

Sign Summary Table- Tesco Belsize Park Express-44/46 Englands Lane NW3 4UE

Type of advertisement	Sign number	Height from the ground (meters)	Projection from building (meters)	Height (meters)	Width (meters)	Depth (meters)	Material	Maximun height of fonts (centimeters)	Colour	Type and level of illumination
Fascia sign	1	3.78	0	0.57	4.83	0	fret cut aluminium	56	red & white text on blue background	internally 300 cd/m2
Fascia sign	2	3.1	1.5	0.1	1.69	0	vinyl	10	white text on blue background	N.A.
Other	3	1.9	0	0.2	0.55	0	aluminium vinyl	8	white text on blue background	N.A.
Other	4	0.2	0	1.1	2.7	0	vinyl	11	red text on white & graphic background	N.A.
Other	5	0.6	0	1.3	0.6	0	vinyl	11	white text on blue background	N.A.
Other	6	0.6	0	1.3	0.6	0	vinyl	11	red text on white & graphic background	N.A.