

GA&A Design
59 Green Leys
West Bridgford
Nottingham
Nottinghamshire
NG2 7RX

Application Ref: **2015/3062/P**
Please ask for: **Elaine Quigley**
Telephone: 020 7974 5101

2 February 2017

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:
46 Bedford Square
London
WC1B 3DP

Proposal:
Installation of 3 CCTV cameras to front elevation of the existing Embassy (Sui generis use) (Retrospective).
Drawing Nos: Site location plan (352-A3-1000); 201 A1; Design and Access Statement produced by GA&A Design dated May 2015.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The CCTV cameras, by reason of their visibility, positioning, size and scale are considered inappropriate and visually intrusive elements that would detract from the special architectural interest of the grade I listed building and are considered harmful to the character and appearance of the streetscene and wider Bloomsbury Conservation Area, contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy; and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local



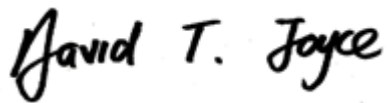
Development Framework Development Policies.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive style with a large initial 'D'.

David Joyce
Executive Director Supporting Communities