



N O R D I C
C R Y O B A N K
G R O U P

**Welcome to
Nordic Cryobank**



Who we are

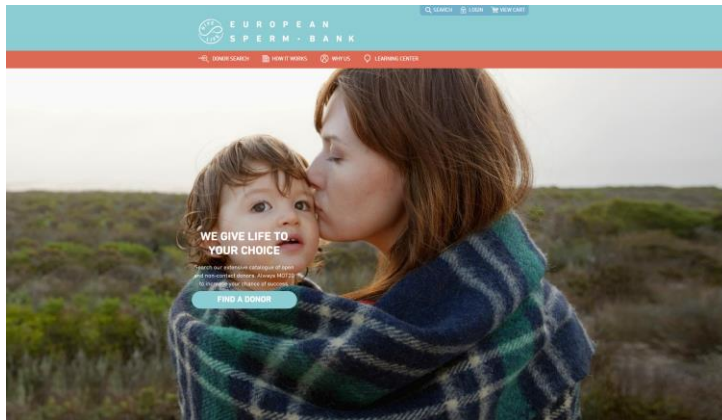
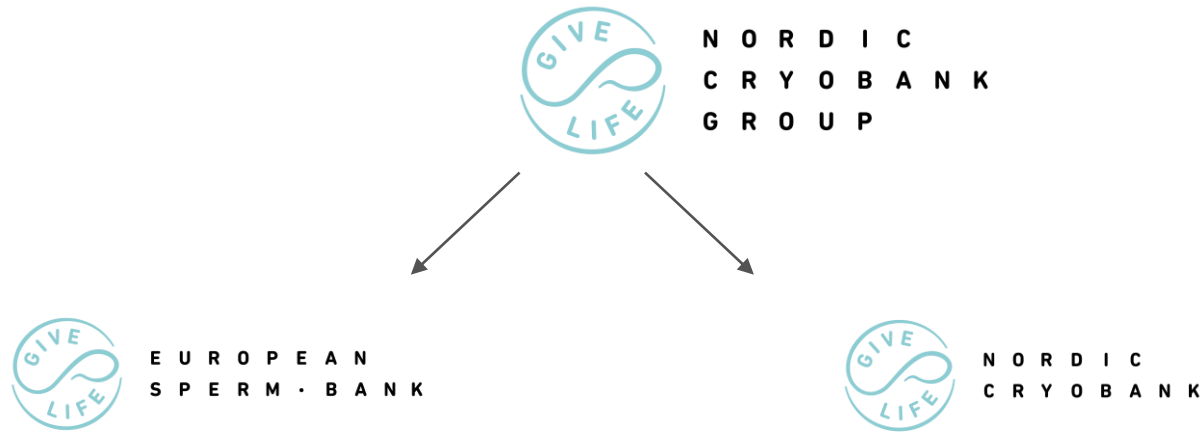
- Established 2004 in Denmark by our owner Dr. Peter Bower, PhD
- Multiple collection hubs
- HQ in Copenhagen, Denmark
- Annual growth of 5-20%
- 43 employees
- Result in 2016 £3,5 millions
- CEO Annemette Arndal-Lauritzen
<https://dk.linkedin.com/in/annemette-arndal-lauritzen-8313b78>



25,000+
CHILDREN

80+
COUNTRIES

Our structure



The name European Sperm Bank is used for sales activities only.

www.europeanspermbank.com



The name Nordic Cryobank is used for donor recruitment and handling only.

www.nordiccryobank.com

What we look like – Our HQ in Copenhagen



Our laboratory is state of the art but carries out only very light medical work as we solely do sperm counts and sperm processing. The more advanced lab work such as blood analysis, urinalysis, and genetic testing is done by external partners.

Our HQ in Copenhagen



The recipients and the donors



Who are we trying to help?

We help women across the world:

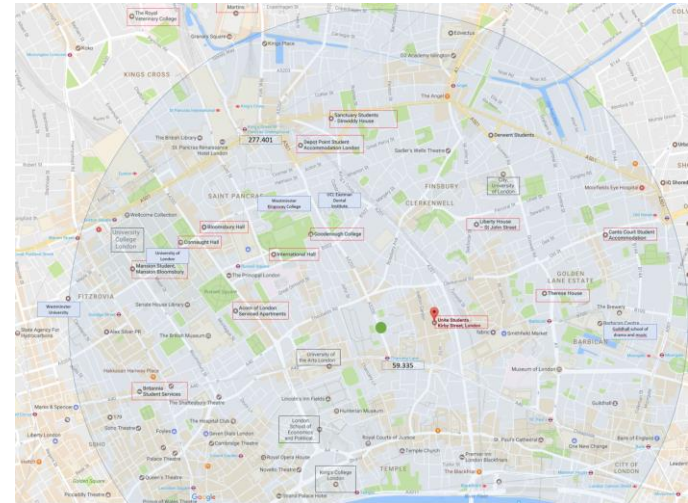
1. Women who have not yet found the right man but want to have a child
2. Lesbian couples
3. Hetro couples where the man has low fertility

Who are the donors?

- ~ Only 5-7% of all donor applicants make it through the screening process
- ~ Physically and psychologically healthy young men with excellent sperm quality
- ~ All ethnic backgrounds
- ~ All shapes and sizes
- ~ 18-40 years, average 27
- ~ All types of educations and jobs
- ~ 60% students
- ~ Open/non-contact: 60/40%
- ~ 22% have own children

Why here?

