

## Gentet, Matthias

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**From:** Gracie, Ian  
**Sent:** 18 April 2017 14:20  
**To:** Planning  
**Subject:** FW: 2017/1132/P,o/s 21-31 New Oxford Street, London,WC1A 1AA

Please log

Ian Gracie  
Planning Officer

Telephone: 02079742507



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**From 1 October 2016 you will not receive a letter from us if your neighbour submits a planning application. You can still find out about planning applications:**

- on new improved posters on lamp posts
- by signing up to [planning e-alerts](#)
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- through adverts in the Camden New Journal and Ham & High

**You can [sign up](#) to our new and improved planning e-alerts to let you know about new planning applications, decisions and appeals.**

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**From:** Snape George [mailto:GeorgeSnape@tfl.gov.uk]  
**Sent:** 31 March 2017 15:05  
**To:** Gracie, Ian  
**Subject:** 2017/1132/P,o/s 21-31 New Oxford Street, London,WC1A 1AA

Dear Ian Gracie,

**Borough Reference: 2017/1132/P**

**Location: o/s 21-31 New Oxford Street, London,WC1A 1AA**

**Proposal: Erection of freestanding BT panel providing phone and Wi-Fi facilities with 2 x internally illuminated digital advertisements following the removal of 1no. BT telephone kiosk**

Thank you for the letter dated 13<sup>th</sup> March 2017 consulting Transport for London (TfL) on the above planning application. It is noted that the application is on a Borough Road.

TfL have no objection to the application however any planning consent should be subject to the conditions below;

1. The proposed free standing forum structure must not operate over an illumination level of 600cd/m2, consistent with the guidance set out in the Institute of Lighting Professionals (ILP) publication: "The Brightness of Illuminated Advertisements" (PLG05, January 2015).
2. If the nature and size of the proposed advertising is to be altered, TfL will need to be consulted before any changes can be implemented.
3. All vehicles associated with the installation of the screens must only park/ stop at permitted locations and within the time periods permitted by existing on-street restrictions.

4. The sign shall not display any moving, or apparently moving images.
5. The display shall not change more than once every 10 seconds.
6. Any sequential change between advertisements will take place over a period no greater than one second.

Please do not hesitate to contact me if you have any further queries.

Kind regards,

**George Snape | Assistant Planner**  
**Borough Planning Central Team | Transport for London**  
T: 0203 054 7055 Auto: 87055 E: [GeorgeSnape@tfl.gov.uk](mailto:GeorgeSnape@tfl.gov.uk)  
A: 10<sup>th</sup> Floor, Windsor House, 42-50 Victoria Street, London SW1H 0TL

**George Snape | Assistant Planner**  
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