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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Peter	Surname:	Burroughs
Company name:	The Trustees for the University College London Hospitals Charity				
Street address:	5th Floor East				
	250 Euston Road				
Town/City:	London				
Country:					
Postcode:	W1T 2RJ				
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Bert	Surname:	McCabe
Company name:	Llewelyn Davies				
Street address:	3 - 5 Rathbone Place				
Town/City:	London				
Country:					
Postcode:	W1T 1HJ				
	Telephone number: 02079077900				
	Mobile number:				
	Fax number:				
	Email address: bmccabe@ldavies.com				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="69"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="The Roger Williams Building"/>		
Street address:	<input type="text" value="69 - 75 Chenies Mews"/>		
	<input type="text"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
Postcode:	<input type="text" value="WC1E 6HX"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="529520"/>
Northing:	<input type="text" value="182102"/>

Description:

Fixing 4 no directional signs to show route to The Roger Williams Building from the entrance to Chenies Mews from Huntley St to the face of the building at 69 - 75 Chenies Mews

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

4 no circular steel frame acrylic signs showing the route to The Roger Williams Building, 69 - 75 Chenies Mews from the entrance to Chenies Mews from Huntley St. as follows; Sign no 1 is not illuminated, 500mm diameter at 1200mm to u/s, at the entrance to Chenies Mews from Huntley St. Sign no 2 is illuminated, 500mm diameter at 1200mm to u/s, at the first bend in the way into Chenies Mews. Sign no 3 is illuminated, 400mm diameter at 800mm to u/s, to the left hand side at the entrance to The Roger Williams Building. Sign no 4 is illuminated, 600mm diameter at 3400mm to u/s, to the centre above the entrance to The Roger Williams Building. All as shown on submitted drawings.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="1"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="0"/>
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/05/2017

To: 30/04/2027

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.60 m

What are the dimensions of the proposed advertisement?

Height: 0.60 x

Width: 0.60 x

Depth: 0.05 metres

What materials will the sign be made of?

Steel frame backed acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7 cm

The colour of text and background:

Black text on white

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

600.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

03/04/2017