

Gentet, Matthias

From: Gracie, Ian
Sent: 18 April 2017 14:21
To: Planning
Subject: FW: 2017/1131/P, o/s 7 Greville Street, London, EC1N 8PJ

Please log

Ian Gracie
Planning Officer

Telephone: 02079742507



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From: Snape George [mailto:GeorgeSnape@tfl.gov.uk]
Sent: 31 March 2017 15:26
To: Gracie, Ian
Subject: 2017/1131/P, o/s 7 Greville Street, London, EC1N 8PJ

Dear Ian Gracie,

Borough Reference: 2017/1131/P

Location: o/s 7 Greville Street, London, EC1N 8PJ

Proposal: Erection of freestanding BT panel providing phone and Wi-Fi facilities with 2 x internally illuminated digital advertisements following the removal of 2no. BT telephone kiosks.

Thank you for the letter dated 13th March 2017 consulting Transport for London (TfL) on the above planning application. It is noted that the application is on a Borough Road. TfL would welcome clarification over the number of telephone kiosks being removed, the application description states two, whereas the existing and proposed elevation states four.

TfL have no objection to the application however any planning consent should be subject to the conditions below;

1. The proposed free standing forum structure must not operate over an illumination level of 600cd/m2, consistent with the guidance set out in the Institute of Lighting Professionals (ILP) publication: "The Brightness of Illuminated Advertisements" (PLG05, January 2015).
2. If the nature and size of the proposed advertising is to be altered, TfL will need to be consulted before any changes can be implemented.

3. All vehicles associated with the installation of the screens must only park/ stop at permitted locations and within the time periods permitted by existing on-street restrictions.
4. The sign shall not display any moving, or apparently moving images.
5. The display shall not change more than once every 10 seconds.
6. Any sequential change between advertisements will take place over a period no greater than one second.

Please do not hesitate to contact me if you have any further queries.

Kind regards,

George Snape | Assistant Planner

Borough Planning Central Team | Transport for London

T: 0203 054 7055 Auto: 87055 E: GeorgeSnape@tfl.gov.uk

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