

Main fascia letters and logo - Halo illuminated

Fascia Signage

a. Individual built up letters with halo illuminated letters with face and halo illuminated hexagon

Construction: Aluminium built up letters with returns sprayed black 50% gloss. Illuminated by GE minimax LEDs (or equivalent). Hexagon edges to be sprayed 50% gloss HSBC red to match pantone 1795c with opal and red acrylic face to give face illumination.

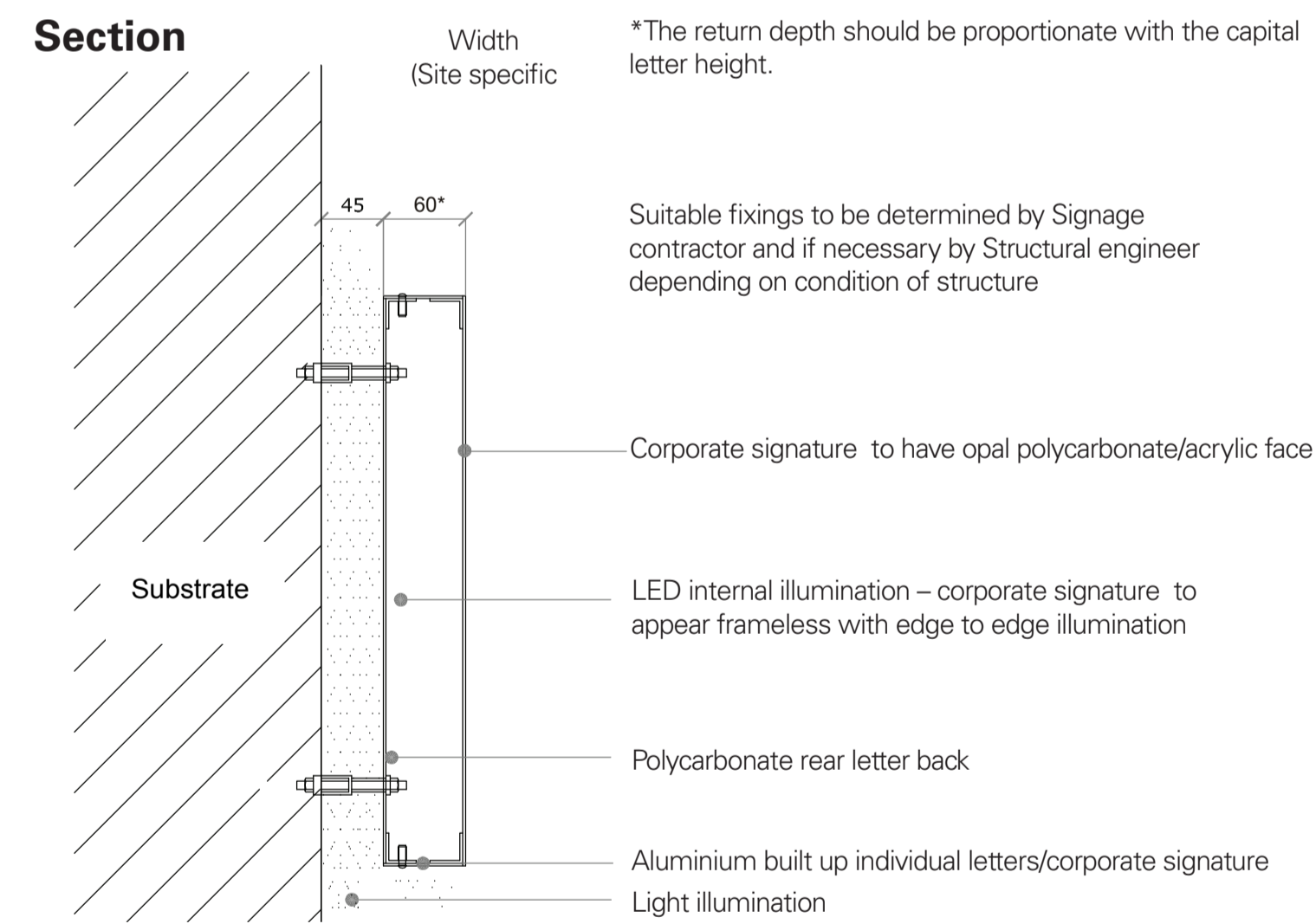
Application: Sign to be installed on prepared fascia on external elevations of the branch on stand off locators.

Maximum illuminance level 150cd/m²

The white fascia board should be finished as a stove enamel to BS00E55 and span the full width of our facade wherever possible. All fixings should be appropriate for the sign weight and building facade material.

Artwork ref: FLT – (original artwork only to be used)

Example of a typical installation



REVISION	BY	DATE	REVISION	BY	DATE

CLIENT	HSBC	
PROJECT	HSBC 122 FINCHLEY ROAD HSBC UK Rebranding - PIN GB7747 122 Finchley Road, London, NW3 5JD	
DRAWING	PROPOSED SIGN DETAIL	
DRAWING No.	16 033 0325 PA 04	SCALE NOT TO SCALE
DRAWN BY / OFFICE	NJC / LONDON	REVISION -