From: McLaughlin Gavin
Sent: 06 June 2017 18:23

To: Planning
Cc: Philip Allard

**Subject:** 2017/1774/A - TfL response -

## 2017/1774/A

## Land adjacent to 250 Euston Road and corner with Hampstead Road London

Installation of digital advertisement screen (Dimensions: 6m height x 4m width x 0.5 depth) and associated stand (Dimensions: 9.5m height x 1.3m width x 0.9m depth).

Thanks for consulting TfL on this planning application.

TfL Planning is consulting internally with Road Space Management colleagues to assess the highway safety impacts of the proposed advertisement. Insights gained will also be relevant to other similar recent applications elsewhere in the Borough.

TfL will update in further detail in due course.

Kind regards,

## Gavin McLaughlin

## Planner, TfL Planning, Transport for London

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