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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details	
Title: Mr	First Name: Michael	Surname: Jowett
Company name:	Wing Wing International UK LTD	
Street address:	30, Woburn Place	
		Telephone number:
		Mobile number:
Town/City:	LONDON	Fax number:
Country:		Email address:
Postcode:	WC1H 0JR	
Are you an agent a	acting on behalf of the applicant?	⊚ Yes □ No
2. Agent Name	, Address and Contact Details	
Title: Miss	First Name: Aideen	Surname: Shannon
		Surname. Strainfor
Company name: Street address:	The Plant	
Street address:	32 Gransden Ave	
		Telephone number: 02036756793
		Mobile number:
Town/City:	London	Fax number:
Country:		Email address:
Postcode:	E8 3QA	aideen@theplant.co.uk
3. Description	of the Proposal	
Please describe th	ne proposed development including any change of u	ise:
Additional alteration	ons to facade, windows and entrance following prev	rious granted application dated Feb 2016.
Exterior signage a	advertising, with fixed awnings and temporary terrac	ce parasols.
Has the building, v	work or change of use already started? Q Ye	es   No

4. Site Addres	ss Details			
Full postal addre	ss of the site (including full postcode where available	e) Description:		
House:	30 Suffix:			
House name:				
Street address:	Woburn Place			
Town/City:	LONDON			
Postcode:	WC1H 0JR			
Description of lo (must be comple	cation or a grid reference eted if postcode is not known):			
Easting:	529945			
Northing:	182252			
5. Pre-applica	tion Advice			
Has assistance of	or prior advice been sought from the local authority a	bout this application?	O Yes  No	
6. Pedestrian	and Vehicle Access, Roads and Rights o	of Way		
Is a new or altere	ed vehicle access proposed to or from the public high	hway?	○ Yes ●	No
Is a new or altere	ed pedestrian access proposed to or from the public	highway?	○ Yes ●	No
Are there any ne	w public roads to be provided within the site?		○ Yes ●	No
Are there any ne	w public rights of way to be provided within or adjace	ent to the site?	○ Yes ④	No No
Do the proposals	require any diversions/extinguishments and/or crea	ition of rights of way?		No
7 Waste Stor	age and Collection			
7. Waste Stor	age and conection			
Do the plans inco	orporate areas to store and aid the collection of wast	e?	◯ Yes ④	No No
Have arrangeme	nts been made for the separate storage and collection	on of recyclable waste?	☐ Yes	No
8. Authority F	mployee/Member			
(a) a m (b) an e (c) rela	ne Authority, I am: ember of staff elected member Do any of ted to a member of staff ted to an elected member	of these statements apply to you?	O Yes @	No No
9. Materials				
	at materials (including type, colour and name) are to ments - description:	be used externally (if applicable):		

9. Materials				
Description of existing materials and finishe	s:			
Ashlar render wall.				
Description of proposed materials and finish				
Ashlar render wall retained w/ new black po	owder coated steel fence.			
Doors - description:				
Description of existing materials and finishe				
Woburn Place Frontage- glazed main entra				
Description of <i>proposed</i> materials and finish Woburn Place Frontage - glazed automatic				
Woball Flace Foliage glazed administration	——————————————————————————————————————			
<b>Lighting - description:</b> Description of <i>existing</i> materials and finishe	s·			
N/A	<u>.                                    </u>			
Description of <i>proposed</i> materials and finish	nes:			
1 x LED Internally lit Shop sign above main				
1 x LED Internally lit Projection sign				
2 x LED Internally lit menu boards 1 x LED Internally lit black powdered coate	d steel lightbox			
<b>Roof - description:</b> Description of <i>existing</i> materials and finishe	s:			
N/A				
Description of <i>proposed</i> materials and finish	nes:			
N/A				
Vehicle Access - description:				
Description of <i>existing</i> materials and finishe	S:			
N/A	2001			
Description of <i>proposed</i> materials and finish N/A	les.			
1471				
Walls - description: Description of <i>existing</i> materials and finishe	s:			
Portland Stone				
Description of proposed materials and finish	ies:			
Portland Stone retained				
Windows - description: Description of existing materials and finishe	0.			
Powder coated aluminum framed windows	5.			
Description of <i>proposed</i> materials and finish	nes:			
Powder coated aluminum framed single pa				
Are you supplying additional information on	submitted plan(s)/drawing(s)/desi	gn and access statem	nent?	Yes No
If Yes, please state references for the plan(	s)/drawing(s)/design and access s	statement:		
Please see PDF titled "wingwing_exterior_s		No.		
0 0	0 0 =			
10. Vehicle Parking				
No Vehicle Parking details were submitted for	or this application			
11. Foul Sewage				
our comugo				
Please state how foul sewage is to be dispose	osed of:			
Mains sewer	Package treatment plant		Unknown	
	Cess pit		Other	
COPAO WIIN			- Ci.iOi	

