Delegated Report			Analysis sheet		Expiry Date:	12/04/2017			
_ 0.0ga.			N/A / attached		Consultation Expiry Date:	29/03/2017			
Officer				Application N	umber(s)				
Charlotte Meynell				2017/1022/P					
Application Address				Drawing Numbers					
Land adjacent to 100-110 Euston Road London NW1 2AJ				Refer to draft decision notice					
PO 3/4	Area Tea	m Signature	C&UD	Authorised O	fficer Signature				
Dyonosol/o									
Proposal(s	7)								
Installation	of 1 x telepho	one box on the	e pavement.						
Recommendation(s): Prior Approval Required – Approval Refused									
Application Type: GPDO Prior Approval Determination									

Conditions or Reasons for Refusal:	Refer to Draft Decision Notice								
Informatives:									
Consultations									
Adjoining Occupiers:	No. notified	00	No. of responses	00	No. of objections	00			
Summary of consultation responses:	A site notice was displayed on 08/03/2017 and expired on 29/03/2017. No responses were received from neighbours. Metropolitan Police – Designing Out Crime Officer objects on the following grounds: - The proposed telephone kiosk may be abused for the purposes of crime and anti-social behaviour (ASB); - It will cause a reduction in surveillance in the area. An offender may use this telephone kiosk to avoid CCTV or casual surveillance from other users of the street; - It may provide an opportunity for an offender to loiter in the area; - It may also be abused by the posting of prostitute cards. Transport Strategy object as follows: - The application is contrary to policies CS11 (Promoting sustainable and efficient travel), DP21 (Development connecting to the highway network), and DP17 (Walking, cycling and public transport), Camden Planning Guidance CPG7 (Transport), Camden's Streetscape Design Manual, and TfL's Pedestrian Comfort Guidance. The application is also situated in close proximity to the proposed scheme for the redevelopment of Euston Road and the King's Cross Gyratory. The proposal is therefore deemed unacceptable.								
CAAC/Local Group comments:	No responses were received.								

Site Description

The application site comprises of an area of the footway adjacent to No. 100-110 Euston Road, on the northern side of Euston Road. The site is directly adjacent to a tree to the north-east and another tree and two BT telephone boxes are located approximately 5-7m to the north-east of the site. An independently owned telephone box is located approximately 17m to the north-east of the site.

The site lies within the Central London Area and is part of Transport for London's (TfL's) Road Network (TLRN). The site does not fall within a conservation area but is located adjacent to the listed British Library, located approx. 50m away.

Relevant History

O/S 100 Euston Road

2015/2620/P – Replacement of an existing public telephone kiosk with a combined public telephone and Automated Teller Machine (ATM) kiosk. **Planning permission refused 09/12/2015**

Neighbouring sites:

Outside The British Library, 96 Euston Road

2009/1771/P – Installation of a telephone kiosk on the public highway. Prior Approval refused 22/05/2009. Appeal dismissed 04/05/2010

Land adjacent to Unison Centre, 130 Euston Road

2017/1195/P – Installation of 1 x telephone box on pavement. **Prior Approval under consideration**

Land adjacent to 101 Euston Road

2017/1078/P - Installation of 1 x telephone box on pavement. Prior Approval under consideration

Land adjacent to 137-139 Euston Road

2017/1091/P – Installation of 1 x telephone box on pavement. **Prior Approval under consideration**

2009/1170/P – Installation of a telephone kiosk on the public highway. Prior Approval refused 22/05/2009. Appeal dismissed 04/05/2010

Relevant policies

National Planning Policy Framework (2012)

London Plan 2016

TfL's Pedestrian Comfort Guidance for London (2010)

LDF Core Strategy and Development Policies

CS1 Distribution of growth

CS5 Managing the impact of growth and development

CS11 Promoting sustainable and efficient travel

CS14 Promoting high quality places and conserving our heritage

CS17 Making Camden a safer place

Development Policies

DP16 The transport implications of development

DP17 Walking, cycling and public transport

DP21 Development connecting to the highway network

DP24 Securing high quality design

DP29 Improving access

Camden Planning Guidance

CPG1 Design (2015) CPG7 Transport (2011)

Camden Streetscape Design Manual

Camden Local Plan Submission Draft 2016

The emerging Local Plan is reaching the final stages of its public examination. Consultation on proposed modifications to the Submission Draft Local Plan began on 30 January and ended on 13 March 2017. The modifications have been proposed in response to Inspector's comments during the examination and seek to ensure that the Inspector can find the plan 'sound' subject to the modifications being made to the Plan. The Local Plan at this stage is a material consideration in decision making, but pending publication of the Inspector's report into the examination only has limited weight.

