

## Fascia sign - Option 2B - FLUORESCENT illumination

### Folded aluminium internally illuminated fascia sign

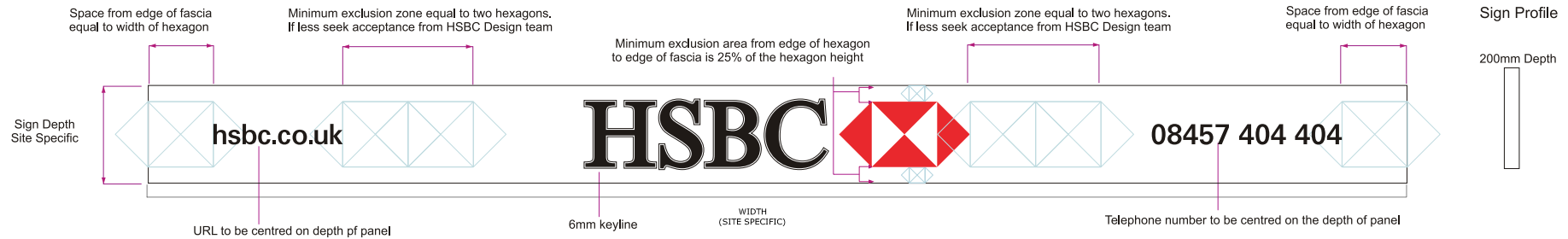
Code - SCDFAS002B

Size - Site Specific

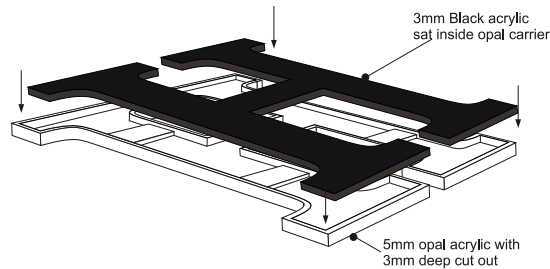
Construction - Folded aluminium face panel with 100mm returns. Panel is router cut & backed up with opal acrylic, the letters are black perspex with an opal keyline  
The logo is made up of white & red perspex attached to opal backing panel with no keyline.  
The web address & tel number are 10mm acrylic painted semi gloss black & fixed to the panel. Internally illuminated via cool white fluorescent tubes.  
Dibond can be used as an alternative to aluminium if required

Application - Sign to be installed on prepared fascia on external elevations of the store.

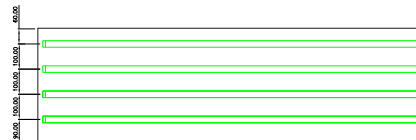
SIGN PROPORTIONS; TYPICAL RELATIONSHIPS		
MINIMUM FASCIA HEIGHT	CAP HEIGHT	ILLUMINATED KEYLINE
450MM	300MM	6MM
525MM	350MM	7MM*
600MM	400MM	8MM
675MM	450MM	9MM
750MM	500MM	10MM
825MM	550MM	11MM
900MM	600MM	12MM



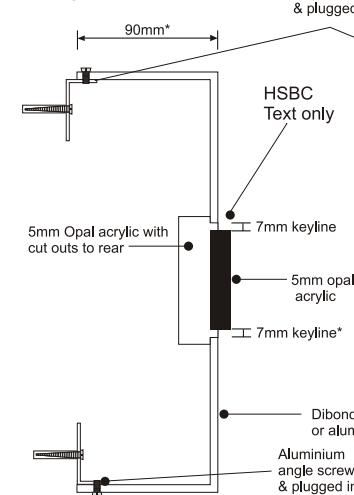
BEST PRACTICE EXAMPLE



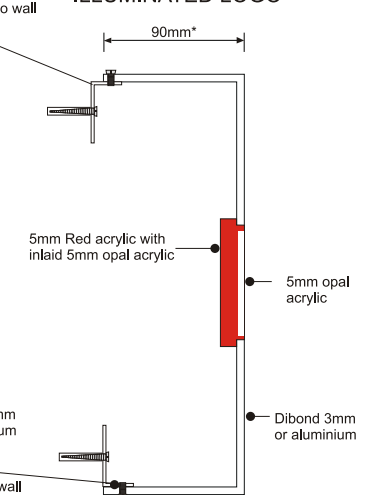
Tube layout based on size being 3000mm x 450mm  
high frequency digital gear trays are always to be used.



### SECTION DETAILS ILLUMINATED LETTER



### SECTION DETAILS ILLUMINATED LOGO



\*STACKED HSBC BRAND VARIATION AVAILABLE



**Client** HSBC Group Design

**Scale** 1:5/1:10

**Signage Colours**



**Date** 11-03-09

**No** SCDFAS002B

**Project** Signware Component Drawing

**Title** Face Treatment  
Keyline Illuminated letters with  
Full Face Illuminated Logo

**Artwork** FLT/FC

**Designer** J Chum

**Revision** B

**Approved** I Robertson