1. Foul Sewage		
Are you proposing to connect to the existing dra	ainage system?	Unknown
2. Assessment of Flood Risk		
2. Assessment of Flood Nisk		
	efer to the Environment Agency's Flood Map showing gency standing advice and your local planning authority	,
requirements for information as necessary.)	gency standing advice and your local planning admonts	○ Yes
f Yes, you will need to submit an appropriate flo	ood risk assessment to consider the risk to the propose	d site.
s your proposal within 20 metres of a watercou	rse (e.g. river, stream or beck)?	
Nill the proposal increase the flood risk elsewhe	ere?	
How will surface water be disposed of?		
Sustainable drainage system	✓ Main sewer	Pond/lake
Soakaway	Existing watercourse	
3. Biodiversity and Geological Cons	ervation	
o. Diodiversity and Geological Cons.	o. valion	
	efer to the guidance notes for further information on who in features may be present or nearby and whether they a	
Having referred to the guidance notes, is there a application site, OR on land adjacent to or near	a reasonable likelihood of the following being affected a the application site:	dversely or conserved and enhanced within the
a) Protected and priority species		
Yes, on the development site	Yes, on land adjacent to or near the p	roposed development    No
b) Designated sites, important habitats or other	biodiversity features	
<ul> <li>Yes, on the development site</li> </ul>	<ul><li>Yes, on land adjacent to or near the p</li></ul>	roposed development   No
c) Features of geological conservation importan		
<ul> <li>Yes, on the development site</li> </ul>	<ul><li>Yes, on land adjacent to or near the p</li></ul>	roposed development   No
4 Evicting Hoo		
4. Existing Use		
Please describe the current use of the site:		
The site is currently undergoing alterations that	t reflect the planning permission application that was gra	anted for the site last year on 13th of May 2016.
s the site currently vacant?		Yes No
f Yes, please describe the last use of the site:		
Previously one unit was a cafe/restaurant and t		
When did this use end (if known) (DD/MM/YYYY		02/01/2017
Does the proposal involve any of the following? fyes, you will need to submit an appropriate co		
_and which is known to be contaminated?		
_and where contamination is suspected for all o	or part of the site?	
A proposed use that would be particularly vulne	erable to the presence of contamination?	

velopment or might l						oment site that could influence	the	(	Yes	<ul><li>N</li></ul>	lo
es to either or both uired, this and the a	of the above accompanyir	e, you <u>n</u> ng plan	nay nee should l	d to provi be submi	ide a full Tree S tted alongside y	? Irvey, at the discretion of your lour application. Your local plan ees in relation to design, demo	ning autho	ority sho	uld mak	e clear	on its we
Trade Effluent											
es the proposal invo	olve the need	d to disp	pose of	trade efflo	uents or waste?			(	○ Yes	<ul><li>N</li></ul>	lo
Residential Un	its										
es your proposal ind	clude the ga	in or los	ss of res	idential u	nits?			(	Yes	<ul><li>N</li></ul>	lo
arket Housing - Propo	osed					Market Housing - Existing	9				
		Num	ber of be	drooms				Num	nber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknowr
dsits/Studios						Bedsits/Studios					
uster Flats						Cluster Flats					
ts/Maisonettes						Flats/Maisonettes					
uses						Houses					
e-Work Units						Live-Work Units					
eltered Housing						Sheltered Housing					
ıknown						Unknown				ļ	
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ocial Rented Housing	- Proposed					Social Rented Housing -	Existing				
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known						Unknown		Į			<u> </u> 
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ermediate Housing -	- Proposed	2				Bedsits/Studios	-	-		-	-
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edsits/Studios uster Flats ats/Maisonettes puses re-Work Units seltered Housing		2				Flats/Maisonettes Houses Live-Work Units Sheltered Housing					
termediate Housing - edsits/Studios uster Flats ats/Maisonettes puses ve-Work Units neltered Housing		2				Flats/Maisonettes Houses Live-Work Units					