- A1 Managing the impact of development
- C5 Safety and Security
- C6 Access
- D1 Design
- G1 Delivery and location of growth
- T1 Prioritising walking, cycling and public transport
- TfL Pedestrian Comfort Guidance (PCG) 2010

Assessment

1.0 Proposal

- 1.1 Confirmation is sought as to whether the installation of a telephone box would require prior approval under Part 24 of Schedule 2 of the GPDO. The order permits the Council to only consider matters of siting and appearance in determining GPDO prior approval applications. The potential impact on crime and public safety are relevant considerations under siting.
- 1.2The box would measure 1.3m in width, 1.1m in depth and 2.6m in height, and would be located on the northern pedestrian footway along Euston Road.
- 1.3 It would have a steel frame and casings with 8mm clear polycarbonate toughened glass on two sides, and a solar panel on the roof.

2.0 Assessment

- 2.1 Policy DP21 states that the Council will expect works affecting the highway network to address the needs of wheelchair users, people with sight impairments and other vulnerable users; to avoid causing harm to highway safety or hinder pedestrian movement and avoid unnecessary street clutter; and to contribute to the creation of high quality streets and public spaces. Policy CS11 paragraphs 11.8-11.12 specifically detail the importance of encouraging more walking, and Policy DP21 paragraph 21.21 emphasises that it is important that development does not hinder pedestrian movement, and states that the Council will not support proposals that involve the provision of additional street furniture that is not of benefit to highway users.
- 2.2 Policy DP17 states that the Council will promote walking, cycling and public transport use and that development should make suitable provision for pedestrians, cyclists and public transport where appropriate, and paragraph 17.4 highlights that footpaths need to be wide enough for the number of people who will use them so they do not spill onto roads.
- 2.3 Paragraph 8.6 of CPG7 (Transport) seeks improvements to streets and spaces to ensure good

quality access and circulation arrangements for all. Ensuring the following:

- Safety of vulnerable road users, including children, elderly people and people with mobility difficulties, sight impairments and other disabilities;
- Maximising pedestrian accessibility and minimising journey times;
- Providing stretches of continuous public footways without public highway crossings;
- Linking to, maintaining, extending and improving the network pedestrian pathways;
- Providing a high quality environment in terms of appearance, design and construction, paying attention to Conservation Areas;
- Use of paving surfaces which enhance ease of movement for vulnerable road users; and,
- Avoiding street clutter and minimising the risk of pedestrian routes being obstructed or narrowed e.g. by pavement parking or by street furniture.
- 2.4 Camden's Streetscape Design manual section 3.01 footway width states the following:
 - "Clear footway" is not the distance from kerb to boundary wall, but the unobstructed pathway width within the footway;
 - 1.8 metres minimum width needed for two adults passing;
 - 3 metres minimum width for busy pedestrian street though greater widths are usually required:
 - Keeping the footway width visually free of street furniture is also important, allowing clear sightlines along the street'.
- 2.5 Policy CS17 requires development to contribute to community safety and security, and paragraph 17.5 states that the design of streets needs to be accessible, safe and uncluttered, with careful consideration given to the design and location of any street furniture or equipment. Paragraphs 9.26 and 9.27 of CPG1 (Design) advise that the proposed placement of a new phone box needs to be considered to ensure that it has a limited impact on the sightlines of the footway, and that the size of the box should be minimised to limit its impact on the streetscene and to decrease opportunities for crime and anti-social behaviour.

