

SOAS

Paul Webley Wing – Senate House – North Block



Full visualisation

For planning approval (revised 28.02.17)

Prepared by ABG Design

ABG Design

A strategic communications partner

Total listing of signs

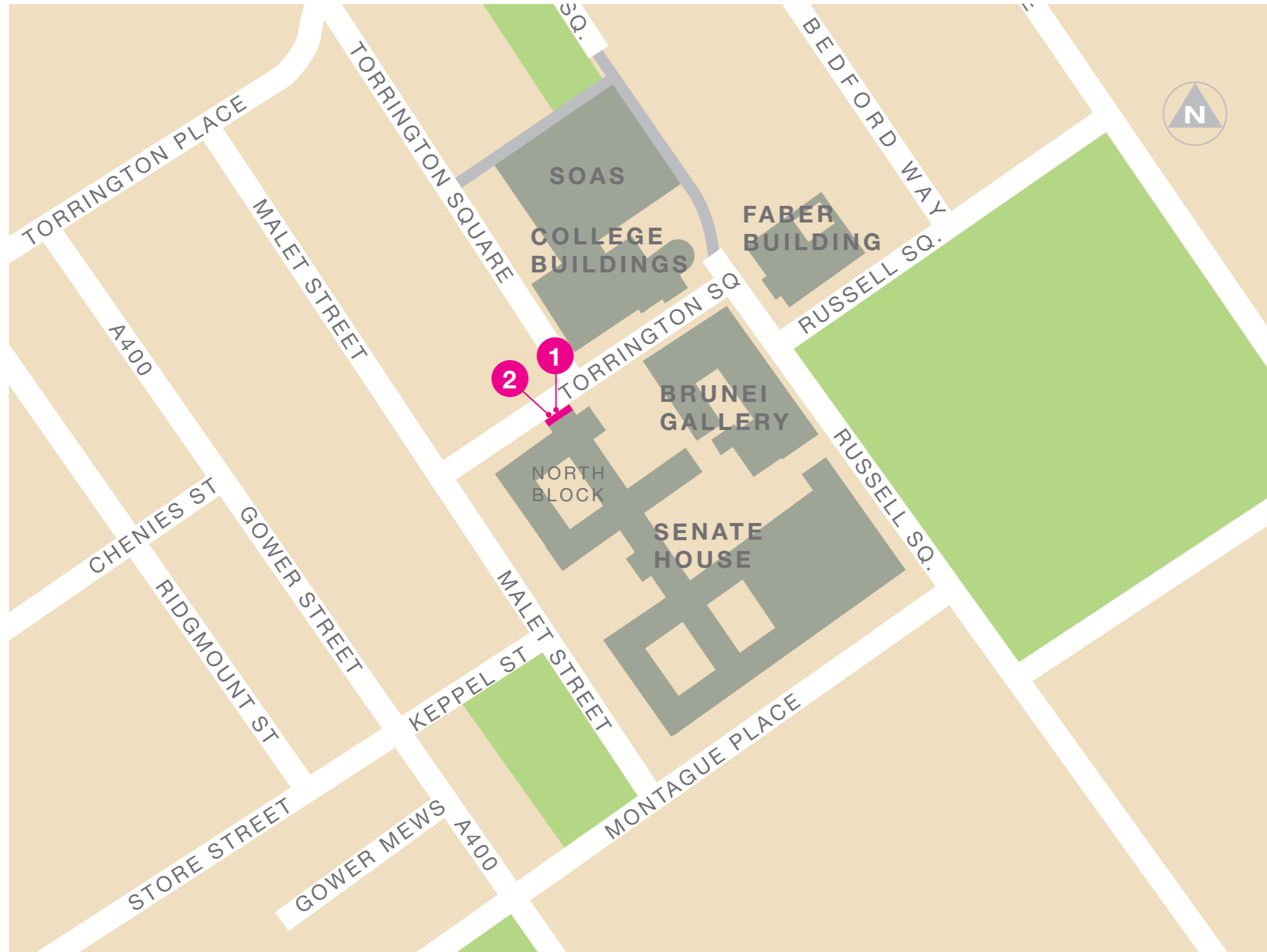
SOAS Built up letter forms

Sign 1 SOAS

Building Destination Signs

Sign 2 SOAS Paul Webley Wing
Senate House

Positioning of signs



Specification details

Built Up letter forms

Signs 1

3 dimensional letter forms, 2mm thick aluminium material, powder coated with copper finish to match PMS 8581.
500 high (approximately) 80mm return.



Flat panel – Destination

Signs 2

Printed folded aluminium with powder coating copper colour finish to match PMS 8581.
495 x 350mm.



