Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Printed on: 04/05/2017 09:10:03 Response:
2017/1256/A	Teresa Smart	7 Ormonde Mansions 100A Southampton row WC1B 4BJ WC1B 4BJ	20/04/2017 15:21:36	OBJ	I wish to register an objection to the application. My objection is on the grounds of public and road safety. To locate a huge digital advertising hoarding close to a pedestrian crossing is dangerous and totally inconsiderate. Advertising hoardings are set up to get people to look and read. They set out to grab people's attention and thus distract them from their driving, They should never be placed near to a pedestrian crossing. There have been a number of almost dangerous accidents at this crossing because drivers do not pay attention to the stop signal. In addition, the location of the hoarding is where traffic streams off in two directions, one to go round Red Lion Square and the other to continue along Theobalds Road. To Place a large digital advertising hoarding in this position is dangerous and must be refused by Camden. I really cannot believe that Camden will allow such a potential dangerous situation on its streets. I object to this application/.
2017/1256/A	Katie Urmston	Flat 5 Russell Square Mansions 122 Southampton Row London WC1B 5AE	20/04/2017 14:53:32	OBJ	This will be near a pedestrian crossing and very distracting in a spot which is already quite dangerous . It will also be an eyesore.
2017/1256/A	Edward Denison	28 Ormonde Mansions	20/04/2017 12:08:53	OBJ	I am writing to object to this application for a new digital advertising board on Theobald's Road. Our streets are increasingly full of clutter that does not serve the public good (especially around this area) and this very unsightly intrusion will only add to this sorry state of affairs, and for what purpose? Too sell products few people are interested in. Furthermore, this is a very dangerous stretch of road near the awful junction of Southampton Row and Theobald's Road and the equally unpleasant junction of Theobald's Rd and Proctor Street. To install such a large object that colonises and obstructs public space is bad enough, but when it is designed to distract people at this particular location seems especially foolish. The only motive for the Council permitting this pointless application would be for the money. Please can you just do what your job description entails and work in the public interest by simply rejecting this application outright and saving us all a lot of time. Perhaps you could invest some of that time saved on considering making improvements to the public realm of neighbouring streets, such as Southampton Row, which is a disgrace.

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2017/1256/A	Jeff Claxton	Flat 18 Russell Square Mansions,	20/04/2017 11:59:15	OBJNOT	I wish to object to this application in the strongest possible terms on the grounds of public safety.
		122 Southampton Row London WC1B 5AE			To place a huge digital advertising screen a few metres in front of a pedestrian crossing that is already dangerous will merely increase the danger of drivers and cyclists being distracted and so endanger the lives of the pedestrians using that crossing.
					I have personally nearly been run down by both cycles and cars on the crossing on Theobalds Road just east from Old Gloucester Street.
					I consider this application to be ill-conceived and inconsiderate, paying no attention whatsoever to the public safety aspects.