

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Mr	First Name:	Paul		Surname:	Dunphy			
Company name:	Camden Council							
Street address:	4th Floor							
	5 Pancras Square	ncras Square		Telephone number:				
			Mobile number:					
Town/City:	London		Fax number:					
Country:			Email address:					
Postcode:	N1C 4AG							
Are you an agent	acting on behalf of th	ne applicant?	Yes	lo				
2. Agent Name	, Address and C	Contact Details						
2. Agent Name	, Address and C	Contact Details		Surname:	Allard			
	_	Philip		Surname:	Allard			
Title: Mr	First Name:	Philip		Surname:	Allard			
Title: Mr Company name:	First Name: Wildstone Planning	Philip	Telephone numb		Allard 3139571			
Title: Mr Company name:	First Name: Wildstone Planning 22 Berghem Mews	Philip	Telephone numb					
Title: Mr Company name:	First Name: Wildstone Planning 22 Berghem Mews Blythe Road	Philip	· ·					
Title: Mr Company name: Street address:	First Name: Wildstone Planning 22 Berghem Mews Blythe Road Brook Green	Philip	Mobile number:					

House name: Cland on corner of Theobald's Road and Old Cloucester Street Street address: Control of Incation or a grid reference must be completed if postcode is not known): Easting: 530498 Northing: 181728 Pre-application Advice Italian assistance or prior advice been sought from the local authority about this application? Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Italian Street address: Surname: Cullen	3. Site Addres	ss Details						
Land on corner of Throbolar's Road and Old	Full postal addre	ss of the site (including	full postcode w	vhere available)	Description:			
Greet address: Cover City:	House:		Suffix:		Land on corner of	Theobald's Road	and Old Gloucester St	reet
Countries Coun	House name:		obald's Road a	and Old				
Postcode: Description of location or a grid reference must be completed if postcode is not known): Easting: S30498 Northing: 181728 Pre-application Advice Is a sassistance or prior advice been sought from the local authority about this application? Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itile:	Street address:							
Postcode: Description of location or a grid reference must be completed if postcode is not known): Easting: S30498 Northing: 181728 Pre-application Advice Is a sassistance or prior advice been sought from the local authority about this application? Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itile:								
Postcode: Description of location or a grid reference must be completed if postcode is not known): Easting: S30498 Northing: 181728 Pre-application Advice Is a sassistance or prior advice been sought from the local authority about this application? Ves, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Wiferen name: Itile:								
Description of location or a grid reference must be completed if postcode is not known): asting: 530498 Northing: 181728 Pre-application Advice las assistance or prior advice been sought from the local authority about this application? Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itile: Ms. First name: Bothany Surname: Cullen Itelerence: Itelerence	Town/City:							
insist be completed if postcode is not known):	Postcode:							
Northing:								
Pre-application Advice las assistance or prior advice been sought from the local authority about this application? Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itle: Ms	Easting:	530498						
las assistance or prior advice been sought from the local authority about this application? Wes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itle: Ms	Northing:	181728						
las assistance or prior advice been sought from the local authority about this application? Wes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itle: Ms								
Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itile: Ms	1. Pre-applica	tion Advice						
Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): Officer name: Itile: Ms								
Officer name: Citite: Ms First name: Bethany Surname: Cullen Steference: Chate (DD/MM/YYYY): (Must be pre-application submission) Details of the pre-application advice received: The applicant sought pre-application advice from the Council's Planning Department prior to the submission of the application Neighbour and Community Consultation Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s): Tree-standing single-sided portrait LED advertisement and one associated logo box	Has assistance o	r prior advice been sou	ight from the lo	cal authority about	t this application?	Y	es Q No	
itle: Ms First name: Bethany Surname: Cullen teference: late (DD/MM/YYY):	If Yes, please co	mplete the following info	ormation about	the advice you we	ere given (this will help	the authority to de	al with this application	more efficiently):
teference:	Officer name:							
Date (DD/MM/YYYY):	Title: Ms	First name:	Bethany			Surname: Culler	า	
Details of the pre-application advice received: The applicant sought pre-application advice from the Council's Planning Department prior to the submission of the application Neighbour and Community Consultation Idea you consulted your neighbours or the local community about the proposal? Yes, please provide details: Please see cover letter. Authority Employee/Member Vith respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s): Type of Proposed Advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	Reference:							
The applicant sought pre-application advice from the Council's Planning Department prior to the submission of the application In Neighbour and Community Consultation In Neighbour and Community about the proposal? In No In Yes	Date (DD/MM/YY	YY):	(Must be pr	e-application subn	nission)			
In Neighbour and Community Consultation If yes, please provide details: Please see cover letter. In Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to an elected member (d) related to an elected member Type of Proposed Advertisement(s): Tee-standing single-sided portrait LED advertisement and one associated logo box	· · · · · · · · · · · · · · · · · · ·							
lave you consulted your neighbours or the local community about the proposal? Yes, please provide details: Please see cover letter. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	The applicant so	ought pre-application ad	lvice from the C	Council's Planning	Department prior to th	e submission of the	e application	
lave you consulted your neighbours or the local community about the proposal? Yes, please provide details: Please see cover letter. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box								
Please see cover letter. Authority Employee/Member Vith respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	5. Neighbour	and Community C	onsultation					
Please see cover letter. Authority Employee/Member Vith respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box								
Please see cover letter. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement and one associated logo box	Have you consul	ted your neighbours or	the local comm	nunity about the pr	oposal?		Yes Q No	
Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box								
Vith respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	Please see cove	er letter.						
Vith respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box								
(a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	6. Authority E	mployee/Member						
(a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	With respect to th	ne Authority I am:						
(c) related to a member of staff (d) related to an elected member Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	(a) a me	ember of staff					0.11	
. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box			f	Do any of the	ese statements apply t	o you?	○ Yes ●	No
Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box	(d) relat	ted to an elected memb	er					
Please describe the proposed advertisement(s): Free-standing single-sided portrait LED advertisement and one associated logo box								
Free-standing single-sided portrait LED advertisement and one associated logo box	7. Type of Pro	posed Advertisen	nent(s)					
	Please describe	the proposed advertise	ment(s):					
low many of the following type of advertisements are you applying for?	Free-standing si	ngle-sided portrait LED	advertisement	and one associate	ed logo box			
						, ,		
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2	Fascia sign(s)	U Pr	ojecting or han	iging sign(s) 0	Hoa	rding(s) 0	Other [2