15. Trees and Hedges

17. Residen	tial Units													
Key Worker Ho	ousing - Propo	sed						Key Worker H	lousing - Exist	ing				
			Num	ber of be	edrooms						Num	ber of be	drooms	
		1	2	3	4+	Unknown				1	2	3	4+	Unknown
Bedsits/Studios	3							Bedsits/Studio	s					
Cluster Flats								Cluster Flats						
Flats/Maisonett	tes							Flats/Maisonet	ttes					
Houses								Houses						
Live-Work Units	s							Live-Work Unit	ts					
Sheltered Hous								Sheltered Hou						
Unknown	,g							Unknown	9					
Proposed Key \			nt: No	n-res	identis	al Floorsna	300	Existing Key W	Vorker Housing	Total				
Does your prop		the loss	s, gain	or chan	ge of us	se of non-resi	idential f	loorspace?			(	) Yes	<ul><li>N</li></ul>	lo
If known, pleas	se complete t	he follo	wing in	formation	on regar		ees:	Dort tir			Equivole	ant num	bor of f	ull time
l						Full-time		Part-tir	ne		Equivale	ent num	ber of t	uli-time
Proposed emp	ployees					12		10						
If known, pleas	se state the h	londay t	to Frida	ıy			Saturda	•		-	Bank Hol	-		Not Known
A3	Start Tii			nd Time s:00:00		Start Time 08:00:00		00:00:00	Start Ti			d Time 00:00	$\dashv$	
7.0	00.00.0				_	00.00.00		00.00.00	00.00.0		20.	00.00		
	21. Site Area  What is the site area?													
22. Industria  Please describ  Please include	e the activitie	es and p	orocess	es whic	ch would	I be carried o		e site and the end	d products in	cluding	plant, ve	entilatior	or air	conditioning.
Is the proposal	I for a waste	manage	ement d	levelop	ment?			○ Yes ● N	lo					
If this is a land make clear wh						er informatio	on before	your application	can be dete	rmined.	Your wa	aste plar	nning a	uthority should
23. Hazardo	us Substa	nces												
Is any hazardo	ous waste inv	olved in	the pro	oposal?				○ Yes ● N	lo					

23. Hazardous Substances		
A. Toxic substances	Amount held on site	
		Tonne(s)
B. Highly reactive/explosive substances	Amount held on site	
		Tonne(s)
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site	Tonne(s)
24. Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s):		
1 x Main Fascia Sign (fixed)		
Under "Other sign" 2 x Projection signs (fixed) 4 x Awnings (fixed) 2 x illuminated Menu boxes (fixed) 1 x illuminated signs (fixed) 4 x Parasols (temporary)		
How many of the following type of advertisements are you applying for?		
Fascia sign(s) 1 Projecting or hanging sign(s) 0 Hoarding(s) 0	Other 13	
2 x Projection signs (fixed) 4 x Awnings (fixed) 2 x illuminated Menu boxes (fixed) 1 x illuminated signs (fixed) 4 x Parasols (temporary)		
25. Location of Advertisement(s)		
Is the advertisement(s) you are applying for already in place?  Output  Description:	<ul><li>No</li></ul>	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?      Yes	No Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the photograph(s).	references for the drawing(s)	or
Please refer to page 2 and 3 of pdf wingwing_exterior_signage_018 (Previous establishment known as Jacques)		
Will the proposed advertisement(s) project over a footpath or other public highway?     Yes	○ No	
26. Advertisement(s) Period		
Please state the period of time for which consent is sought for the advertisement  From: 01/04/2017 To: 01/04/2022		
27. Interest in the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	◯ Yes ◉ No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes    No	
auventisement been obtained:		

