

d u s t a r c h i t e c t u r e

Planning and Borough Development
Contact Camden Reception/ Planning
5 Pancras square
London N1C 4AG

13 April 2017

My Ref: Fernando Leon/ SOHO SALON

Dear Sir/Madam,

My client currently occupies a hair salon at 69 Endell street, London WC2 (the site), he has been there for approximately 15 years. Prior to occupation, there is evidence to suggest that the property had been used as a restaurant or similar A3 use.

Desktop research (Camden Planning Application Portal) has not confirmed whether the site was previously A3 use; I have found evidence that transport and highways approved the placing of 2 tables and 8 chairs on the public highway, thus suggesting that the premises was once used for serving not only within the premises but also spilling out into the public realm.

The client adopted the property and removed all Mechanical & Electrical equipment internally, redecorated and suitably adapted the premises for A1 use (hair salon). The commercial viability of the business has since deteriorated. The client believes that the increased commercial offer surrounding the re-development of Tottenham Court Road may have influenced a change in the custom base from a local community business to a more passing tourist custom.

The client is keen to understand if the premises is still officially classed as A3 use (i.e. no permission was sought to change the use to A1). The client aspires to convert the salon to an Ecuadorian Ceviche café, similar to his other popular café Tostado in Soho:

https://www.google.co.uk/search?q=tostado&ie=utf-8&oe=utf-8&client=firefox-b&gfe_rd=cr&ei=-GbvWLP9OKP38AfPjoHQDQ

We hope that Camden Council will consider the historic use of the premises (A3) and will therefore look favorably on the possibility to change the current use from A1 to its previous A3 use.

If it helps at all I would gladly meet with a planner on site and discuss this further and we can decide if a further application is required.

Yours faithfully,

Richard Sharp Associate
Project Leader



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