

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details			
Title: Mr	First Name: Martin	Surname: MacNamara	
Company name:	Vision Sites		
Street address:	Vision Sites Advertising Limited		
	Cerney House	Telephone number:	
	Stocks Hill	Mobile number:	
Town/City:	Silverstone	Fax number:	
Country:		Email address:	
Postcode:	NN12 8UW		
Are you an agent	acting on behalf of the applicant?	◯ Yes ⊛ No	
	ss of the site (including full postcode where availab	ole) Description:	
House:	77 Suffix:		
House name:			
Street address:	Tottenham Court Road		
Town/City:	London		
Postcode:	W1T 2HG		
	cation or a grid reference ted if postcode is not known):		
Easting:	529510		
Northing:	181847		

4. Pre-application Advice			
Has assistance or prior advice been sought from the local authority about this application?			
5. Neighbour and Community Consultation			
Have you consulted your neighbours or the local community about the proposal?			
6. Authority Employee/Member			
With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Q Yes No (c) related to a member of staff (d) related to an elected member			
7. Type of Proposed Advertisement(s)			
7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): It is proposed to erect a wall mounted, portrait media screen on the northern flank elevation of 77 Tottenham Court Road. How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe:			
Wall mounted, portrait media screen.			
 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes Yes No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes Yes No 			
9. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement From: 06/04/2017 To: 06/04/2022			
10. Interest in the Land			
Does the applicant own the land or buildings where the adverts are to be placed? If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)? 4.10 m What is the maximum projection of the advertisement from face of building (in metres)? 0.35 m			

11 (d). Details of Proposed Advertisement(s) - Other Sign				
What are the dimensions of the proposed advertisement?	Height:5.10xWidth:3.43xDepth:0.35metres			
What materials will the sign be made of?				
Powder coated steel				
What is the maximum height of any of the individual letters and sym	nbols (in centimetres)? 510 cm			
The colour of text and background:				
Various or multi-coloured				
Will the sign be illuminated?	Yes Q No			
Will the sign be illuminated internally or externally?	Internally Q Externally			
Illuminance Levels:	300.00 cd/m			
Will the illumination be static or intermittent?	Static Q Intermittent			
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent I The applicant O Other person				
13. Declaration				
I/we hereby apply for planning permission/consent as described in t	this form and the accompanying plans/			
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.				