28 (a). Details of Proposed Advertisement(s) - Fascia	Sign		
What is the height from the ground to the base of the advertisement	(in metres)?	3.75	m
What is the maximum projection of the advertisement from face of b	uilding (in metres)?	0.11	
What are the dimensions of the proposed advertisement?	Height: 0.42 x Width:	3.20 x	Depth: 0.11 metres
What materials will the sign be made of?			
Built-up sign with black steel casing and acrylic front.			
What is the maximum height of any of the individual letters and symi	bols (in centimetres)?	42	cm
The colour of text and background:			
Black, white, magenta,turquoise, yellow, blue			
Will the sign be illuminated?	Yes \( \text{No} \)		
Will the sign be illuminated internally or externally?	Internally    Externally		
Illuminance Levels:	250.00 cd/m		
Will the illumination be static or intermittent?	Static		
28 (d). Details of Proposed Advertisement(s) - Other \$	Sign		
What is the height from the ground to the base of the advertisement	(in metres)?	2.75	m
What is the maximum projection of the advertisement from face of b	uilding (in metres)?	1.00	m
What are the dimensions of the proposed advertisement?	Height: 0.46 x Width:	0.90 x	Depth: 0.11 metres
What materials will the sign be made of?			
Built-up sign with black steel casing and acrylic front.			
What is the maximum height of any of the individual letters and sym	bols (in centimetres)?	46	cm
The colour of text and background:  Black, yellow, blue, magenta, turquoise			
Will the sign be illuminated?	Yes       No		
Will the sign be illuminated internally or externally?	Internally   Externally		
Illuminance Levels:	250.00 cd/m		
Will the illumination be static or intermittent?	Static		
will the illumination be static of intermittent?	Static		
28 (d). Details of Proposed Advertisement(s) - Other S	Sign		
, , , , , , , , , , , , , , , , , , , ,			
What is the height from the ground to the base of the advertisement	(in metres)?	1.95	m
What is the maximum projection of the advertisement from face of b	uilding (in metres)?	2.50	m
What are the dimensions of the proposed advertisement?	Height: 0.70 x Width:	2.50 x	Depth: 2.50 metres
What materials will the sign be made of?			
Printed canvas parasol			
What is the maximum height of any of the individual letters and sym	bols (in centimetres)?	12	cm
The colour of text and background:  Black & White			

28 (d). Details of Proposed Advertisement(s) - Other Sign	
Will the sign be illuminated?    Yes   No	
28 (d). Details of Proposed Advertisement(s) - Other Sign	_
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)?	
What are the dimensions of the proposed advertisement? Height: 0.70 x Width: 2.50 x Depth: 2.50 metres	
What materials will the sign be made of?  Printed canvas parasol	
	_
What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:	
Black & White	
Will the sign be illuminated?    Yes   No	
	_
28 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?  1.95 m	
What are the dimensions of the proposed advertisement? Height: 0.70 x Width: 2.50 x Depth: 2.50 metres  What materials will the sign be made of?	
Printed canvas parasol	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	_
Black & White	
Will the sign be illuminated?	
28 (d). Details of Proposed Advertisement(s) - Other Sign	_
20 (u). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)?	
What are the dimensions of the proposed advertisement? Height: 0.70 x Width: 2.50 x Depth: 2.50 metres	
What materials will the sign be made of?	_
Printed canvas parasol	_
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:  Black & White	
Will the sign be illuminated?    Yes   No	
	_

