

[REDACTED]

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**From:** Edie Raff [REDACTED]  
**Sent:** 05 May 2017 09:49  
**To:** Yeung, Raymond; Planning  
**Subject:** Planning Application Number 2017/1915/P  
**Attachments:** IMG\_0206.JPG

Re: Planning Application Number 2017/1915/P  
133 Cresta House Finchley Road LONDON NW3 6HT

Dear Raymond Yeung

I am the Chair of the Cresta House Residents Association.  
I represent 30 of the 38 owners of apartments at Cresta House.

The plans for this refurbishment to the front entrance of Cresta House look good.

**However:**

before residents agree to this application, we ask  
that  
the Council make  
s  
it a condition of

permission that  
the Applicant's  
protruding  
two-sided advertising billboard currently situated above and to the right of the  
existing canopy [please see attached photo] is

- permanently

- removed

from the front facade of Cresta House.

In the computer generated photograph supplied as part of the submission the  
billboard does not appear. Hopefully that is a sign of the Applicant's intent to  
remove it.

I  
f it  
can be confirmed that the advertising board

will not reappear on the front facade of Cresta House we will have no objections  
to the proposed renovations

Otherwise, it makes no sense for leaseholders to agree to (and fund) improvements to the entrance of Cresta House if the new look will be severely downgraded by this unsightly hoarding.

I trust that the period given for comments on this application is a typographical error and that the consultation does not end on April 26, 2017 (a month before this application was posted: "Comments Until 26-04-2017") - but that the correct closing date for comments is May 26, 2017.

Can I also assume that all comments will be posted on the website?

Kind regards

Edie Raff  
Chair

Cresta House Residents Association  
[  
CHRA  
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