

Gentet, Matthias

From: Debbie Radcliffe [REDACTED]
Sent: 08 May 2017 22:29
To: Gentet, Matthias
Cc: bcaac@[REDACTED]
[REDACTED]
Subject: Advertisement consent - 2017/1300/A - Objection by BCAAC

Dear Matthias

It has belated come to our attention that a totally inappropriate advertisement is proposed for the Gym in Coram Street.

Although the consultation period has presumably ended, I would draw your attention to the inaccuracy of the dates for responding, which say

- **Application Registered** 10-03-2017
 - **Comments Until** 06-03-2017
- BCAAC objects strongly to this application, as the blatantly commercial designs are utterly inappropriate for a key site within the conservation area, and do nothing to preserve or enhance the heritage environment, contrary to policy CS14 of the Camden Core Strategy, and policies DP24 and DP25 of the Camden Development Policies.
- We urge that advertising consent should NOT be granted.
- Kind regards
Debbie Radcliffe
for **Bloomsbury CAAC**
c/o Hugh Cullum Architects, 61B Judd Street, London WC1H 9QT
- It would be detrimental to the and DP25 of the Camden Development Policies.