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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address ar	nd Contact Details			
Title: Ms	First Name:	Helen		Surname:	Clissett
Company name:	Caffe Nero				
Street address:	3 Neal St				
			Telephone numb	er:	
			Mobile number:		
Town/City:	London		Fax number:		
Country:	WC2 9PU		Email address:		
Postcode:					
Are you an agent a	acting on behalf of th	ne applicant?	🖲 Yes 🔾 N	lo	

2. Agent Name	, Address and C	contact Details			
Title:	First Name:	lain		Surname:	Норе
Company name:	Cobalt				
Street address:	7 The Old Woodyar	rd			
	Silverstone		Telephone numb	er: 07890	0972986
			Mobile number:		
Town/City:	Towcester		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	NN12 6BS		iain@cobaltcommunications.co.uk		

3. Site Addres	ss Details		
Full postal addre	ess of the site (including full postcode where available)	escription:	
House:	Suffix:		
House name:	Brownlow House		
Street address:	50-51 High Holborn		
Town/City:	LONDON		
Town/City:			
Postcode:	WC1V 6EP		
	ocation or a grid reference eted if postcode is not known):		
Easting:	530893		
Northing:	181619		
4. Pre-applica	ation Advice		
Has assistance of	or prior advice been sought from the local authority about this	pplication? 💿 Yes 💿 No)
5 Noighbour	and Community Consultation		
5. Neighbour			
Have you consul	lted your neighbours or the local community about the proposa	? ○ Yes ●	No
6. Authority E	Employee/Member		
With respect to t	the Authority, I am:		
(a) a m	nember of staff		Ver O Ne
(c) rela	ated to a member of staff	atements apply to you?	Yes 💿 No
(d) rela	ated to an elected member		
7. Type of Pro	oposed Advertisement(s)		
Plazza doscriba	the proposed advertisement(s):		
1	ters suspended inside the existing shop window face illuminate	d using leds	
B. Aluminium Pa	anel suspended directly behind existing glazing ted fascia sign fixed above door	C C C C C C C C C C C C C C C C C C C	
	ally illuminated projecting signs		
How many of the	e following type of advertisements are you applying for?		
Fascia sign(s)	1 Projecting or hanging sign(s) 2	Hoarding(s) 0	Other 2
Please describe:	c		
	s suspended inside the existing shop window, internally illumin spended panel fixed using chains directly inside the existing sh		
3		·	
	f Advartia amont/a		
b. Location of	f Advertisement(s)		
Is the advertise	nont(a) you are applying for stready in sleep?		
is the advertisen	nent(s) you are applying for already in place?	🔾 Yes 💿 No	

8. Location of Advertisement(s)				
Is an existing advertisement(s) to be removed and replaced by the	advertisement(s) in this proposal? 🛛 Q Yes 📿 No 💿 Not Applicable			
Will the proposed advertisement(s) project over a footpath or other	r public highway? 💿 Yes 🔘 No			
9. Advertisement(s) Period				
Please state the period of time for which consent is sought for the a	advertisement			
From: 15/05/2017 To: 14/05/2022				
10. Interest in the Land				
Does the applicant own the land or buildings where the adverts are	e to be placed?			
If No, has the permission of the owner or any other person entitled advertisement been obtained?	to give permission for the display of an 💿 Yes 🔾 No			
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign			
What is the height from the ground to the base of the advertisemen	nt (in metres)? 2.28 m			
What is the maximum projection of the advertisement from face of I	building (in metres)?			
What are the dimensions of the proposed advertisement? What materials will the sign be made of?	Height: 0.87 x Width: 2.09 x Depth: 0.04 metres			
Aluminium panel, aluminium lettrs with vinyl face				
What is the maximum height of any of the individual letters and syn	mbols (in centimetres)? 35 cm			
The colour of text and background:				
Light blue panel with copper, cream and black letters				
Will the sign be illuminated?	Yes No			
11 (b). Details of Proposed Advertisement(s) - Hangi	ing Sign			
What is the height from the ground to the base of the advertisemen	nt (in metres)? 3.09 m			
What is the maximum projection of the advertisement from face of building (in metres)?				
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 0.60 x Depth: 0.06 metres				
What materials will the sign be made of?				
Aluminium panel with acrylic and vinyl letters				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 14 cm				
The colour of text and background:				
Pale blue and black panel with copper, black and ivory letters				
Will the sign be illuminated?	Yes O No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	500.00 cd/m			
Will the illumination be static or intermittent?	Static O Intermittent			

11 (b). Details of Proposed Advertisement(s) - Hangi	ing Sign		
What is the height from the ground to the base of the advertisement	nt (in metres)?	3.21	m
What is the maximum projection of the advertisement from face of	building (in metres)?	0.84	m
What are the dimensions of the proposed advertisement?	Height: 0.60 x Width:	0.60 x	Depth: 0.06 metres
What materials will the sign be made of?			
Aluminium panel with acrylic and vinyl letters			
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	14	cm
The colour of text and background:			
Pale blue and black panel with copper, black and ivory letters			
Will the sign be illuminated?	💿 Yes 🔾 No		
Will the sign be illuminated internally or externally?	Internally Externally		
Illuminance Levels:	500.00 cd/m		
Will the illumination be static or intermittent?	Static Q Intermittent		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
Tr (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisemer	nt (in metres)?	2.18	m
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00	m
What are the dimensions of the proposed advertisement?	Height: 0.56 x Width:	1.46 x	Depth: 0.09 metres
What materials will the sign be made of?			
Aluminium, steel, acrlic and foamex			
What is the maximum height of any of the individual letters and syr	nbols (in centimetres)?	30	cm
The colour of text and background:			
Black and cream letters with no background			
Will the sign be illuminated?	💿 Yes 🔘 No		
Will the sign be illuminated internally or externally?	Internally Q Externally		
Illuminance Levels:	250.00 cd/m		
Will the illumination be static or intermittent?	Static O Intermittent		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisemen	nt (in metres)?	1.96	m
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00	m
What are the dimensions of the proposed advertisement?	Height: 0.70 x Width:	0.70 x	Depth: 0.04 metres
What materials will the sign be made of?			
Aluminium and steel panel, amluminium letters with vinyl face			
What is the maximum height of any of the individual letters and syr	mbols (in centimetres)?	15	cm
The colour of text and background:			
Pale blue panel with black copper and white letters			

11 (d). Details of Proposed Advertisement(s) - Other Sign				
Will the sign be illuminated?				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent O The applicant O Other person				
13. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.				