

[REDACTED]

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**From:** Gracie, Ian  
**Sent:** 15 February 2017 15:04  
**To:** Planning  
**Subject:** FW: 2017/0437/P; o/s 20 Camden High Street, London NW1 0JH

Please log

Ian Gracie  
Planning Officer

Telephone: 02079742507



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**From 1 October 2016 you will not receive a letter from us if your neighbour submits a planning application. You can still find out about planning applications:**

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- ∞ by signing up to [planning e-alerts](#)
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- ∞ through adverts in the Camden New Journal and Ham & High

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**From:** Day Mark (ST) [mailto:[REDACTED]]  
**Sent:** 15 February 2017 12:12  
**To:** Gracie, Ian  
**Subject:** 2017/0437/P; o/s 20 Camden High Street, London NW1 0JH

Dear Ian

**RE: 2017/0437/P; o/s 20 Camden High Street, London NW1 0JH**  
**Erection of freestanding Link unit with associated services following the removal of BT telephone kiosk.**

With respect to the above application, TfL have the following comments:

- ∞ The site is located on the A400 Camden High Street, which forms part of the Transport for London Road Network (TLRN). TfL are the highway authority for the TLRN.
- ∞ In the submission material, the applicant has referenced TfL's Digital Roadside Advertising Guidance. However, as shown on the Advertising Safety Guidance Framework at Appendix A of this guidance, TfL do not normally permit digital advertisements within the controlled zone of pedestrian crossings due to the potential impact on public safety of drivers being distracted from the signals. This proposal is located within the controlled zone of the crossing, as shown by the zig-zag markings on the carriageway.
- ∞ Given this, TfL would recommend that the application is refused. However, if the application is permitted or the subject of any appeal we would request that the applicant's suggested conditions are secured on any consent.

I hope this is useful and please contact me if I can be of any further assistance.

Regards

Mark

**Mark Day I Principal Technical Planner (Central)**  
**TfL Planning, Transport for London**

T: 020 3054 7025, [REDACTED]

A: 10<sup>th</sup> Floor, Windsor House, 42-50 Victoria Street, London SW1H 0TL

*For more information regarding the TfL Borough Planning team, including TfL's Transport Assessment Best Practice Guidance, and pre-application advice please visit <http://www.tfl.gov.uk/info-for/urban-planning-and-construction/>*

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