

Gentet, Matthias

From: Gentet, Matthias
Sent: 05 June 2017 08:50
To: Gentet, Matthias
Subject: FW: 2017/1938/P & 2017/2385/A - Cantal St Giles Piazza

From: Rebecca Gunn [mailto:RGunn@geraldev.com]
Sent: 01 June 2017 17:18
To: Gentet, Matthias <Matthias.Gentet@camden.gov.uk>
Subject: RE: 2017/1938/P & 2017/2385/A - Cantal St Giles Piazza

Dear Matthias

We write on behalf of our client to respond to the objections received from the following parties:

1. Flat 31 Centre Point House,
2. Covent Garden Community Association, and
3. 32 Matilda Apartments.

The key comments have been summarised below with a response immediately following:

- **Noise disturbance** – The screen will only be operated between 08:00-20:00. Between 08:00-12:00 there will be no noise from the screen. From 12:00-20:00 either sport or the BBC news will be played with the sound on. These hours of operation have been controlled by planning condition.
- **Residential amenity** – The screen has been carefully positioned on the western side of the Plaza to face away from Matilda Apartments. The public open space is already well used by workers, residents and visitors. The intensity of the illumination of the LED screen has been restricted by planning condition.
- **Local business** – There will be no selling of goods or services on the Plaza and therefore the proposals will not draw business away from existing businesses in the area. In contrast, it is considered that the proposed event will be of benefit to the surrounding businesses.

Overall, it is important to highlight that the proposals are only for a limited period of time. The screen is intended to be for the benefit of the local residents, workers and visitors. It will enhance the vitality of the existing public space.

Kind regards

Rebecca

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Senior Planning Consultant

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