
Various images changed regularly		
Will the sign be illuminated?	Yes 🔾 No	
Will the sign be illuminated internally or externally?	Internally 🔾 Externally	
Illuminance Levels: 2	,500.00 cd/m	
Will the illumination be static or intermittent?	Static Q Intermittent	
28 (d). Details of Proposed Advertisement(s) - Other Sig	IN	
What is the height from the ground to the base of the advertisement (in	metres)? 1.38	m
What is the maximum projection of the advertisement from face of build	ling (in metres)? 0.00	m
What are the dimensions of the proposed advertisement? He	ght: 1.22 x Width: 0.79	x Depth: 0.00 metres
What materials will the sign be made of?		
Digital LED screen		
What is the maximum height of any of the individual letters and symbol	s (in centimetres)? 120	cm
The colour of text and background:		
Various images changed regularly		
Will the sign be illuminated?	Yes 🔘 No	
Will the sign be illuminated internally or externally?	Internally O Externally	
Illuminance Levels: 2	500.00 cd/m	
Will the illumination be static or intermittent?	Static Q Intermittent	

29. Site Vi	sit					
23. Ole Vi						
Can the site	be seen from a public road, public footpath, bridleway or other public land?					
If the plannin	g authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select onl	y one)				
The ag	ent 🕥 The applicant 💿 Other person					
30. Certific	cates (Certificate B)					
application, wa	Certificate of Ownership - Certificate B Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under A pplicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 of as the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural iven in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application re	lays before the date of this tenant (<i>"agricultural tenant" has</i>				
Owner/Agric	cultural Tenant	Date notice served				
Name:	Highways Department					
Number:	Suffix: House name: London Borough of Camden					
Street:	5th Floor, 5 Pancras Square					
Locality:	ality: c/o Town Hall, Judd Street					
Town:	London					
Postcode:	WC1H 9JE					
Title: Mr	First name: Matt Surname: Swindles					
Person role:	AGENT Declaration date: 11/05/2017	Declaration made				
31. Declara	ation					

24/05/2017

 \checkmark

Date

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Planning Portal Ret	erence : PP-06063625
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