What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement?  Height: 1.18	28 (d). Details of Proposed Advertisement(s) - Other S	Sign		
What are the dimensions of the proposed advertisement? Height: 0.46 x Width: 0.90 x Depth: 0.11 metres  What materials will the sign be made of?  Built-up sign with black steel casing and acrylic front  What is the maximum height of any of the individual letters and symbols (in centimetres)? 46 cm  The colour of text and background:  Black, yellow, blue, magents, turquoise  Will the sign be illuminated internally or externally? 87 and 87 and 88 and 89 a	What is the height from the ground to the base of the advertisement	(in metres)?	2.75	m
What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum height of any of the individual letters and symbols (in centimetres)?  46	What is the maximum projection of the advertisement from face of b	ouilding (in metres)?	1.00	_   m
Built-up sign with black steel casing and acrylic front  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black, yellow, blue, magenia, turquoise  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Will the sign be illuminated internally or externally?  Will the islumination be static or intermittent?  Static Intermittent  25 (d), Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement fron face of building (in metres)?  What is the maximum projection of the advertisement?  What is the maximum height of any of the individual letters and symbols (in centimetres)?  Printed canvas awaring  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  28 (d), Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  Q 22	What are the dimensions of the proposed advertisement?	Height: 0.46 x Width:	0.90 x	Depth: 0.11 metres
What is the maximum height of any of the individual letters and symbols (in contimetres)?    As	What materials will the sign be made of?			
The colour of text and background:    Black, yellow, blue, magenta, turquoise	Built-up sign with black steel casing and acrylic front			
Black, yellow, blue, magenta, turquoise  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Internally Externally  Illuminance Levels:  250.00	What is the maximum height of any of the individual letters and sym	bols (in centimetres)?	46	cm
Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance Levels:  250.00	The colour of text and background:			
Will the slip be illuminated internally or externally?    Illuminance Levels:	Black, yellow, blue, magenta, turquoise			
Illuminance Levels:    250.00	Will the sign be illuminated?			
What is the maximum height of any of the individual letters and symbols (in centimetres)?  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What are the dimensions of the proposed advertisement?  What maximum projection of the advertisement?  What maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  No  22	Will the sign be illuminated internally or externally?	<ul><li>Internally</li><li>Externally</li></ul>		
28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  13	Illuminance Levels:	250.00 cd/m		
What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement?  What is the maximum height of any of the individual letters and symbols (in centimetres)?  Black & White  What is the height from the ground to the base of the advertisement (in metres)?  What is the height from the ground to the base of the advertisement (in metres)?  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What is the maximum projection of the advertisement?  What is the maximum projection of the advertisement?  What is the maximum projection of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Black & White  Black & White  Black & White	Will the illumination be static or intermittent?	Static		
What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement?  What is the maximum height of any of the individual letters and symbols (in centimetres)?  Black & White  Will the sign be illuminated?  What is the height from the ground to the base of the advertisement (in metres)?  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What is the maximum projection of the advertisement?  What is the maximum projection of the advertisement?  What is the maximum projection of the proposed advertisement?  What is the maximum projection of the individual letters and symbols (in centimetres)?  What is the maximum projection of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Black & White		·		
What is the maximum projection of the advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  13 cm  The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the maximum projection of the advertisement (in metres)?  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What is the maximum height of any of the individual letters and symbols (in centimetres)?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  13 cm  The colour of text and background:  Black & White	28 (d). Details of Proposed Advertisement(s) - Other s	Sign		
What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)? 13 cm  The colour of text and background:  Black & White  Will the sign be illuminated? Yes No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)? 2.22 m  What is the maximum projection of the advertisement from face of building (in metres)? 0.72 m  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)? 13 cm  The colour of text and background:  Black & White	What is the height from the ground to the base of the advertisement	(in metres)?	2.22	] m
What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White	What is the maximum projection of the advertisement from face of b	ouilding (in metres)?	0.72	_ ] m
Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height:  1.18 x Width:  2.20 m  What are the dimensions of the proposed advertisement? Height:  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White	What are the dimensions of the proposed advertisement?	Height: 1.18 x Width:	2.30 x	Depth: 0.72 metres
What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  Yes No  No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  Is a cm  The colour of text and background:  Black & White	What materials will the sign be made of?			<u> </u>
The colour of text and background:  Black & White  Will the sign be illuminated?  Yes No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height:  1.18	Printed canvas awning			
Black & White  Will the sign be illuminated?  Yes No  28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  13 cm  The colour of text and background:  Black & White	What is the maximum height of any of the individual letters and sym	bols (in centimetres)?	13	cm
What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement?  What are the dimensions of the proposed advertisement?  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  Is a comparison of the proposed advertisement?  It is a comparison of the prop	The colour of text and background:			
28 (d). Details of Proposed Advertisement(s) - Other Sign  What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement?  Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  13 cm  The colour of text and background:  Black & White	Black & White			
What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White	Will the sign be illuminated?			
What is the height from the ground to the base of the advertisement (in metres)?  What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White				
What is the maximum projection of the advertisement from face of building (in metres)?  What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  13 cm  The colour of text and background:  Black & White	28 (d). Details of Proposed Advertisement(s) - Other S	Sign		
What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres  What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)? 13 cm  The colour of text and background:  Black & White	What is the height from the ground to the base of the advertisement	(in metres)?	2.22	] m
What materials will the sign be made of?  Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White	What is the maximum projection of the advertisement from face of b	ouilding (in metres)?	0.72	] m
Printed canvas awning  What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White	What are the dimensions of the proposed advertisement?	Height: 1.18 x Width:	2.30 x	Depth: 0.72 metres
What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:  Black & White				
The colour of text and background:  Black & White	Printed canvas awning			
Black & White	What is the maximum height of any of the individual letters and sym	bols (in centimetres)?	13	cm

