

Our Ref: 17120/MS/th
Your Ref: PP-06010151
Email: mshearman@firstplan.co.uk
Date: 26 April 2017

Planning Department
Camden Borough Council
5 Pancras Square
London
N1C 4AG

Dear Sirs,

PLANNING APPLICATION FOR THE INSTALLATION OF 8 NO. HIGH SPEED INTERNET ANTENNAS TO THE ROOFTOP OF MARY GREEN TOWER, ABBEY ROAD, LONDON NW8 0BP

We are instructed by our client, Optimity Ltd, to submit an application for planning consent to install 8 no. high speed internet antennas to the rooftop of the above building. This application has been submitted online via the Planning Portal, under reference PP-06010151. It is supported by the following documentation:

- Completed application forms (including certificate B)
- Completed CIL liability forms
- Document pack including:
 - Site Location Plan
 - Block Plans
 - Existing roof plan
 - Proposed roof plan
 - Existing elevations
 - Proposed elevations
 - Antenna schematics
- Appendix A – Schedule of Owners / leaseholders notified under Article 13 of the Town and Country Planning (Development Management Procedure) (England) Order 2015

Optimity Ltd is a dynamic technology service provider based in London. Since starting out in 2002 they have sought to actively engage with customers to help provide unique holistic approaches to improve connectivity, telecoms, mobile, security and IT, ensuring that their clients receive technology tailor-made to their business.

One such scheme involves the development of a network consisting of both fibre-optic and advanced wireless technology that is designed to provide a low cost high-performance, resilient internet connection to London. As part of this network private point-to-point receivers link across London's rooftops and, as a result, can deliver a seamless service of 10Mb-1Gb connections to businesses with a service level that operates all day, every day, throughout the year.

This application proposes the installation of 8 antennas to the roof of the application building to facilitate this service. The antennas provide ultra-fast internet connectivity, with performance identical to that provided by leased line fibre optic alternatives. The service is both ultra-low latency (making it suitable for business-quality telephone calls) and symmetrical (making it as fast to send data as it is to receive it). The service is not interrupted by weather conditions and enables a business to be connected to high quality internet services in days rather than months (as is the case with fibre optic). The service is used by small and medium-size businesses that either cannot afford the cost of the fibre optic alternative or need a back-up alternative to a wired connection. The radio signal occupies the 80GHz spectrum and is low-power posing no risk to health even when in immediate proximity to the equipment.

The antennas will be of a modest size and will be entirely invisible from the public realm as a result of their location on the rooftop of the building, and will have no impact on the amenity of the area, or surrounding residential occupiers. With this in mind, it is considered that the application proposals are entirely acceptable in all respects.

Indeed, in this context, it is relevant to note that Part 16, Schedule 2 Class A of the Town and Country Planning (General Permitted Development) (England) Order 2015 allows for the installation of up to 5 antenna systems on this kind of building under permitted development rights (at paragraph 2). As this application proposes the installation of 8 antennas, it falls outside of what is allowed under permitted development rights and therefore requires planning consent. However, the fact that this kind of development is allowed under permitted development underlines the fact that it should be considered acceptable in planning terms.

As such, we respectfully request that the application is approved.

I therefore trust that you have sufficient information in order to approve this application, however, should you have any queries then do not hesitate to contact me. Otherwise, I look forward to discussing the application with you in due course.

Yours Faithfully,



MARK SHEARMAN
Director

Appendix A: Schedule of Owners / leaseholders notified under Article 13 of the Town and Country Planning (Development Management Procedure) (England) Order 2015

The applicant certifies that they have given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ('agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.

- The Mayor and Burgesses, London Borough of Camden, Town Hall, Judd Street, London WC1H 9LP
- Ephrem Haileselassie, 57 Mary Green, Abbey Road, London NW8 0BS
- Hibe Ltd of Wildash & Davies, Beniworth Lodge, 57 Grafton Road, Worthing BN11 1QY
- Ardita & Musa Shabi, 55 Mary Green, Abbey Road, London NW8 0BS
- Salma Begum & Jarif Ali, 58 Mary Green, Abbey Road, London NW8 0BS
- Calley-ann & Jade Nixon, 59 Mary Green, Abbey Road, London NW8 0BS
- Mathias Fernandes, 65 Mary Green, Abbey Road, London NW8 0BS
- Semhar Eyassu, 98 Mary Green, Abbey Road, London NW8 0BS