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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

i. Applicant Na	ame, Address a	nd Contact Details			
Title: Company	First Name:	mitchell	S	Surname:	Butler
Company name:	Mitchells & butlers				
Street address:	27 Fleet Street		]		
			Telephone number:		
			Mobile number:		
Town/City:	Birmingham		Fax number:		
Country:			Email address:		
Postcode:	B3 1JP				
Are you an agent	acting on behalf of th	he applicant?	Yes No		
2. Agent Name	, Address and C	Contact Details			
2. Agent Name Title: Miss	First Name:	Contact Details  Sascha	S	Surname:	Axtell
	_		s	Surname:	Axtell
Title: Miss	First Name:	Sascha	s ]	Surname:	Axtell
Title: Miss Company name:	First Name: Omega Signs	Sascha	Telephone number:		Axtell 2403000
Title: Miss Company name:	First Name: Omega Signs	Sascha			
Title: Miss Company name:	First Name: Omega Signs	Sascha	Telephone number:		
Title: Miss  Company name:  Street address:	First Name:  Omega Signs  Newmarket Approa	Sascha	Telephone number:		

3. Site Addres	ss Details	
Full postal addre	ss of the site (including full postcode where available)	Description:
House:	58 Suffix:	
House name:		
Street address:	Kingsway	
Town/City:	LONDON	
Postcode:	WC2B 6DX	
Description of lo	cation or a grid reference	
	eted if postcode is not known):	
Easting:	530596	
Northing:	181398	
4. Pre-applica	ition Advice	
Has assistance o	or prior advice been sought from the local authority abou	this application?
C. Nainbhann	and Community Commutation	
5. Neignbour	and Community Consultation	
Have you consul	ted your neighbours or the local community about the pr	oposal? ○ Yes ◎ No
6 Authority F	imployee/Member	
o. Additiontly L	pioyee/illeniber	
	he Authority, I am:	
(b) an 6		ese statements apply to you?
` '	ted to a member of staff ted to an elected member	
7. Type of Pro	pposed Advertisement(s)	
Please describe	the proposed advertisement(s):	
	gnage in line with Mitchells & butlers branding, All bar on	е
How many of the	following type of advertisements are you applying for?	
Fascia sign(s)	0 Projecting or hanging sign(s) 0	Hoarding(s) 0 Other 2
Please describe:		
Item A Individua Item B Individua	I letters on runner bars & hanging bracket I letters	
8 Location of	f Advertisement(s)	
o. Location o	Advertisementaly	
Is the advertisen	nent(s) you are applying for already in place?	
Is an existing ad	vertisement(s) to be removed and replaced by the adver-	isement(s) in this proposal?    Yes   No   Not Applicable
If Yes to either o photograph(s).	r both above, please show the existing sign(s) on an elev	vation drawing or photograph and state the references for the drawing(s) or

8. Location of Advertisement(s)			
Drawing number - 25223pl01			
Will the proposed advertisement(s) project over a footpath or other public highway?	☐ Yes ⑨	No	
9. Advertisement(s) Period			
Please state the period of time for which consent is sought for the advertisement			
From: 03/07/2017 To: 03/07/2022			
10. Interest in the Land			
Does the applicant own the land or buildings where the adverts are to be placed?	(	Yes \( \omega\) No	
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	2.43	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.08	] m	
			metres
What are the dimensions of the proposed advertisement? Height: 0.89 x Width: What materials will the sign be made of?	3.00 x	Берин. 0.00	Illettes
Copper Letters, opal acrylic face with powder coated steel runner bars and bracket work			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	34	cm	
The colour of text and background:		J	
copper with black bracket work			
Will the sign be illuminated?    Yes   No			
Will the sign be illuminated internally or externally?			
Illuminance Levels: 80.00 cd/m			
Will the illumination be static or intermittent?			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
Tr (a). Betails of Proposed Advertisement(s) Caller olgi			
What is the height from the ground to the base of the advertisement (in metres)?	3.81	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.02	] m	
What are the dimensions of the proposed advertisement? Height: 0.20 x Width: What materials will the sign be made of?	1.90 x	Depth: 0.02	metres
copper			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20	cm	
The colour of text and background:		] .	
copper			
Will the sign be illuminated?    Yes   No			
Will the sign be illuminated internally or externally?			

11 (d). Details of Proposed Advertisement(s) - Other Sign						
Illuminance Levels:	84.00	cd/m				
Will the illumination be static or intermittent?	Static	Intermittent				
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)  • The agent • The applicant • Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in t drawings and additional information. I/we confirm that, to the best of true and accurate and any opinions given are the genuine opinions	f my/our knowle	dge, any facts stated are	~	Date	07/06/2017	