Fixings

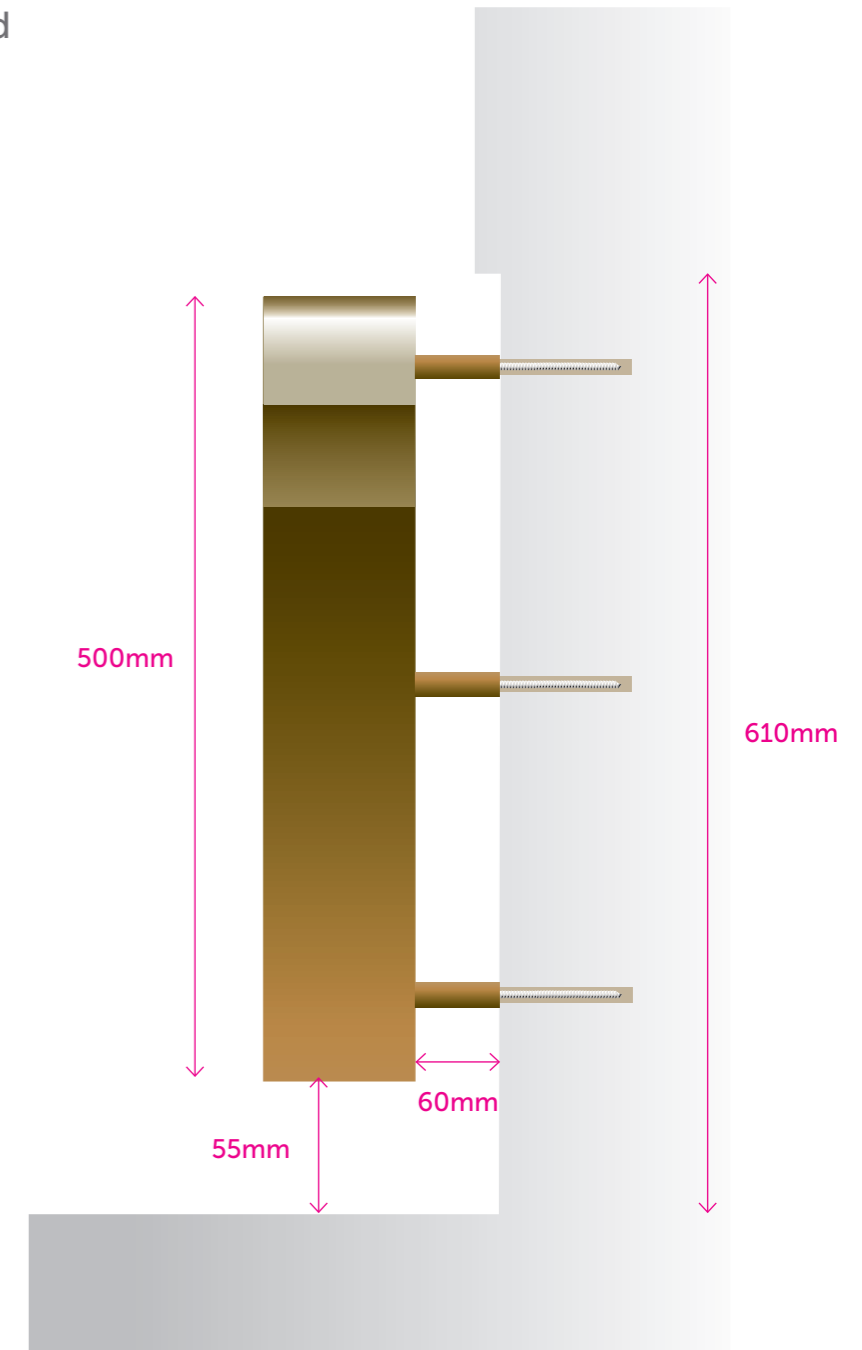
In all cases the minimum number of fixings will be used per sign, i.e. do not exceed four fixings per sign.

Built up letterforms will be pinned off and wall mounted. Building destination signs will be fixed using small rawl plug fixings into mortar on brick built walls and small rawl plug fixings into blockwork on block built walls.

All installation will be carried out by CSCS Registered, CHAS Approved installers.

