



# *The Heath & Hampstead Society*

P.O. BOX 38214 LONDON NW3 1XD

The Society examines all Planning Applications relating to Hampstead, and assesses them for their impact on conservation and on the local environment.

## **To London Borough of Camden, Development Control Team**

Planning Ref: 2017/1246/P

Address: 58-62 Heath Street-- Kingswell Centre NW3

Description: Ch of Use; Shop to Offices

Case Officer: Leela Muthoora

Date: 22 March 2017

Central Hampstead has lost too many shops in recent years, especially to offices/professional services uses. This proposal is a particularly prominently sited, and is thus completely unacceptable.

The importance of maintaining continuity of shopping frontages in central Hampstead has been frequently emphasised. The Kingswell Centre was developed as a shopping centre, and has contributed much to the life of the High Street/Heath Street area; this must not be abandoned.

It is especially unacceptable that the proposal seems to be for yet another Estate Agent's premises. We already have far too many of these; we certainly do not need another.

Please refuse.