

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2017/1924/A	Debbie Radcliffe for BCAAC	BCAAC c/ Hugh Cullum Architects 61B Judd Street London WC1H 9QT	27/04/2017 17:02:07	OBJ	<p>The Bloomsbury Conservation Area Advisory Committee (BCAAC) objects strongly to the application for the display of a painted mural on the passage wall leading to Compton Place, which has been submitted by the Generator Hostel (Macnaghten House).</p> <p>The wall under consideration abuts the cobbled alleyway that leads from Tavistock Place and is therefore part of an historic structure that is residential and 'domestic' architecture. It is not 'commercial' and the existing lack of advertisement means that the building currently blends in with its neighbours in the terrace along Tavistock Place and is respectful of the heritage character of the neighbourhood. The application for “advertisement consent” in this location is completely inappropriate, and will do nothing to enhance or preserve the special quality of the Bloomsbury Conservation area (DP 25, Conserving Camden's Heritage.)</p> <p>Camden’s planning policies aim to protect and enhance the built environment and ensure the preservation of the Borough's rich historic and architectural heritage. The proposed mural design will be extremely visually intrusive. It would therefore be detrimental to the character and appearance of the host property, the wider area and Bloomsbury Conservation Area contrary to policy CS14 of the Camden Core Strategy, and policies DP24 and DP25 of the Camden Development Policies.</p>

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