

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

| | | | | | |
|---|---|---|-----------------------------------|----------|-------------------------------------|
| Title: | <input type="text" value="Mr"/> | First Name: | <input type="text" value="Paul"/> | Surname: | <input type="text" value="Dunphy"/> |
| Company name: | <input type="text" value="Camden Council"/> | | | | |
| Street address: | <input type="text" value="4th Floor"/> | | | | |
| | <input type="text" value="5 Pancras Square"/> | | | | |
| | <input type="text"/> | | | | |
| Town/City: | <input type="text" value="London"/> | Telephone number: | <input type="text"/> | | |
| Country: | <input type="text"/> | Mobile number: | <input type="text"/> | | |
| Postcode: | <input type="text" value="N1C 4AG"/> | Fax number: | <input type="text"/> | | |
| | | Email address: | <input type="text"/> | | |
| Are you an agent acting on behalf of the applicant? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | | | |

2. Agent Name, Address and Contact Details

| | | | | | |
|-----------------|---|-------------------|---|----------|-------------------------------------|
| Title: | <input type="text" value="Mr"/> | First Name: | <input type="text" value="Philip"/> | Surname: | <input type="text" value="Allard"/> |
| Company name: | <input type="text" value="Wildstone Planning"/> | | | | |
| Street address: | <input type="text" value="22 Berghem Mews"/> | | | | |
| | <input type="text" value="Blythe Road"/> | | | | |
| | <input type="text" value="Brook Green"/> | | | | |
| Town/City: | <input type="text" value="London"/> | Telephone number: | <input type="text" value="02073139571"/> | | |
| Country: | <input type="text" value="United Kingdom"/> | Mobile number: | <input type="text"/> | | |
| Postcode: | <input type="text" value="W14 0HN"/> | Fax number: | <input type="text"/> | | |
| | | Email address: | <input type="text" value="Philip@wildstone.co.uk"/> | | |

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Land on corner of Theobald's Road and Old Gloucester Street

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

7. Type of Proposed Advertisement(s)

Please describe:

Free-standing single-sided portrait LED advertisement and one associated logo box

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/07/2017

To: 01/07/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 6.00 x Width: 4.00 x Depth: 0.45 metres

What materials will the sign be made of?

LED panel surrounded by composite stone (Portland Stone effect) and dark grey painted steel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

600 cm

The colour of text and background:

Multi-coloured

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 0.40 x Width: 2.05 x Depth: 0.45 metres

What materials will the sign be made of?

LED Logo Box

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date