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28 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?  2.22 m	
What is the maximum projection of the advertisement from face of building (in metres)?  0.72 m	
What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.50 x Depth: 0.72 metres	
What materials will the sign be made of?	7
Printed canvas awning	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:  Black & white	٦
	_
Will the sign be illuminated? ☐ Yes ☑ No	
	_
28 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?  2.22 m	
What is the maximum projection of the advertisement from face of building (in metres)?  0.72 m	
What are the dimensions of the proposed advertisement? Height: 1.18 x Width: 2.30 x Depth: 0.72 metres	
What materials will the sign be made of?	_
Printed canvas awning	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	7
Black & white	
Will the sign be illuminated? ☐ Yes ⊚ No	
	-
28 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)?  0.10	
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 0.40 x Depth: 0.10 metres	
What materials will the sign be made of?  Black powder coated steel casing. Glass front.	i
	_
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:  Black & white	٦
Will the sign be illuminated?   ● Yes ○ No	_
Will the sign be illuminated internally or externally?    Internally  Externally	
Illuminance Levels: 250.00 cd/m	
Will the illumination be static or intermittent?	
	_

28 (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisemen	t (in metres)?	1.08	m
What is the maximum projection of the advertisement from face of I	building (in metres)?	0.10	m
What are the dimensions of the proposed advertisement?	Height: 0.60 x Width:	0.40 x	Depth: 0.10 metres
What materials will the sign be made of?	Thoight. 0.00 A Thain.	x	Dopuii. 0.10 moulos
Black powder coated steel casing. Glass front.			
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?		cm
The colour of text and background:			I
Black & White			
Will the sign be illuminated?	Yes     No		
Will the sign be illuminated internally or externally?	Internally  Externally		
Illuminance Levels:	250.00 cd/m		
Will the illumination be static or intermittent?	Static		
28 (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisemen	it (in metres)?	1.80	m
What is the maximum projection of the advertisement from face of I	building (in metres)?	0.12	m
What are the dimensions of the proposed advertisement?		1.00 x	Depth: 0.12 metres
What materials will the sign be made of?	Height: 0.60 x Width:	1.00 x	Depth: 0.12 metres
Built-up black powder coated steel lightbox. Logo cut out from met	al backed with white acrylic and inter	rnally LED lit.	
What is the maximum height of any of the individual letters and syn	-	37	cm
The colour of text and background:			I
Black & White			
Will the sign be illuminated?	Yes     No		
Will the sign be illuminated internally or externally?	<ul><li>Internally</li><li>Externally</li></ul>		
Illuminance Levels:	250.00 cd/m		
Will the illumination be static or intermittent?	Static		
29. Site Visit			
Can the site be seen from a public road, public footpath, bridleway	or other public land?	Yes	No
If the planning authority needs to make an appointment to carry out	t a site visit, whom should they conta	ct? (Please sel	ect only one)
The agent			
20. Contitionton (Contition to D)			
30. Certificates (Certificate B)			
Certifica Town and Country Planning (Development Man	ate of Ownership - Certificate B	2015 Certificate	under Article 14

I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.

30. Certific	cates (Certificate B)	
Owner/Agric	cultural Tenant	Date notice served
O Willow tgin	Saltara Tohan	Bate Hotios convoc
Name:	Tavistock Hotel - The Walducks	
Number:	Suffix: House name: Tavistock Hotel	
Street:	48-55 Tavistock Square	07/02/2017
Locality:		0770272017
Town:	London	
Postcode:	WC1H 9EU	
Title: Mr First name: Michael Surname: Jowett		
Person role:	APPLICANT Declaration date: 13/02/2016	✓ Declaration made
31. Declaration		
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  15/02/2017		