# The Planning Inspectorate

### QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference	APP/X5210/Z/17/3171245
Appeal By	JCDECAUX UK LTD
Site Address	Hampstead High Street, IFO No.30 (Kurt Geiger) London NW3 1QA Grid Ref Easting: 526486 Grid Ref Northing: 185689

### PART 1

i) Refusal of consent for the display of the advertisement(s)			
ii) Grant of consent for the display of the advertisement(s)			
iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent			
iv) Service of a Discontinuance Notice			
<i>Warning: The written representations procedure is an expedited procedure for app consent for the display of advertisements.</i>	eals aga	ainst refusa	l of
1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.	Yes	🗹 No	
2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?	Yes	🗹 No	
2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?	Yes	🗆 No	Z
2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?	Yes	🗆 No	
3. Did you notify people about the application?	Yes	🗆 No	
PART 2			
4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations?	Yes	🗆 No	ø
5.a. Have you notified anyone about the appeal? Please attach	Yes	🗹 No	

<ul> <li>5.b. A copy of the letter with which you notified people about the appeal.</li> <li>✓ see 'Questionnaire Documents' section</li> <li>5.c. A list of the people you notified.</li> <li>✓ see 'Questionnaire Documents' section</li> </ul>				
6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State?	Yes		No	
6.b. Are there any other appeals or matters adjacent, or close, to the site still being considered by us or the Secretary of State?			No	Z
PART 3				
7.a. Is the site in a Conservation Area? Please attach a plan of the Conservation Area with the appeal site identified on the of see 'Questionnaire Documents' section	Yes plan		No	
7.b. Is the site adjacent to a Conservation Area?	Yes		No	
8. Is the site in an Area of Special Control of Advertisements?	Yes		No	
9. Is the appeal site within:				
a. A Green Belt?	Yes		No	
b. An Area of Outstanding Natural Beauty?	Yes		No	
10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an Internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)?	Yes		No	Ø
10.b. Are any protected species likely to be affected by the proposals?	Yes		No	
11.a. Would the proposed advertisement affect the setting of a listed building? Yes ☑ No □ Please attach a copy of the relevant listing description from the List of Buildings of Special Architectural of Historic Interest ☑ see 'Questionnaire Documents' section			_	
11.b. Was Historic England consulted?	Yes		No	
12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)?	Yes		No	ø
13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted?	Yes		No	Ø
PART 4				
Copies of the following must be attached to this form:				
15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation.	Yes		No	
Copies of the following documents must, if appropriate, be attached to this	s form:			
16.a. the planning officer's report to committee or delegated report on the applicat relevant documents/minutes;	ion and	any	other	Z

#### 🗹 see 'Questionnaire Documents' section

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination;

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List of policies:

#### CS Cover, CS5, CS14, DP Cover, DP21, DP24-26

See 'Questionnaire Documents' section

✓ see 'Questionnaire Documents' section

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction.

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached.

see 'Questionnaire Documents' section

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded;

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued;

16.g. your Authority's CIL charging schedule is being/has been examined;

16.h. your Authority's CIL charging schedule has been/is likely to be adopted.

16.i. Any other relevant information or correspondence you consider we should know about;

see 'Questionnaire Documents' section

16.j. A true copy of the Discontinuance Notice.

17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal?

18. Do you wish to attach your statement of case?

#### **LPA Details**

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.  $\checkmark$ 

LPA's reference

2016/2375/A

Completed by

Geri Gohin

On	behalf	of

London Borough of Camden

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name	Geri Gohin	
Phone no (including dialling code)	0207 974 2047	
Email	planning.appeals@camden.gov.uk	
Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.		

# QUESTIONNAIRE DOCUMENTS

Appeal Reference	APP/X5210/Z/17/3171245
Appeal By	JCDECAUX UK LTD
Site Address	Hampstead High Street, IFO No.30 (Kurt Geiger) London NW3 1QA Grid Ref Easting: 526486 Grid Ref Northing: 185689

The documents listed below were uploaded with this questionnaire form:	
Relates to Section:	PART 2
Document Description:	5.b. A copy of the letter with which you notified people about the appeal.
File name:	Notification of an appeal letter.pdf
Relates to Section:	PART 2
Document Description:	5.c. A list of the people you notified.
File name:	appeal correspondence list.pdf
Relates to Section:	PART 2
Document Description:	7.a. Plan of Conservation Area.
File name:	Hampstead Conservation Area Appraisal.pdf
File name:	Hampstead Conservation Area Map.doc
Relates to Section:	PART 3
Document Description:	8. Details of Area of Special Control of Advertisements.
File name:	Reg 7 - Estate agents boards.pdf
Relates to Section:	PART 3
Document Description:	11.a. Listing description.
File name:	Listing 29 Hampstead High Street.doc
File name:	Listing 30 Hampstead High Street.doc
Relates to Section: Document Description: File name:	PART 4 15.a. The planning officer's report to commitee or delegated report on the application and any other relevant documents/minutes. Officer Report.pdf
Relates to Section:	PART 4
Document Description:	16.b. Extracts from any relevant statutory development plan policies.
File name:	CS5, CS14, DP21, DP24-26.pdf
Relates to Section:	PART 4
Document Description:	16.b. Extracts from any relevant statutory development plan policies.
File name:	DP21,24,25, & 26.pdf
Relates to Section:	PART 4
Document Description:	15.d. Extracts from any supplementary document.
File name:	CPG1 Ch3 & 8, CPG6 Ch5.pdf
File name:	CPG7 Transport 8. Streets and public spaces.pdf
Relates to Section:	PART 4

Document Description:	16.i. Any other relevant information or correspondence you consider we should know about.
File name:	Camden Character Study June 2015 - Ch01-05+06- Intro-Areas + Conclusion.pdf
File name:	Camden Character Study June 2015 - Ch5.7 - Hampstead.pdf
File name:	Streetscape Design Manual .pdf
File name:	Streetscape Design Manual 4.12 Bus Shelters.pdf
File name:	TfL Guidance for Digital Roadside Advertising and Proposed Best Practice
	2013.pdf
File name:	TfL pedestrian-comfort-guidance-technical-guide.pdf
File name:	1 x response - Heath & Hampstead Society.pdf
File name:	1 x response (Redacted).pdf
File name:	1x response - Hampstead NDF (Redacted).pdf
File name:	1x response - Hampstead Village BID (Redacted).pdf
File name:	1x response (Redacted) (1).pdf
File name:	1x response (Redacted) (2).pdf
File name:	1x response (Redacted) (3).pdf
File name:	All respresentations - 2375.pdf
File name:	TfL support letter 08-09-15 (Redacted).pdf

### The documents listed below were already attached elsewhere with this questionnaire form:

PLEASE ENSURE THAT A COPY OF THIS SHEET IS ENCLOSED WHEN POSTING THE ABOVE DOCUMENTS TO US	
Completed by	Not Set
Date	16/05/2017 10:54:12
LPA	London Borough of Camden