7. Type of Proposed Advertisement(s)	
,pc	
Please describe:	
Free-standing single-sided portrait LED advertisement and one associated logo box	
8. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	◯ Yes ◉ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	○ Yes ● No ○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes No
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
From: 01/07/2017 To: 01/07/2022	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	3.40 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.00 m
What are the dimensions of the proposed advertisement? Height: 6.00 x Width:	4.00 x Depth: 0.45 metres
What materials will the sign be made of? LED panel surrounded by composite stone (Portland Stone effect) and dark grey painted steel	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	600 cm
The colour of text and background: Multi-coloured	
Will the sign be illuminated? ● Yes ○ No	
Will the sign be illuminated internally or externally?	
Illuminance Levels: 200.00 cd/m	
Will the illumination be static or intermittent?	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	3.00 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.00 m
What are the dimensions of the proposed advertisement? Height: 0.40 x Width:	2.05 x Depth: 0.45 metres
What materials will the sign be made of? LED Logo Box	
LED LOGO DOX	

11 (d). Details of Proposed Advertisement(s) - Other S	Sign					
What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm The colour of text and background:						
Multi-coloured						
Will the sign be illuminated?	Yes	No				
Will the sign be illuminated internally or externally?	Internally	Externally				
Illuminance Levels:	200.00	cd/m				
Will the illumination be static or intermittent?	Static	Intermittent				
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway of				No		
If the planning authority needs to make an appointment to carry out The agent The applicant Other person	a site visit, who	om should they contact	? (Please sele	ect only o	ne)	
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date O2/03/2017						