

Shaftesbury

London Borough of Camden
2nd Floor, 5 Pancras Square c/o Town Hall,
Judd Street
London
WC1H 9JE

24 March 2017

For the attention of: Ms Evelyn Jones

Dear Ms Jones,

Letter of Support – Planning Application ref. 2017/0561/P

As the freeholder of 16 Neal's Yard we have been notified of the above planning application by our tenant and wish to express our full support for the proposed extension of operating hours at the premises.


Shaftesbury own over 150 shops, over 100 flats as well as 50 independent cafes, restaurants and bars in Seven Dials and actively manage the area to ensure a balance between our commercial and residential occupiers is maintained to the benefit of all.

We confirm that the existing tenant, The Barbary, recently moved into the premises in early 2016 following the unit's refurbishment as a restaurant. The Barbary is a small independent specialist restaurant offering high quality food with only 24 seats. Working with the tenants and our own security team, we responsibly manage evening commercial activities within the area to provide a pleasant experience for all, including visitors, commercial occupiers and local residents.

The existing operating hours we understand are between 08.00 and 22.30 Monday to Saturday and this application we understand simply seeks to expand these opening hours by 1 hour to 23.30 Monday to Saturday. Sunday opening hours would remain unchanged. The proposal brings the opening hours into line with other restaurants in the area.

We consider that the proposal is fully acceptable given this central London location in the heart of Theatreland and only 10 minutes' walk from Leicester Square. The extension of operating hours by 1 hour will enable the tenant to extend their trade slightly later and pick up new customers from surrounding theatres after shows have finished. This provides the tenants at the Barbary to firstly meet the demand and expectations of their customers and compete with other local restaurants in the area which have later opening times.

We consider that the proposal would not be unreasonable and can be supported by the Council to assist in the function and viability of small, local businesses which help create the vibrancy of Seven Dials and Covent Garden. We would therefore be grateful if Camden Council would consider this application favourably.


Charles Owen
Portfolio Executive