

[REDACTED]

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**From:** Swales, Ed [REDACTED]  
**Sent:** 25 May 2017 12:14  
**To:** Enirayetan, Oluwaseyi  
**Subject:** Application number: 2017/2481/A 345 Gray's Inn Road LONDON WC1X 8PX

Dear Oluwaseyi,

I am writing to object to the above application. I live on Birkenhead Street and am strongly opposed to the application for the following reasons:

**Conservation:**

The subject property is firmly in the Kings Cross Conservation Area, and the ground floor has what would be an attractive shopfront, with many of details still remaining were it not for the advertising placed over the windows which seriously detracts from the building as a whole and is visible across King's Cross Square. This advertising does serious harm to this important part of the Conservation Area. The enhanced illumination will also detract from the Birkenhead residential street. The windows should be transparent as all others on Birkenhead street.

**Amenity:**

The use of the property as a means for gambling and existing advertising and illumination already significantly reduces the amenity of the property and its surroundings due to vagrancy, drug addicts, alcoholics and prostitutes flocking to the street corner and subsequently congregating on Birkenhead Street both in the day and at night. Advertising, increased illumination and further embellishment of the façade will only serve to increase the volume of aforementioned people and make the surrounding area less safe for local residents and tourists alike. We already have a considerable problem with ASB, drug abuse and prostitution in the area and I am therefore strongly opposed to any detrimental changes which will increase the volume of these people in the vicinity - the advertising on the windows and changes to the fascia will only make the situation worse.

Please do contact me if you would like any further information.

Yours Sincerely,

Ed Swales

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