



Camden Council
5 Pancras Square
London
N1C 4AG

9th May 2017

Prime Gelato Operations Summary

The purpose of this summary is to outline the operations of the above Artisan Italian gelato outlet located in 216 Shaftesbury Avenue WC2H 8EB London.

Revenue will be primarily from the sale of twenty-two different tastes of hand-dipped gelato, such as classic Italian, vegan, gluten-free, dairy-free gelato consumed taken away in cones, cups or special insulated box to take it home.

Prime Gelato production will be made into the premise using cold processes.

Ingredients will be kept into a dry storage, into a cold room or into a freezer room to follow food safety and hygiene regulations.

They will be treated into pasteurization machine to comply health requirements and they will be processed into a Batch Freezer to obtain gelato which will be kept into the blast freezer to maximise texture and taste quality.

Prime Gelato products will be mainly sold directly in our shop stored in covered counters named "Pozzetti System".

Prime Gelato will also sell Italian coffee, hot chocolate, hot drinks, fair trade tea, croissants and small pastry items offering a wide range of products to the customers. Pastry will be bought from suppliers and they will not produced into the premise.

Best regards

Mirko M


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Registered in England and Wales No. 10588435
VAT Registration No. 262382506

 www.primegelato.co.uk