From: Bill Reed Sent: 23 May 2017 15:42 Enirayetan, Oluwaseyi

Cc: ERNEST JAMES; Richenda Walford

Subject: Application number: 2017/2481/A 345 Gray's Inn Road LONDON WC1X 8PX

Dear Oluwaseyi,

Please can I object to this application on behalf of the Kings Cross CAAC? The building is on a very prominent corner of the Kings Cross Conservation Area, and the ground floor benefits from what would have been an attractive shopfront, with many of the details still remaining (see below). Unfortunately William Hill have covered all the glazing with vinyl advertising (see below) that seriously detracts from the building as a whole and is visible across King's Cross Square - as no doubt it was intended to be. This advertising does serious harm to this important part of the Conservation Area, and we urge you to refuse consent. The application also contains revisions to the fascias, and while this is hardly an improvement, it causes little damage.

Please do contact me if you would like any further information.

Yours Sincerely,

Bill Reed.



IMG_3623



IMG_3624







IMG_3628

Bill Reed Architecture 44 Kings Terrace, London NW1 0JR

Telephone 020 7387 4521 Fax 020 7387 2294

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