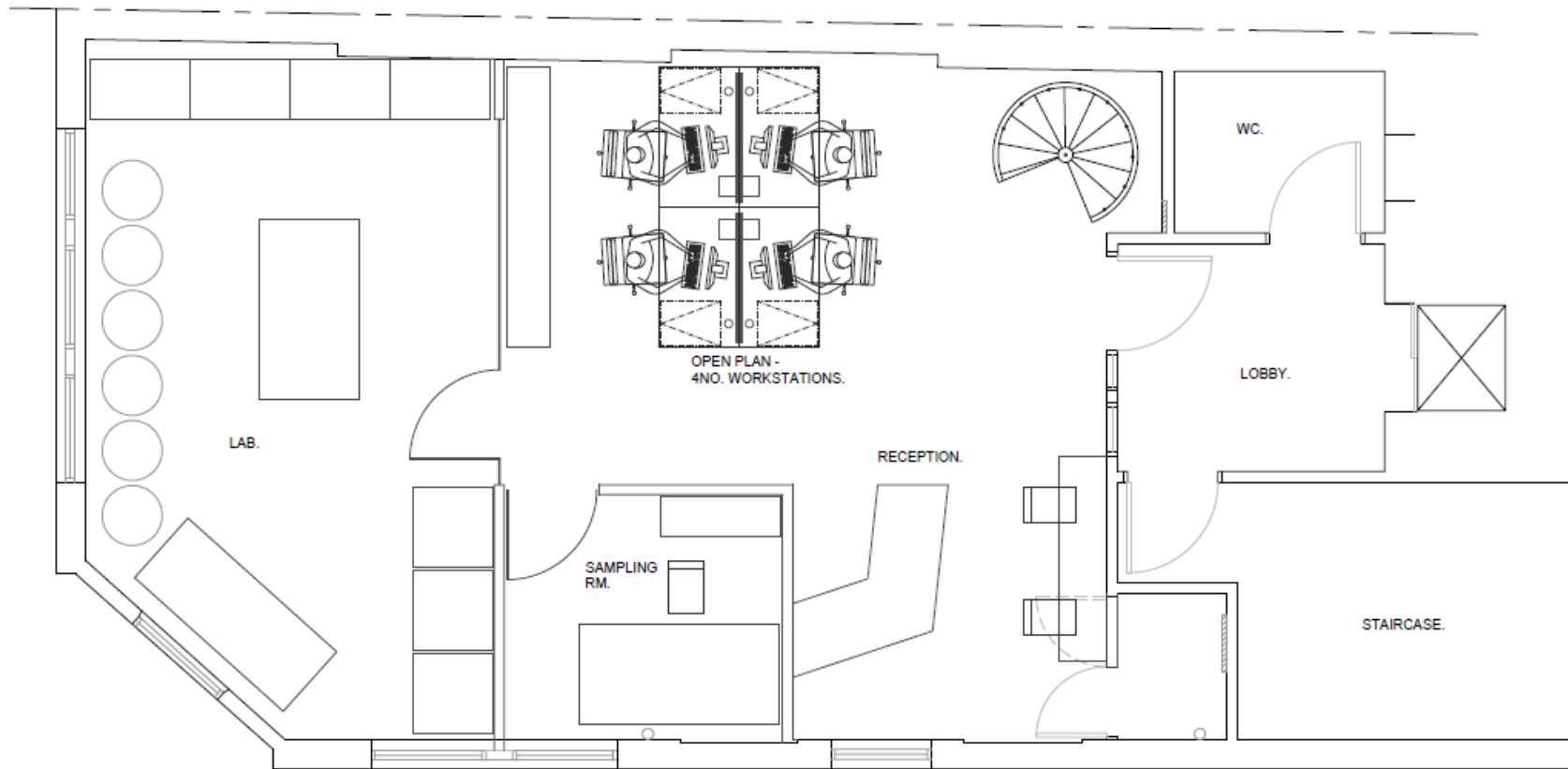
- UK is currently going through what has been labelled “The Great Sperm Crisis” and “The second Viking invasion” by the media.
- 1 in 4 infertility treatments with donor sperm uses imported sperm – primarily from Denmark.
- UK is our second largest market.
- UK women should have a better option for local donors.
- The National Sperm Bank in Manchester has recently closed after only recruiting 8 men in 7 years.
- A large target group of men aged 18-40 within a 2 km radius of 48 Gray’s Inn Road
- The area has a warm and modern feel, which is important to the atmosphere we want to create.
- Convenience is of great importance to our donors and thus we need to be very close to a tube station.
- The ethnic mix is valuable to the women we help.



Our activities on 48 Gray's Inn Road

- 🌀 Donor recruitment and handling only (= collection hub)
 - 🌀 All sales, storage and logistics run from our HQ in Copenhagen
- 🌀 We are looking to make 48 Gray's Inn Road the first of multiple collections hubs in the UK
- 🌀 A collection hub requires:
 - 🌀 A laboratory for testing, counting and freezing – our state of the art laboratory will be placed behind the glass facade giving visitors to the mews an insight into the lab work
 - 🌀 Donor rooms
 - 🌀 Blood sampling & interview room
- 🌀 2-4 employees. We do not expect any more over time.
- 🌀 Opening hours akin to standard office opening hours
- 🌀 Daily visitors: we obviously start with none and build up. If things go well we'll be expecting a maximum of 30 visitors a day in some years from now.

Our fitout – 3rd floor



Our fitout – 4th floor

