From:	Snape George <georgesnape@tfl.gov.uk></georgesnape@tfl.gov.uk>
Sent:	03 February 2017 16:12
То:	Young, Tony
Subject:	2017/0122/A, Bus Stop Outside 16 Finchley Road, NW3 5DL

Dear Tony Young

Borough Reference: 2017/0122/A Location: Bus Stop Outside 16 Finchley Road, NW3 5DL Proposal: Display of 2x internally illuminated digital screens to bus shelter no. CAM0046AB

Thank you for the letter dated 19th January 2017 consulting Transport for London (TfL) on the above planning application. TfL notes that the site of the application concerned is on the Transport for London Road Network (TLRN), TfL are the highways authority for this road.

TfL have the following comments on the above application;

- 1. The proposed free standing forum structure must not operate over an illumination level of 600cd/m2 during the day and 300cd/m2 at night, consistent with the guidance set out in the Institute of Lighting Professionals (ILP) publication: "The Brightness of Illuminated Advertisements" (PLG05, January 2015).
- 2. If the nature and size of the proposed advertising is to be altered, TfL will need to be consulted before any changes can be implemented.
- 3. All vehicles associated with the installation of the screens must only park/ stop at permitted locations and within the time periods permitted by existing on-street restrictions.
- 4. The sign shall not display any moving, or apparently moving, images.
- 5. The display shall not change more than once every 10 seconds.
- 6. Any sequential change between advertisements will take place over a period no greater than one second.

Subject to the above conditions being met, the proposal as it stands would not result in an unacceptable impact to the Transport for London Road Network (TLRN).

TfL have no objection to the principle of this planning application, however would like to remind Camden that as part of the CS11 works this bus stop is due to be relocated and therefore may want to consider whether this is a worthwhile use of resources at this moment in time.

Please do not hesitate to contact me if you have any queries.

Kind regards, George Snape I Assistant Planner Borough Planning Central Team I Transport for London T: 0203 054 7055 Auto: 87055 E: <u>GeorgeSnape@tfl.gov.uk</u> A: 10th Floor, Windsor House, 42-50 Victoria Street, London SW1H 0TL The contents of this e-mail and any attached files are confidential. If you have received this email in error, please notify us immediately at postmaster@tfl.gov.uk and remove it from your system. If received in error, please do not use, disseminate, forward, print or copy this email or its content. Transport for London excludes any warranty and any liability as to the quality or accuracy of the contents of this email and any attached files.

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