From: James Earl

Sent: 02 February 2017 14:22

To: Planning

Cc:

Subject:

Planning application 2016/7123/P - mobile phone mast on Blackburn Road |

Objection from West Hampstead NDF

Attachments: IMG_1746.JPG

Dear Camden Council,

I'm writing from the Fortune Green & West Hampstead Neighbourhood Development Forum (NDF) to object to this planning application for a mobile phone mast on Blackburn Road.

- 1. We have no objection to the installation of appropriate mobile phone masts in our area as part of the local infrastructure.
- 2. We believe that the site of the proposed mast may be suitable, although we note that it is close to the O2 car park which is expected to see large scale development in the coming years (see Camden Site Allocation Document, Site 29).
- 3. The proposed structure is ugly, excessively large and visually intrusive.
- 4. It is situated immediately adjacent to the South Hampstead Conservation Area and will cause harm and damage to the setting and character of this Conservation Area.
- 5. The current proposal is in breach of Fortune Green & West Hampstead Neighbourhood Plan Policy 2 (Design & Character), Policy 3 (Safeguarding and enhancing Conservation Areas and heritage assets) and Policy 4 (West Hampstead Growth Area).
- 6. We consider that an alternative, less visually intrusive design may be acceptable. An example is the phone mast next to the entrance to West Hampstead Thameslink station on Iverson Road (see attached picture).

We therefore require that this application is either withdrawn or rejected.

Yours sincerely,

James Earl

(Chair, Fortune Green & West Hampstead NDF)