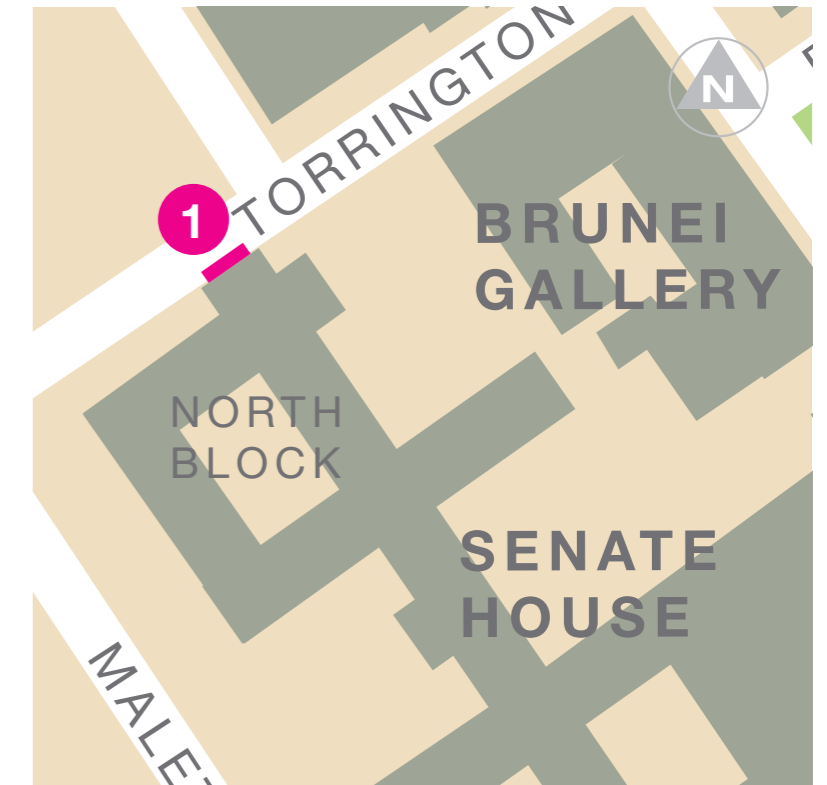


Side elevation showing suggested fixing method for 3 dimensional letter forms showing pinned-off fixings.



Visualisation of all signs with approximate dimensions and details

Sign 1 | SOAS | Built up letter forms | Paul Webley Wing | Senate House | North Block



Specification

Stainless steel, aluminium finished in bronze/gold copper colours (powder coated or sprayed).

Pinned-off wall fixing. Distance from ground level 4500mm (approximately). Box construction lettering at least 80mm return.

Notes

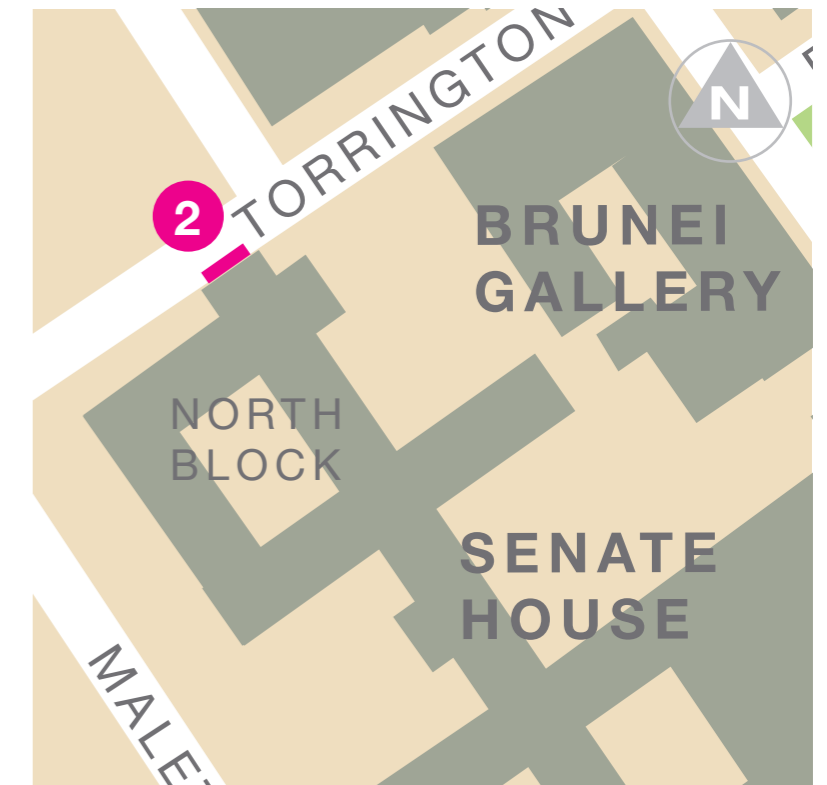
Planning permission

Required

Size

500mm high.

Sign 2 | SOAS | Destination panel | Paul Webley Wing | Senate House | North Block



Specification

Painted folded, welded, 2mm thick aluminium, copper colour, powder coated finish.

Very durable external grade used on buildings as architectural material.

Box construction panel (15mm deep) fixed directly to substrate with hidden fixings. Distance from ground level 2000mm (approximately).

Size

495 x 350mm

Sample

Lettering colour | White on copper powder coating



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