3.0 Siting

- 3.1 The application site is located on a pavement measuring roughly 6.0m wide, directly adjacent to a tree and two existing telephone boxes. This area of the footway experiences extremely high pedestrian flows, particularly at peak times.
- 3.2 Section 3.01 of Camden's Streetscape Design Manual requires a minimum unobstructed pathway width within the footway, known as the 'clear footway'. In this location this would be 3m. This guidance and Appendix B of TfL's Pedestrian Comfort Guidance, outlines the recommended minimum footway widths for different levels of pedestrian flows. In this location the minimum width according to the TfL comfort guide would be 3.3m. The proposed telephone box measures 1.325m in width (rounded to 1.4m for robustness), wider than the neighbouring phone boxes measuring 1m. Detailed design drawings that include the orientation and exact proposed positioning of the new telephone box on the pavement have not been submitted and so it is unclear as to how wide the 'clear footway' width would be once the proposed telephone box has been installed.
- 3.3DP21 paragraph 21.21 emphasises that it is important that development does not hinder pedestrian movement, and states that the Council will not support proposals that involve the provision of additional street furniture that is not of benefit to highway users. Given there is an existing phone box adjacent to the application site, there is not considered to be any benefit to highway users from this proposal. The proposed phone kiosk (1.4m) is wider than the neighbouring

kiosk (1m) and appears to be sited so that it projects further into the clear footway. It is considered that the loss of any of the clear footway, would reduce pedestrian comfort, may lead to the discouragement of sustainable travel, and could have an impact on highway safety through interfering with signals, visual obstructions, visibility splays and leading to overcrowding. As such, the proposal would be contrary to Policies CS11, DP21 and DP17 and is considered unacceptable.

- 3.4As highlighted above, there are three existing telephone boxes adjacent to the proposal and no justification has been submitted for the need to install a further one. It is considered that the proposed telephone box would act only as a hindrance to pedestrian movement, adding further clutter to the streetscene rather than providing a public service for the benefit of highways users, contrary to Policy DP21.
- 3.5 The proposed scheme to reconfigure Euston Road and the King's Cross Gyratory are within the vicinity of the site. The scheme aims to create a high quality place and improve pedestrian comfort and increase the safety of vulnerable road users through providing additional space for walking and cycling. The installation of a new telephone box in this location would add further street clutter to the streetscene, contrary to the aims of the committed scheme, and the resulting reduction in the footway width may discourage active travel. The siting of the proposal is therefore considered to be unacceptable.

4.0 Design and Appearance

- 4.1 Policy CS14 aims to ensure the highest design standards for developments. Policy DP24 states that the Council will require all developments to be of the highest standard of design and to respect the character, setting, form and scale of neighbouring buildings, its contribution to the public realm, and its impact on wider views and vistas.
- 4.2 Due to its location adjacent to three existing telephone boxes and the prominence of the proposal's siting, it is considered that the proposed development would add to the over-proliferation of such structures and severely degrade the visual amenity of the area through the creation of further unnecessary street clutter.
- 4.3 The proposed structure is considered to be a very poor design in terms of size, scale, massing and proposed materials, and is not an appropriate or acceptable addition in this location. It would be an obtrusive piece of street furniture in this location detracting from the streetscene. The stainless steel incongruous design would provide an intrusive addition to the street. Consequently, the proposed kiosk would result in a significant harm to the wider streetscene. As such the proposal would fail to adhere to Policies CS14 and DP24.

5.0 Anti-social behaviour

5.1 With regards to community safety matters, a number of issues have been raised by the Metropolitan Police Crime Prevention Design Advisor. In particular it has been noted that the siting of the proposal adjacent to three existing telephone boxes would further add to street clutter, create an area of limited surveillance given the large blank façade and the location of the nearby phone kiosk and safety issues in terms of crime and anti-social behaviour, through reducing sight lines and casual surveillance in the area, and providing a potential opportunity for an offender to loiter, contrary to Policy CS17 and CPG1 (Design).

6.0 Conclusion

6.1 The proposal would result in unacceptable street clutter, harmful to the character and appearance of the streetscape, would fail to reduce opportunities for crime and antisocial behaviour to the detriment of community safety and security, and compromise the safety of those using and servicing the telephone kiosk and to the detriment of pedestrian flows. The proposal, by virtue of its siting and appearance, is considered unacceptable.

7.0 Recommendation

7.1 Refuse Prior Approval