

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details				
Title:	First Name:	Surname: The Gym Group		
Company name:				
Street address:	Unit 1 New Street Retail Park			
	New Street	Telephone number:		
	Ashford	Mobile number:		
Town/City:	Kent	Fax number:		
Country:		Email address:		
Postcode:	TN24 8TN			
Are you an agent	Are you an agent acting on behalf of the applicant?			
2. Agent Name, Address and Contact Details				
Title: Miss	First Name: Sarah	Surname: Butterfield		
	Butterfield Signs Limited	Juniane. Butterned		
Company name:	Butterneia Signs Limitea			
Street address:	Butterfield Signs Limited			
	174 Sunbridge Road	Telephone number: 01274722244		
		Mobile number:		
Town/City:	Bradford	Fax number:		
Country:		Email address:		
Postcode:	BD1 2RZ	sarahbutterfield@butterfieldsigns.co.uk		

3. Site Addre	ss Details		
Full postal addre	ess of the site (including full postcode where available)	Description:	
House:	Suffix:		
House name:	The Gym Group		
Street address:	Coram Street		
	Bloomsbury		
Town/City:	London		
Postcode:	WC1N 1HB		
December of the			
	cation or a grid reference eted if postcode is not known):		
Easting:	530100		
Northing:	182200		
4. Pre-applica	ation Advice		
Has assistance	or prior advice been sought from the local authority abou	t this application?	
5. Neighbour	and Community Consultation		
Have you consu	ted your neighbours or the local community about the pr	roposal?	
6. Authority E	mployee/Member		
MCth	ha Authorita Larra		
(a) a m	he Authority, I am: ember of staff		
(c) rela	ted to a member of staff	ese statements apply to you?	Yes No
(d) rela	ted to an elected member		
7. Type of Pro	pposed Advertisement(s)		
Please describe	the proposed advertisement(s):		
	nd aluminium signage		
How many of the	e following type of advertisements are you applying for?		
Fascia sign(s)	Projecting or hanging sign(s)	Hoarding(s)	0 Other 7
Other signage t	o include aluminium/directional signs to fire escape surro	nund as por sito signago plan	
Other signage t	o include authinium/unectional signs to the escape sunc	ound as per site signage plan.	
8. Location o	f Advertisement(s)		
Is the advertiser	nent(s) you are applying for already in place?		◯ Yes ◉ No
Is an existing ad	vertisement(s) to be removed and replaced by the adver	tisement(s) in this proposal?	
Will the propose	d advertisement(s) project over a footpath or other public	c highway?	Yes No

). Advertisement(s) Period				
Please state the period of time for which consent is sought for the ac From: 07/04/2017 To: 07/04/2022	lvertisement			
0. Interest in the Land				
Does the applicant own the land or buildings where the adverts are t	o be placed?		Yes Q No	
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign			
What is the height from the ground to the base of the advertisement	(in metres)?	2.10	m	
What is the maximum projection of the advertisement from face of bu	uilding (in metres)?	0.19	m	
What are the dimensions of the proposed advertisement?	Height: 0.45 x Width:	7.09 x	Depth: 0.19	metres
What materials will the sign be made of? Aluminium, Flex Face Skin				
What is the maximum height of any of the individual letters and symbol	pols (in centimetres)?	25	cm	
The colour of text and background:				
Cyan				
Will the sign be illuminated?	Yes □ No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	350.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign			
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What is the height from the ground to the base of the advertisement	(in metres)?	2.10	m	
What is the maximum projection of the advertisement from face of bu	uilding (in metres)?	0.19	m	
What are the dimensions of the proposed advertisement?	Height: 0.45 x Width:	7.09 x	Depth: 0.19	metres
What materials will the sign be made of? Aluminium, Flex Face Skin				
What is the maximum height of any of the individual letters and symbol	pols (in centimetres)?	25	cm	
The colour of text and background:				
Cyan				
Will the sign be illuminated?	Yes □ No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	350.00 cd/m			
Will the illumination be static or intermittent?	Static			

