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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N | ame, Address and Contact Details | |
|---|--|-------------------|
| Title: Mr | First Name: Patrick | Surname: Slevin |
| Company name: | Sponsored Restorations Limited | |
| Street address: | 9 Coptic Street | |
| | | Telephone number: |
| | | Mobile number: |
| Town/City: | London | Fax number: |
| Country: | | Email address: |
| Postcode: | WC1A 1NH | |
| Are you an agent | acting on behalf of the applicant? | O Yes No |
| | | |
| - | vere submitted for this application | |
| 3. Site Addres | | le) Description: |
| 3. Site Addres | s Details | le) Description: |
| 3. Site Addres | s Details | le) Description: |
| 3. Site Addres Full postal addres House: | s Details | le) Description: |
| 3. Site Addres Full postal addres House: House name: | s Details ss of the site (including full postcode where availab 6 Suffix: | le) Description: |
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| 3. Site Addres Full postal addres House: House name: | s Details ss of the site (including full postcode where availab 6 Suffix: | le) Description: |
| 3. Site Addres Full postal addres House: [House name: [Street address:] | s Details ss of the site (including full postcode where availab 6 Suffix: Charlotte Street | le) Description: |
| 3. Site Addres Full postal addres House: [House name: [Street address: [Town/City: [Postcode: [Description of loc | s Details ss of the site (including full postcode where availab 6 Suffix: Charlotte Street LONDON | le) Description: |
| 3. Site Addres Full postal addres House: [House name: [Street address: [Town/City: [Postcode: [Description of loc | s Details ss of the site (including full postcode where availab 6 Suffix: Charlotte Street LONDON W1T 2LR cation or a grid reference | le) Description: |

| 4. Pre-application Advice | |
|---|--|
| | |
| Has assistance or prior advice been sought from the local authority about this application? | |
| | |
| 5. Neighbour and Community Consultation | |
| Have you consulted your neighbours or the local community about the proposal? O Yes O No | |
| | |
| 6. Authority Employee/Member | |
| With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? (c) related to a member of staff (d) related to an elected member | |
| | |
| 7. Type of Proposed Advertisement(s) | |
| Please describe the proposed advertisement(s): | |
| Application for advertisement consent for a temporary non-illuminated scaffold shroud display from 19/06/17 to 08/10/17 to sponsor the renovation of 4-6 Charlotte Street | |
| How many of the following type of advertisements are you applying for? | |
| Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 | |
| Please describe: | |
| Micromesh PVC screens/shrouds incorporating 1 x external static non-illuminated advertisement banner attached to the scaffolding. Advertisement area is 10% of the total area of a single elevation of otherwise 1:1 imagery of the host building. Shroud is made of a micromesh PVC and will be treated with a photocatalytic solution of microscopic titanium dioxide to remove poisonous compounds from the environment. | |
| | |
| 8. Location of Advertisement(s) | |
| | |
| Is the advertisement(s) you are applying for already in place? | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Q Yes O No Not Applicable | |
| Will the proposed advertisement(s) project over a footpath or other public highway? | |
| | |
| 9. Advertisement(s) Period | |
| | |
| Please state the period of time for which consent is sought for the advertisement | |
| From: 19/06/2017 To: 08/10/2017 | |
| | |
| 10. Interest in the Land | |
| Does the applicant own the land or buildings where the adverts are to be placed? | |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? | |

| 11 (d). Details of Proposed Advertisement(s) - Other Sign | | | |
|---|--|--|--|
| What is the height from the ground to the base of the advertisement (in metres)? 5.00 m | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? | | | |
| What are the dimensions of the proposed advertisement? Height: 2.56 x Width: 5.10 x Depth: 1.00 metres | | | |
| What materials will the sign be made of? | | | |
| Highest quality PVC Micromesh, coated in pollution absorbent (and neutralising) particles of titanium dioxide. | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 50 cm | | | |
| The colour of text and background: | | | |
| variable | | | |
| Will the sign be illuminated? O Yes O No | | | |
| 12. Site Visit | | | |
| | | | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) | | | |
| The agent The applicant Other person | | | |
| | | | |
| 13. Declaration | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. | | | |