

## The Planning Inspectorate

### QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference APP/X5210/Z/17/3171237

Appeal By JCDECAUX UK LTD

Site Address  
Haverstock Hill, IFO No. 242 (KFC)  
London  
NW3 2AE  
Grid Ref Easting: 527171  
Grid Ref Northing: 185289

#### PART 1

- i) Refusal of consent for the display of the advertisement(s) ☒
- ii) Grant of consent for the display of the advertisement(s) ☐
- iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent ☐
- iv) Service of a Discontinuance Notice ☐

*Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.*

- 1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below. Yes ☒ No ☐
- 2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land? Yes ☒ No ☐
- 2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal? Yes ☐ No ☒
- 2.c. Are there any known health and safety issues that would affect the conduct of the site inspection? Yes ☐ No ☒
3. Did you notify people about the application? Yes ☐ No ☒

#### PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations? Yes ☒ No ☐  
Please attach any representations made by the highway authority about the application  
☒ see 'Questionnaire Documents' section
- 5.a. Have you notified anyone about the appeal? Yes ☐ No ☒

6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
6.b. Are there any other appeals or matters adjacent, or close, to the site still being considered by us or the Secretary of State?	Yes	<input checked="" type="checkbox"/> No	<input type="checkbox"/>

2016/2372/A - 3171221  
 and  
 2016/2369/A - 3171208

☒ see 'Questionnaire Documents' section

**PART 3**

7.a. Is the site in a Conservation Area?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
7.b. Is the site adjacent to a Conservation Area?	Yes	<input checked="" type="checkbox"/> No	<input type="checkbox"/>

Please attach a plan of the Conservation Area with the appeal site identified on the plan

☒ see 'Questionnaire Documents' section

8. Is the site in an Area of Special Control of Advertisements?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
9. Is the appeal site within:			
a. A Green Belt?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
b. An Area of Outstanding Natural Beauty?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an Internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
10.b. Are any protected species likely to be affected by the proposals?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
11.a. Would the proposed advertisement affect the setting of a listed building?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>

**PART 4**

**Copies of the following must be attached to this form:**

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation.	Yes	<input checked="" type="checkbox"/> No	<input type="checkbox"/>
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**Copies of the following documents must, if appropriate, be attached to this form:**

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section	
16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination;	<input checked="" type="checkbox"/>

List of policies:

CS Cover - CS5, CS14, DP Cover - DP21,24, 25 & 26

☒ see 'Questionnaire Documents' section

☒ see 'Questionnaire Documents' section

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction. ☐

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached. ☒

☒ see 'Questionnaire Documents' section

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded; ☐

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued; ☐

16.g. your Authority's CIL charging schedule is being/has been examined; ☐

16.h. your Authority's CIL charging schedule has been/is likely to be adopted. ☐

16.i. Any other relevant information or correspondence you consider we should know about; ☒

☒ see 'Questionnaire Documents' section

16.j. A true copy of the Discontinuance Notice. ☐

17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal? ☐

18. Do you wish to attach your statement of case? ☐

### LPA Details

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today. ☒

LPA's reference

Completed by

On behalf of

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

**Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.**

## QUESTIONNAIRE DOCUMENTS

Appeal Reference APP/X5210/Z/17/3171237

Appeal By JCDECAUX UK LTD

Site Address  
 Haverstock Hill, IFO No. 242 (KFC)  
 London  
 NW3 2AE  
 Grid Ref Easting: 527171  
 Grid Ref Northing: 185289

### The documents listed below were uploaded with this questionnaire form:

**Relates to Section:** PART 2  
**Document Description:** 4. Representations by the Highway Authority.  
**File name:** TfL support letter 08-09-15 (Redacted).pdf

**Relates to Section:** PART 2  
**Document Description:** 6.b. Details of other appeals or matters adjacent, or close, to the site still be considered by us or the Secretary of State.  
**File name:** CAS Start Letter - Geri Gohin - 08 May 2017.pdf  
**File name:** CAS Start Letter - Geri Gohin - 08 May 2017 - Copy.pdf

**Relates to Section:** PART 2  
**Document Description:** 7.b. Plan of Conservation Area.  
**File name:** Hampstead Conservation Area Map.doc  
**File name:** Fitzjohns and Netherhall Conservation Area Appraisal.pdf  
**File name:** Fitzjohns Netherhall Conservation Area Map.doc  
**File name:** Hampstead Conservation Area Appraisal.pdf

**Relates to Section:** PART 4  
**Document Description:** 15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.  
**File name:** Officer Report.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** CS5, CS14, DP21, DP24-26.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** CS5, CS14, DP21, DP24-26.pdf

**Relates to Section:** PART 4  
**Document Description:** 15.d. Extracts from any supplementary document.  
**File name:** CS5, CS14, DP21, DP24-26.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.i. Any other relevant information or correspondence you consider we should know about.  
**File name:** Camden Character Study June 2015 - Part 5.pdf  
**File name:** Camden Character Study June 2015 - Part 4.pdf  
**File name:** Camden Character Study June 2015 - Part 6.pdf  
**File name:** Camden Character Study June 2015 - Part 12.pdf

<b>File name:</b>	Camden Character Study June 2015 - Part 13.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 14.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 1.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 3.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 2.pdf
<b>File name:</b>	Streetscape Design Manual .pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 8.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 7.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 11.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 9.pdf
<b>File name:</b>	Camden Character Study June 2015 - Part 10.pdf
<b>File name:</b>	TfL pedestrian-comfort-guidance-technical-guide.pdf
<b>File name:</b>	all representations.pdf
<b>File name:</b>	1 x response (Redacted).pdf
<b>File name:</b>	1x response (Redacted)-.pdf
<b>File name:</b>	TfL support letter 08-09-15 (Redacted).pdf
<b>File name:</b>	1 x response - Heath & Hampstead Society.pdf

**The documents listed below were already attached elsewhere with this questionnaire form:**

**PLEASE ENSURE THAT A COPY OF THIS SHEET IS ENCLOSED WHEN POSTING THE ABOVE DOCUMENTS TO US**

<b>Completed by</b>	Not Set
<b>Date</b>	12/05/2017 14:19:17
<b>LPA</b>	London Borough of Camden