11 (a). Details of Proposed Advertisement(s) - Fasci	a Sign				
	5				
What is the height from the ground to the base of the advertisement (in metres)?			m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.19	m		
What are the dimensions of the proposed advertisement?	Height: 0.45 x Width:	3.39 x	Depth: 0.19 metres		
What materials will the sign be made of?					
Aluminium, Flex Face Skin					
What is the maximum height of any of the individual letters and syl	mbols (in centimetres)?	25	cm		
The colour of text and background:					
Cyan					
Will the sign be illuminated?	Yes \(\omega\) No				
Will the sign be illuminated internally or externally?	Internally Externally				
Illuminance Levels:	350.00 cd/m				
Will the illumination be static or intermittent?	Static				
11 (a). Details of Proposed Advertisement(s) - Fasci	a Sign				
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What is the height from the ground to the base of the advertisement	nt (in metres)?	2.10	m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.19	m		
What are the dimensions of the proposed advertisement?	Height: 0.45 x Width:	3.39 x	Depth: 0.19 metres		
What materials will the sign be made of?					
Aluminium, Flex Face Skin					
What is the maximum height of any of the individual letters and syl	mbols (in centimetres)?	25	cm		
The colour of text and background:					
Cyan					
Will the sign be illuminated?	Yes □ No				
Will the sign be illuminated internally or externally?	Internally Externally				
Illuminance Levels:	350.00 cd/m				
Will the illumination be static or intermittent?	Static				
11 (d). Details of Proposed Advertisement(s) - Other	Sian				
(a). Detaile of the poster that of the content (e)	g				
What is the height from the ground to the base of the advertisement	nt (in metres)?	1.20	m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.01	m		
What are the dimensions of the proposed advertisement?	Height: 0.60 x Width:	0.60 x	Depth: 0.01 metres		
What materials will the sign be made of?	<u> </u>				
Vinyl					
What is the maximum height of any of the individual letters and syn	mbols (in centimetres)?	17	cm		
The colour of text and background:					
Blue					

11 (d). Details of Proposed Advertisement(s) - Other Sign
Will the sign be illuminated? Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.01 m
What are the dimensions of the proposed advertisement? Height: 1.25 x Width: 2.50 x Depth: 0.01 metres
What materials will the sign be made of?
Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background: Pink, Green Blue
Will the sign be illuminated?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the adverticement (in matrice)?
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.01
What are the dimensions of the proposed advertisement? Height: 1.20 x Width: 2.40 x Depth: 0.01 metres
What materials will the sign be made of?
Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background: Pink, Green, Blue
Will the sign be illuminated?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 0.35 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.20 x Width: 2.40 x Depth: 0.01 metres
What materials will the sign be made of? Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background: pink, green, blue
Will the sign be illuminated?
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11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in matrice)?	0.01	m	
What is the height from the ground to the base of the advertisement (in metres)?	0.01	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.01	m	
What are the dimensions of the proposed advertisement? Height: 1.70 x Width:	4.75 x	Depth: 0.01	metres
What materials will the sign be made of? Vinyl			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25	cm	
The colour of text and background:	20	Citi	
Green, Blue, pink			
Will the sign be illuminated? Yes No			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	1.00	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.02	m	
What are the dimensions of the proposed advertisement? Height: 1.20 x Width:	3.00 x	Depth: 0.02	metres
What materials will the sign be made of?			
Aluminium			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25	cm	
The colour of text and background: Blue			i
Will the sign be illuminated? Yes No			
11 (d). Details of Proposed Advertisement(s) - Other Sign			
What is the height from the ground to the base of the advertisement (in metres)?	0.60	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.02	m	
What are the dimensions of the proposed advertisement? Height: 1.50 x Width: What materials will the sign be made of?	0.80 x	Depth: 0.02	metres
Aluminium			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25	cm	
The colour of text and background:			
Blue			
Will the sign be illuminated? ☐ Yes ☐ No			
12. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes	No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact	t? (Please sele	ect only one)	
The agent			

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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Date

03/03/2017